

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Nicaraguan American Tobacco, S.A.		05/11/2011	CORPORATION: NICARAGUA

**RECEIVING PARTY DATA**

<b>Name:</b>	Nicaragua American Cigar, S.A.
<b>Street Address:</b>	Barrio El Rosario, Donde Fue El Colectivo
<b>Internal Address:</b>	Luisa Amanda Espinoza
<b>City:</b>	Esteli
<b>State/Country:</b>	NICARAGUA
<b>Entity Type:</b>	CORPORATION: NICARAGUA

**PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Registration Number:	0543255	LA PRIMADORA
Registration Number:	0883185	LP LA PRIMADORA CIGARS

**CORRESPONDENCE DATA**

Fax Number: (914)683-6956  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 9149492700  
 Email: tbailey@bpslaw.com  
 Correspondent Name: Thomas G. Bailey, Jr.  
 Address Line 1: One North Lexington Avenue  
 Address Line 2: Bleakley Platt & Schmidt, LLP  
 Address Line 4: White Plains, NEW YORK 10601

**DOMESTIC REPRESENTATIVE**

Name: Thomas G. Bailey, Jr.  
 Address Line 1: One North Lexington Avenue  
 Address Line 2: Bleakley Platt & Schmidt, LLP

**900191738**

**TRADEMARK**  
**REEL: 004539 FRAME: 0948**

**OP \$65.00 0543255**

Address Line 4: White Plains, NEW YORK 10601

NAME OF SUBMITTER:

Thomas G. Bailey, Jr.

Signature:

/Thomas G. Bailey, Jr./

Date:

05/12/2011

Total Attachments: 2

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**ASSIGNMENT**

**WHEREAS**, Nicaraguan American Tabacco, S.A. is a Nicaraguan corporation with principal offices located at Barrio El Rosario, Donde Fue El Colectivo Luisa Amanda Espinoza, Esteli, Nicaragua.

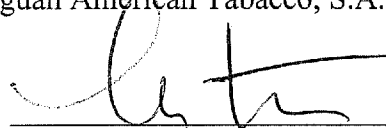
**WHEREAS**, Nicaraguan American Tabacco, S.A. (hereinafter referred to as "ASSIGNOR") owns certain trademarks, and the registrations thereof, as listed in Exhibit A attached hereto, along with the goodwill of the business in connection with which said trademarks are used and which is symbolized by said trademarks; and

**WHEREAS**, Nicaragua American Cigar, SA, is a Nicaraguan Corporation with principal offices located at Barrio El Rosario, Donde Fue El Colectivo Luisa Amanda Espinoza, Esteli, Nicaragua (hereinafter referred to as "ASSIGNEE"), and is desirous of acquiring the aforesaid trademarks, registrations thereof and goodwill.

**NOW, THEREFORE**, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged by said ASSIGNOR, said ASSIGNOR by these presents sells, transfers, conveys and assigns unto said ASSIGNEE, the entire right, title and interest in and to the said trademarks, all common law rights and registrations thereof listed in Exhibit A attached hereto, together with all rights to recover for past misuse or infringement of said trademarks, and the goodwill of the business in connection with which said trademarks are used and which is symbolized by said trademarks.

Nicaraguan American Tabacco, S.A.

By:

  
\_\_\_\_\_

Lew Rothman

Title:

President

Date:

5-11-11

ASSIGNMENT OF TRADEMARKS

to

NICARAGUA AMERICAN CIGAR, S.A.

EXHIBIT A

<b>Trademark</b>	<b>Registration No. / Application No.</b>	<b>Country</b>
LA PRIMADORA	543255	U.S.
LP LA PRIMADORA CIGARS (and design)	883185	U.S.
LA PRIMADORA FALCON	754475	U.S.
LA PRIMADORA DIPLOMAT	769829	U.S.
LA PRIMADORA	51070	Benelux
LA PRIMADORA	UCA 21270	Canada
Woman Design	UCA 23244	Canada
LA PRIMADORA	130960	Cuba
LA PRIMADORA	27772	Dominican Republic
LA PRIMADORA	40060	Honduras
LA PRIMADORA (design)	29250	Israel
LA PRIMADORA	420642	Italy
LA PRIMADORA	14602	Puerto Rico
LA PRIMADORA	437054	Spain
LA PRIMADORA	326838	Switzerland