

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Core Business Credit, LLC		04/01/2011	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	NewStar Business Credit, LLC
Street Address:	8080 N. Central Expressway
Internal Address:	Suite 800
City:	Dallas
State/Country:	TEXAS
Postal Code:	75206
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 79

Property Type	Number	Word Mark
Registration Number:	1836823	ALL-AMERICAN COLLECTION
Registration Number:	2869645	ALWAYS AT HOME IN YOUR HOME
Registration Number:	2945373	AMERICAN CRAFT ORIGINALS
Registration Number:	1842978	
Registration Number:	2788882	BEE BASKET
Registration Number:	2089418	BEE
Registration Number:	1938746	BEE
Registration Number:	2775444	BLUE RIBBON COLLECTION
Registration Number:	2817301	BOARDWALK
Registration Number:	2247874	BONNIE LONGABERGER
Registration Number:	2526187	CLASSIC BASKETS
Registration Number:	2948019	COLLECTORS CLUB
Registration Number:	2416608	COLLECTORS CLUB

CH \$1990.00 1836823

Registration Number:	2270572	COLLECTORS CLUB
Registration Number:	2073946	COLLECTORS CLUB
Registration Number:	2727158	DRESDEN BASKET
Registration Number:	1946189	
Registration Number:	2704161	GATEHOUSE
Registration Number:	2818819	GENERATIONS
Registration Number:	2709415	GROWING STRONG TOGETHER
Registration Number:	1858638	"HANDMADE TO BE HANDED DOWN."
Registration Number:	1836822	HEARTLAND
Registration Number:	2751472	
Registration Number:	2770577	
Registration Number:	2639955	HOMESTEAD HOLIDAYS
Registration Number:	2021439	HORIZON OF HOPE
Registration Number:	1586801	J.W. COLLECTION
Registration Number:	3119208	LONGABERGER
Registration Number:	2711463	LONGABERGER
Registration Number:	2702643	LONGABERGER
Registration Number:	2764456	LONGABERGER
Registration Number:	2719387	LONGABERGER
Registration Number:	2218078	LONGABERGER
Registration Number:	2218089	LONGABERGER
Registration Number:	2172615	LONGABERGER
Registration Number:	1813749	LONGABERGER
Registration Number:	3049041	LONGABERGER
Registration Number:	2349607	LONGABERGER
Registration Number:	2294739	LONGABERGER AT HOME
Registration Number:	1596466	LONGABERGER BASKETS
Registration Number:	2050552	LONGABERGER EXPRESS
Registration Number:	2410257	LONGABERGER GOLF CLUB
Registration Number:	2590743	LONGABERGER GOLF CLUB
Registration Number:	2345649	LONGABERGER GOLF CLUB
Registration Number:	2627348	LONGABERGER GOLF CLUB
Registration Number:	2590733	LONGABERGER GOLF CLUB
Registration Number:	2198580	LONGABERGER HEARTLAND FOODS
Registration Number:	2362876	LONGABERGER HOMESTEAD

	2349617	LONGABERGER
Registration Number:	2349619	LONGABERGER
Registration Number:	1662516	LONGABERGER POTTERY
Registration Number:	2297505	LONGABERGER POTTERY MADE IN THE U.S.A.
Registration Number:	2910807	LONGABERGER UNIVERSITY
Registration Number:	1907384	LONGABERGER WOODCRAFTS
Registration Number:	3078622	MAY SERIES
Registration Number:	2706618	NOTE PAL
Registration Number:	2785150	OLD GLORY
Registration Number:	2706615	PEN PAL
Registration Number:	2817040	PROUDLY AMERICAN
Registration Number:	2704162	SMALL COMFORTS
Registration Number:	3490557	SO RACHEL
Registration Number:	3490558	SOR
Registration Number:	3490563	SOR
Registration Number:	3490562	SOR SO RACHEL BY LONGABERGER
Registration Number:	2711464	STUCK ON YOU
Registration Number:	2023773	SWEETHEART BASKET
Registration Number:	2224046	THE PLACE
Registration Number:	2706617	VANITY
Registration Number:	2700359	WISHLIST
Registration Number:	3049175	WORK-A-ROUND
Registration Number:	2706616	WORK LOAD
Registration Number:	2713553	WOVEN MEMORIES BASKET
Registration Number:	1926875	WOVEN TRADITIONS
Registration Number:	2901495	WOVEN TRADITIONS
Registration Number:	2817089	WOVEN TRADITIONS
Serial Number:	77656742	AMERICAN HOME POTTERY
Serial Number:	77656778	MADE IN AMERICA MATTERS
Serial Number:	77656745	LONGABERGER AN AMERICAN CRAFT COMPANY
Serial Number:	77579409	LONGABERGER HOME

