

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Heal The World Foundation		05/12/2011	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Triumph International, Inc.
Street Address:	1801 Century Park West
Internal Address:	Ziffren Brittenham LLP (c/o John Branca)
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90067-6406
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	3567671	MJ
Registration Number:	3511658	HEAL THE WORLD FOUNDATION
Registration Number:	3515854	HEAL THE WORLD FOUNDATION
Registration Number:	3564618	HEAL THE WORLD
Registration Number:	3508540	HEAL THE WORLD
Registration Number:	3508542	HTWF
Registration Number:	3865559	GONE TOO SOON

CORRESPONDENCE DATA

Fax Number: (678)553-2212
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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 Email: atltrademark@gtlaw.com
 Correspondent Name: Jeffrey Smith and Kristen L. Fancher
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900191884

**TRADEMARK
 REEL: 004541 FRAME: 0882**

CH \$190.00 3567671

Address Line 2: Greenberg Traurig, LLP
Address Line 4: Atlanta, GEORGIA 30327

ATTORNEY DOCKET NUMBER:	121077.015300 - HTWF TMS
NAME OF SUBMITTER:	Kristen L. Fancher, Esq., GA bar member
Signature:	/kristen l fancher/
Date:	05/13/2011
Total Attachments: 1 source=TM Assignment - Heal The World Foundation to Triumph International#page1.tif	

TRADEMARK ASSIGNMENT

WHEREAS Heal The World Foundation, a California corporation ("Assignor"), is the owner of the United States trademark registrations described below (collectively, the "Marks");

WHEREAS, Triumph International, Inc., a California corporation ("Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the Marks, together with that part of the goodwill of the business connected with the use of the Marks and symbolized by the Marks, along with the right to pursue claims and recover damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, Assignor agrees as follows:

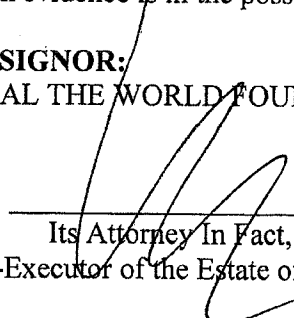
The Marks subject to this Trademark Assignment are as follows:

MJ - Reg. No. 3,567,671;
HEAL THE WORLD FOUNDATION - Reg. No. 3,511,658;
HEAL THE WORLD FOUNDATION - Reg. No. 3,515,854;
HEAL THE WORLD - Reg. No. 3,564,618;
HEAL THE WORLD - Reg. No. 3,508,540;
HTWF - Reg. No. 3,508,542; and,
GONE TOO SOON - Reg. No. 3,865,559.

Assignor does hereby assign, transfer, convey and deliver (and agrees further to assign, transfer, convey and deliver) unto Assignee the entire worldwide right, title and interest in and to the Marks, including any registrations therefore, and any and all common law rights therein, in the United States and throughout the world, together with that part of the goodwill of the business connected with the use of the Marks and symbolized by the Marks, along with the right to pursue claims and recover damages and profits for past infringements thereof.

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts that Assignee may require in order to vest all of Assignor's rights, title, and interest in and to the Marks in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in the possession or control of Assignor.

ASSIGNOR:
HEAL THE WORLD FOUNDATION

By: 
Its Attorney In Fact, John G. Branca,
Co-Executor of the Estate of Michael J. Jackson

Date: May 12, 2011

ASSIGNEE:
TRIUMPH INTERNATIONAL, INC.

By: 
John G. Branca
Its Chief Executive Officer

Date: May 12, 2011