

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Definity Health Corporation		05/12/2011	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	UnitedHealth Group Incorporated		
<b>Street Address:</b>	9900 Bren Road East		
<b>Internal Address:</b>	MN008-T202		
<b>City:</b>	Minnetonka		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55343		
<b>Entity Type:</b>	CORPORATION: MINNESOTA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3220451	DEFINITY	
<b>Registration Number:</b>	3040546	CREATING HEALTHCARE CONSUMERS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(512)536-4598		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	612-321-2800		
<b>Email:</b>	aotrademark@fulbright.com		
<b>Correspondent Name:</b>	T. Kenny/Fulbright & Jaworski L.L.P.		
<b>Address Line 1:</b>	600 Congress Avenue, Suite 2400		
<b>Address Line 2:</b>	c/o Trademark Docketing Dept.		
<b>Address Line 4:</b>	Austin, TEXAS 78701		
<b>ATTORNEY DOCKET NUMBER:</b>	UHGD:029-1/UHGD:032		
<b>NAME OF SUBMITTER:</b>	Timothy M. Kenny		
<b>Signature:</b>	/Timothy M. Kenny/		

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Date:

05/12/2011

Total Attachments: 3

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## TRADEMARK ASSIGNMENT

WHEREAS, Definity Health Corporation, a Delaware Corporation, with an address of 1600 Utica Avenue South, Suite 900, St. Louis Park, Minnesota, 55416 ("Assignor"), has adopted, used, is using and is the owner of the trademarks set forth in Schedule A hereof (which are referred to hereinafter as the "Marks");

WHEREAS, UnitedHealth Group Incorporated, a Minnesota Corporation, with an address of 9900 Bren Road East, Minnetonka, Minnesota, 55343 ("Assignee"), desires to acquire any and all rights and goodwill associated with the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor, does hereby assign, convey and transfer to Assignee all right, title and interest in and to the Marks, including: (a) any and all unregistered, common law trademark rights in and to the Marks; (b) all claims arising out of or relating to the use or ownership thereof, including the right to enforce the Marks and collect damages for past, present and future infringement thereof; and (c) the registrations for the Marks (if any), together with the goodwill of the business symbolized by the Marks. Assignor expressly agrees that it is not retaining any rights in the Marks covered by this assignment and that Assignee shall have the rights, without limitation, to hold and enforce the Marks in the name of Assignee, and without any duty to compensate or account to Assignor.



SCHEDULE A

Mark	Appl. No.	Appl. Date	Reg. No.	Reg. Date
DEFINITY	78/021,529	Aug. 16, 2000	3,220,451	Mar. 20, 2007
CREATING HEALTHCARE CONSUMERS	78/441,240	June 25, 2004	3,040,546	Jan. 10, 2006