CORRESPONDENCE DATA

Fax Number: (302)636-5454

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 800-927-9801 x2348

TRADEMARK
REEL: 004542 FRAME: 0035

Email: jpaterso@cscinfo.com
Correspondent Name: Corporation Service Co.- J. Paterson
Address Line 1: 1090 Vermont Avenue NW, Suite 430
Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER:	776159-6
NAME OF SUBMITTER:	Jean Paterson
Signature:	/jep/
Date:	05/16/2011

Total Attachments: 19
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TO: HEATHER MOULDER COMPANY: 2200 ROSS AVENUE



UNITED STATES PATENT AND TRADEMARK OFFICE

Facsimile Transmission

To: **Name:** HEATHER MOULDER
 Company: 2200 ROSS AVENUE
 Fax Number: 12128016400
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From: **Name:** ASSIGNMENT SERVICES BRANCH
 Voice Phone: 571-272-3350

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TRADEMARK
REEL: 004542 FRAME: 0038

TO: HEATHER MOULDER COMPANY: 2200 ROSS AVENUE

**UNITED STATES PATENT AND TRADEMARK OFFICE**UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

OCTOBER 08, 2009

900144921A

PTAS

HEATHER MOULDER
2200 ROSS AVENUE
SUITE 5200
DALLAS, TX 75201UNITED STATES PATENT AND TRADEMARK OFFICE
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RECORDATION DATE: 10/08/2009

REEL/FRAME: 004075/0599

NUMBER OF PAGES: 19

BRIEF: SECURITY INTEREST
DOCKET NUMBER: 113333.010500

ASSIGNOR:

THE LONGABERGER COMPANY

DOC DATE: 09/16/2009

CITIZENSHIP: OHIO

ENTITY: Corporation

ASSIGNEE:

CORE BUSINESS CREDIT, LLC
8080 N. CENTRAL EXPRESSWAY
SUITE 800
DALLAS, TEXAS 75206

CITIZENSHIP: DELAWARE

ENTITY: Limited Liability Company

APPLICATION NUMBER: 77656742

FILING DATE: 01/26/2009

REGISTRATION NUMBER:

ISSUE DATE:

MARK: AMERICAN HOME POTTERY

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

TO: HEATHER MOULDER COMPANY: 2200 ROSS AVENUE

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APPLICATION NUMBER: 77656778 FILING DATE: 01/26/2009
REGISTRATION NUMBER: ISSUE DATE:

MARK: MADE IN AMERICA MATTERS
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 77656745 FILING DATE: 01/26/2009
REGISTRATION NUMBER: ISSUE DATE:

MARK: LONGABERGER AN AMERICAN CRAFT COMPANY
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 77579409 FILING DATE: 09/26/2008
REGISTRATION NUMBER: ISSUE DATE:

MARK: LONGABERGER HOME
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 74418043 FILING DATE: 07/29/1993
REGISTRATION NUMBER: 1836823 ISSUE DATE: 05/17/1994

MARK: ALL-AMERICAN COLLECTION
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78283690 FILING DATE: 08/06/2003
REGISTRATION NUMBER: 2869645 ISSUE DATE: 08/03/2004

MARK: ALWAYS AT HOME IN YOUR HOME
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78238411 FILING DATE: 04/16/2003
REGISTRATION NUMBER: 2945373 ISSUE DATE: 04/26/2005

MARK: AMERICAN CRAFT ORIGINALS
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74429740 FILING DATE: 08/30/1993
REGISTRATION NUMBER: 1842978 ISSUE DATE: 07/05/1994

MARK:
DRAWING TYPE: MISCELLANEOUS DESIGN

APPLICATION NUMBER: 78191107 FILING DATE: 12/04/2002
REGISTRATION NUMBER: 2788882 ISSUE DATE: 12/02/2003

MARK: BEE BASKET
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75205524 FILING DATE: 11/29/1996
REGISTRATION NUMBER: 2089418 ISSUE DATE: 08/19/1997

