

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Simco Sales Service of Pennsylvania, Inc.		04/08/2011	CORPORATION: PENNSYLVANIA

RECEIVING PARTY DATA

Name:	Simco Logistics, Inc.
Street Address:	101 Commerce Drive
City:	Mooretown
State/Country:	NEW JERSEY
Postal Code:	08057
Entity Type:	CORPORATION: PENNSYLVANIA

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	1099739	JACK & JILL
Registration Number:	1283750	JACK & JILL ICE CREAM
Registration Number:	1304008	CHOCO TACO
Registration Number:	1355681	CHOCO TACO
Registration Number:	1848313	ROLLING MEADOW
Registration Number:	2183757	JACK & JILL
Registration Number:	2183764	JACK & JILL

CORRESPONDENCE DATA

Fax Number: (215)568-3439
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 215-568-3100
 Email: trademarks@woodcock.com, jdale@woodcock.com
 Correspondent Name: Nancy Rubner Frandsen
 Address Line 1: 2929 Arch Street
 Address Line 2: Cira Centre, 12th Floor

900191948

TRADEMARK
REEL: 004541 FRAME: 0770

CH \$190.00 1099739

Address Line 4: Philadelphia, PENNSYLVANIA 19104-2891

ATTORNEY DOCKET NUMBER: SSPI-0001

NAME OF SUBMITTER: Judy Dale-Trademark Paralegal

Signature: /Judy Dale/

Date: 05/16/2011

Total Attachments: 4
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PENNSYLVANIA DEPARTMENT OF STATE
CORPORATION BUREAU

Articles of Amendment-Domestic Corporation
(15 Pa.C.S.)

- Business Corporation (§ 1915)
 Nonprofit Corporation (§ 5915)

Corporation Service Company
739511-5

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Commonwealth of Pennsylvania
ARTICLES OF AMENDMENT-BUSINESS 3 Page(s)



T1110441103

Fee: 570

In compliance with the requirements of the applicable provisions (relating to articles of amendment), the undersigned,
desiring to amend its articles, hereby states that:

1. The name of the corporation is:
Sinco Sales Service of Pennsylvania, Inc.

2. The (a) address of this corporation's current registered office in this Commonwealth or (b) name of its
commercial registered office provider and the county of venue is (the Department is hereby authorized to
correct the following information to conform to the records of the Department):

(a) Number and Street	City	State	Zip	County
864 N. Gilmore Street	Allentown	PA	18109-1875	Lehigh

(b) Name of Commercial Registered Office Provider _____ County _____
c/o

3. The statute by or under which it was incorporated: The PA Business Corporation Law of 1933

4. The date of its incorporation: 12/7/1976

5. Check, and if appropriate complete, one of the following:

The amendment shall be effective upon filing these Articles of Amendment in the Department of State.

The amendment shall be effective on: _____ at _____
Date Hour

2011 APR 11 PM 4:34
PA. DEPT. OF STATE

6. Check one of the following:

The amendment was adopted by the shareholders or members pursuant to 15 Pa.C.S. § 1914(a) and (b) or § 5914(a).

The amendment was adopted by the board of directors pursuant to 15 Pa. C.S. § 1914(c) or § 5914(b).

7. Check, and if appropriate, complete one of the following:

The amendment adopted by the corporation, set forth in full, is as follows

1. The name of the Corporation is: Simco Logistics, Inc.

The amendment adopted by the corporation is set forth in full in Exhibit A attached hereto and made a part hereof.

8. Check if the amendment restates the Articles:

The restated Articles of Incorporation supersede the original articles and all amendments thereto.

IN TESTIMONY WHEREOF, the undersigned corporation has caused these Articles of Amendment to be signed by a duly authorized officer thereof this

8th day of April,

2011.

SIMCO SALES SERVICE OF PENNSYLVANIA, INC.
Name of Corporation

Kenneth Schwartz
Signature

Kenneth Schwartz, President
Title

PENNSYLVANIA DEPARTMENT OF STATE
CORPORATION BUREAU

Application for Registration of Fictitious Name
54 Pa.C.S. § 311

Corporation Service Company
739511-10

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Commonwealth of Pennsylvania
FICTITIOUS NAME 2 Page(s)



T1110441104

Fee: \$70

In compliance with the requirements of 54 Pa.C.S. § 311 (relating to registration), the undersigned entity(ies) desiring to register a fictitious name under 54 Pa.C.S. Ch. 3 (relating to fictitious names), hereby state(s) that:

1. The fictitious name is:
Jack & Jill D.S.D.

2. A brief statement of the character or nature of the business or other activity to be carried on under or through the fictitious name is:
distribution of ice cream, desserts, frozen food, beverages, snacks and other food items

3. The address, including number and street, if any, of the principal place of business (P.O. Box alone is not acceptable):
101 Commerce Drive, Moorestown, NJ 08057 Burlington
Number and street City State Zip County

4. The name and address, including number and street, if any, of each individual interested in the business is:
Name Number and Street City State
NA

2011 APR 11 PM 4:35

PA. DEPT. OF STATE


5. Each entity, other than an individual, interested in such business is (are):		
Simco Logistics, Inc.	Corporation	Pennsylvania
Name	Form of Organization	Organizing Jurisdiction
101 Commerce Drive, Moorestown, NJ 08057		
Principal Office Address		
864 N. Gilmora Street, Allentown, PA 18109-1875		
PA Registered Office, if any		
Name	Form of Organization	Organizing Jurisdiction
Principal Office Address		
PA Registered Office, if any		

6. The applicant is familiar with the provisions of 54 Pa.C.S. § 332 (relating to effect of registration) and understands that filing under the Fictitious Names Act does not create any exclusive or other right in the fictitious name.

7. Optional: The name(s) of the agent(s), if any, any one of whom is authorized to execute amendments to, withdrawals from or cancellation of this registration in behalf of all then existing parties to the registration, is (are):

IN TESTIMONY WHEREOF, the undersigned have caused this Application for Registration of Fictitious Name to be executed this

11th day of April, 2011

Individual Signature	Individual Signature
Individual Signature	Individual Signature
Entity Name	SIMCO LOGISTICS, INC. Entity Name
Signature	 Signature
Title	Kenneth Schwartz, President Title