

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SlingBeat Media, LLC		05/10/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Apptera, Inc.		
Street Address:	505 N. Mathilda Ave., Ste. 110		
City:	Sunnyvale		
State/Country:	CALIFORNIA		
Postal Code:	94085		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77480649	X	
CORRESPONDENCE DATA			
Fax Number:	(312)224-1202		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3122241238		
Email:	tkatz@fhslc.com		
Correspondent Name:	Tracy Katz Muhl		
Address Line 1:	200 W. Madison St., Ste. 3000		
Address Line 2:	Fox, Hefter, Swibel, Levin & Carroll LLP		
Address Line 4:	Chicago, ILLINOIS 60606		
NAME OF SUBMITTER:	Tracy Katz Muhl, counsel, IL bar member		
Signature:	/Tracy Katz Muhl/		
Date:	05/12/2011		
Total Attachments: 1 source=USPTO Trademark.X.Assignment#page1.tif			

OP \$40.00 77480649

ASSIGNMENT OF TRADEMARK

This Trademark Assignment is made as of May 10, 2011, by Slingbeat Media, LLC, a Delaware limited liability company, ("Assignor") to Apptera, Inc., a Delaware corporation ("Assignee").

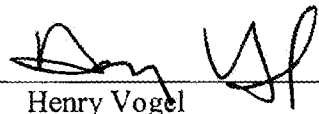
WHEREAS, Assignor is the owner of the trademark X, U.S. Serial Number 77480649 (the "Mark"), together with the goodwill of the business symbolized thereby (the "Property").

WHEREAS, Assignor desires to convey, transfer, assign, deliver, and contribute to Assignee all of its right, title, and interest in and to the Mark and the Property.

NOW THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby conveys, transfers, assigns, delivers, and contributes to Assignee, as the successor to the portion of Assignor's business to which the Mark pertains, all of Assignor's right, title, and interest of whatever kind in and to the Mark and the Property.

IN WITNESS WHEREOF, Assignor has duly executed and delivered this Assignment, as of the date and year first set forth above.

Slingbeat Media, LLC

By: 
Henry Vogel

Its: Manager