MARK: BEE
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

TO:HEATHER MOULDER COMPANY:2200 ROSS AVENUE

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APPLICATION NUMBER: 74616233 FILING DATE: 12/29/1994
REGISTRATION NUMBER: 1938746 ISSUE DATE: 11/28/1995

MARK: BEE
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78091278 FILING DATE: 11/01/2001
REGISTRATION NUMBER: 2775444 ISSUE DATE: 10/21/2003

MARK: BLUE RIBBON COLLECTION
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78214397 FILING DATE: 02/13/2003
REGISTRATION NUMBER: 2817301 ISSUE DATE: 02/24/2004

MARK: BOARDWALK
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75548750 FILING DATE: 09/04/1998
REGISTRATION NUMBER: 2247874 ISSUE DATE: 05/25/1999

MARK: BONNIE LONGABERGER
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75364855 FILING DATE: 09/29/1997
REGISTRATION NUMBER: 2526187 ISSUE DATE: 01/01/2002

MARK: CLASSIC BASKETS
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78410573 FILING DATE: 04/29/2004
REGISTRATION NUMBER: 2948019 ISSUE DATE: 05/10/2005

MARK: COLLECTORS CLUB
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 75979072 FILING DATE: 01/10/1997
REGISTRATION NUMBER: 2416608 ISSUE DATE: 12/26/2000

MARK: COLLECTORS CLUB
DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

APPLICATION NUMBER: 75484029 FILING DATE: 05/04/1998
REGISTRATION NUMBER: 2270572 ISSUE DATE: 08/17/1999

MARK: COLLECTORS CLUB
DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

APPLICATION NUMBER: 75142647 FILING DATE: 07/31/1996
REGISTRATION NUMBER: 2073946 ISSUE DATE: 06/24/1997

MARK: COLLECTORS CLUB
DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

TO:HEATHER MOULDER COMPANY:2200 ROSS AVENUE

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APPLICATION NUMBER: 78106304 FILING DATE: 02/01/2002
REGISTRATION NUMBER: 2727158 ISSUE DATE: 06/17/2003

MARK: DRESDEN BASKET
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74413816 FILING DATE: 07/19/1993
REGISTRATION NUMBER: 1946189 ISSUE DATE: 01/09/1996

MARK:
DRAWING TYPE: MISCELLANEOUS DESIGN

APPLICATION NUMBER: 76377034 FILING DATE: 03/04/2002
REGISTRATION NUMBER: 2704161 ISSUE DATE: 04/08/2003

MARK: GATEHOUSE
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76377038 FILING DATE: 03/04/2002
REGISTRATION NUMBER: 2818819 ISSUE DATE: 03/02/2004

MARK: GENERATIONS
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78103352 FILING DATE: 01/17/2002
REGISTRATION NUMBER: 2709415 ISSUE DATE: 04/22/2003

MARK: GROWING STRONG TOGETHER
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74429770 FILING DATE: 08/30/1993
REGISTRATION NUMBER: 1858638 ISSUE DATE: 10/18/1994

MARK: "HANDMADE TO BE HANDED DOWN."
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74414095 FILING DATE: 07/19/1993
REGISTRATION NUMBER: 1836822 ISSUE DATE: 05/17/1994

MARK: HEARTLAND
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76058382 FILING DATE: 05/30/2000
REGISTRATION NUMBER: 2751472 ISSUE DATE: 08/12/2003

MARK:
DRAWING TYPE: MISCELLANEOUS DESIGN

APPLICATION NUMBER: 75982102 FILING DATE: 05/30/2000
REGISTRATION NUMBER: 2770577 ISSUE DATE: 10/07/2003

MARK:
DRAWING TYPE: MISCELLANEOUS DESIGN

TO:HEATHER MOULDER COMPANY:2200 ROSS AVENUE

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APPLICATION NUMBER: 75489723
REGISTRATION NUMBER: 2639955FILING DATE: 05/22/1998
ISSUE DATE: 10/22/2002

MARK: HOMESTEAD HOLIDAYS

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74685382
REGISTRATION NUMBER: 2021439FILING DATE: 06/06/1995
ISSUE DATE: 12/03/1996

MARK: HORIZON OF HOPE

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73806085
REGISTRATION NUMBER: 1586801FILING DATE: 06/12/1989
ISSUE DATE: 03/13/1990

MARK: J.W. COLLECTION

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78451793
REGISTRATION NUMBER: 3119208FILING DATE: 07/16/2004
ISSUE DATE: 07/25/2006

MARK: LONGABERGER

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 78120709
REGISTRATION NUMBER: 2711463FILING DATE: 04/10/2002
ISSUE DATE: 04/29/2003

MARK: LONGABERGER

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78095239
REGISTRATION NUMBER: 2702643FILING DATE: 11/27/2001
ISSUE DATE: 04/01/2003

MARK: LONGABERGER

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78191128
REGISTRATION NUMBER: 2764456FILING DATE: 12/04/2002
ISSUE DATE: 09/16/2003

MARK: LONGABERGER

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78101506
REGISTRATION NUMBER: 2719387FILING DATE: 01/08/2002
ISSUE DATE: 05/27/2003

MARK: LONGABERGER

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75181085
REGISTRATION NUMBER: 2218078FILING DATE: 10/15/1996
ISSUE DATE: 01/19/1999

MARK: LONGABERGER

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

TO:HEATHER MOULDER COMPANY:2200 ROSS AVENUE

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APPLICATION NUMBER: 75192537
REGISTRATION NUMBER: 2218089FILING DATE: 11/04/1996
ISSUE DATE: 01/19/1999

MARK: LONGABERGER

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75270823
REGISTRATION NUMBER: 2172615FILING DATE: 04/03/1997
ISSUE DATE: 07/14/1998

MARK: LONGABERGER

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74357526
REGISTRATION NUMBER: 1813749FILING DATE: 02/10/1993
ISSUE DATE: 12/28/1993

MARK: LONGABERGER

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78433846
REGISTRATION NUMBER: 3049041FILING DATE: 06/11/2004
ISSUE DATE: 01/24/2006

MARK: LONGABERGER

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 75576787
REGISTRATION NUMBER: 2349607FILING DATE: 10/22/1998
ISSUE DATE: 05/16/2000

MARK: LONGABERGER

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75445005
REGISTRATION NUMBER: 2294739FILING DATE: 03/05/1998
ISSUE DATE: 11/23/1999

MARK: LONGABERGER AT HOME

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73728919
REGISTRATION NUMBER: 1596466FILING DATE: 05/17/1988
ISSUE DATE: 05/15/1990

MARK: LONGABERGER BASKETS

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75059596
REGISTRATION NUMBER: 2050552FILING DATE: 02/20/1996
ISSUE DATE: 04/08/1997

MARK: LONGABERGER EXPRESS

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75753665
REGISTRATION NUMBER: 2410257FILING DATE: 07/19/1999
ISSUE DATE: 12/05/2000

MARK: LONGABERGER GOLF CLUB

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

TO:HEATHER MOULDER COMPANY:2200 ROSS AVENUE

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APPLICATION NUMBER: 76125840 FILING DATE: 09/11/2000
REGISTRATION NUMBER: 2590743 ISSUE DATE: 07/09/2002

MARK: LONGABERGER GOLF CLUB
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 75754227 FILING DATE: 07/19/1999
REGISTRATION NUMBER: 2345649 ISSUE DATE: 04/25/2000

MARK: LONGABERGER GOLF CLUB
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 76123925 FILING DATE: 09/08/2000
REGISTRATION NUMBER: 2627348 ISSUE DATE: 10/01/2002

MARK: LONGABERGER GOLF CLUB
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 76123926 FILING DATE: 09/08/2000
REGISTRATION NUMBER: 2590733 ISSUE DATE: 07/09/2002

MARK: LONGABERGER GOLF CLUB
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 75397256 FILING DATE: 11/28/1997
REGISTRATION NUMBER: 2198580 ISSUE DATE: 10/20/1998

MARK: LONGABERGER HEARTLAND FOODS
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75446297 FILING DATE: 03/06/1998
REGISTRATION NUMBER: 2362876 ISSUE DATE: 06/27/2000

MARK: LONGABERGER HOMESTEAD
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75578100 FILING DATE: 10/23/1998
REGISTRATION NUMBER: 2349617 ISSUE DATE: 05/16/2000

MARK: LONGABERGER
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75578376 FILING DATE: 10/23/1998
REGISTRATION NUMBER: 2349619 ISSUE DATE: 05/16/2000

MARK: LONGABERGER
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74076251 FILING DATE: 07/09/1990
REGISTRATION NUMBER: 1662516 ISSUE DATE: 10/29/1991

MARK: LONGABERGER POTTERY
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

TO:HEATHER MOULDER COMPANY:2200 ROSS AVENUE

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APPLICATION NUMBER: 75441417 FILING DATE: 02/26/1998
REGISTRATION NUMBER: 2297505 ISSUE DATE: 12/07/1999

MARK: LONGABERGER POTTERY MADE IN THE U.S.A.
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 78303516 FILING DATE: 09/22/2003
REGISTRATION NUMBER: 2910807 ISSUE DATE: 12/14/2004

MARK: LONGABERGER UNIVERSITY
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74443799 FILING DATE: 10/04/1993
REGISTRATION NUMBER: 1907384 ISSUE DATE: 07/25/1995

MARK: LONGABERGER WOODCRAFTS
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78442784 FILING DATE: 06/29/2004
REGISTRATION NUMBER: 3078622 ISSUE DATE: 04/11/2006

MARK: MAY SERIES
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 76377039 FILING DATE: 03/04/2002
REGISTRATION NUMBER: 2706618 ISSUE DATE: 04/15/2003

MARK: NOTE PAL
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78089329 FILING DATE: 10/19/2001
REGISTRATION NUMBER: 2785150 ISSUE DATE: 11/18/2003

MARK: OLD GLORY
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76377033 FILING DATE: 03/04/2002
REGISTRATION NUMBER: 2706615 ISSUE DATE: 04/15/2003

MARK: PEN PAL
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78145560 FILING DATE: 07/19/2002
REGISTRATION NUMBER: 2817040 ISSUE DATE: 02/24/2004

MARK: PROUDLY AMERICAN
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76377036 FILING DATE: 03/04/2002
REGISTRATION NUMBER: 2704162 ISSUE DATE: 04/08/2003

MARK: SMALL COMFORTS
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

TO:HEATHER MOULDER COMPANY:2200 ROSS AVENUE

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APPLICATION NUMBER: 78909240
REGISTRATION NUMBER: 3490557FILING DATE: 06/15/2006
ISSUE DATE: 08/19/2008

MARK: SO RACHEL

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 78909261
REGISTRATION NUMBER: 3490558FILING DATE: 06/15/2006
ISSUE DATE: 08/19/2008

MARK: SOR

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 78914634
REGISTRATION NUMBER: 3490563FILING DATE: 06/22/2006
ISSUE DATE: 08/19/2008

MARK: SOR

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 78914612
REGISTRATION NUMBER: 3490562FILING DATE: 06/22/2006
ISSUE DATE: 08/19/2008

MARK: SOR SO RACHEL BY LONGABERGER

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 78120728
REGISTRATION NUMBER: 2711464FILING DATE: 04/10/2002
ISSUE DATE: 04/29/2003

MARK: STUCK ON YOU

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75037419
REGISTRATION NUMBER: 2023773FILING DATE: 12/26/1995
ISSUE DATE: 12/17/1996

MARK: SWEETHEART BASKET

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75391380
REGISTRATION NUMBER: 2224046FILING DATE: 11/17/1997
ISSUE DATE: 02/16/1999

MARK: THE PLACE

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76377037
REGISTRATION NUMBER: 2706617FILING DATE: 03/04/2002
ISSUE DATE: 04/15/2003

MARK: VANITY

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78080074
REGISTRATION NUMBER: 2700359FILING DATE: 08/20/2001
ISSUE DATE: 03/25/2003

MARK: WISHLIST

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

TO:HEATHER MOULDER COMPANY:2200 ROSS AVENUE

004075/0599 PAGE 10

APPLICATION NUMBER: 78442986
REGISTRATION NUMBER: 3049175FILING DATE: 06/29/2004
ISSUE DATE: 01/24/2006

MARK: WORK-A-ROUND

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 76377035
REGISTRATION NUMBER: 2706616FILING DATE: 03/04/2002
ISSUE DATE: 04/15/2003

MARK: WORK LOAD

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78113622
REGISTRATION NUMBER: 2713553FILING DATE: 03/08/2002
ISSUE DATE: 05/06/2003

MARK: WOVEN MEMORIES BASKET

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74383430
REGISTRATION NUMBER: 1926875FILING DATE: 04/27/1993
ISSUE DATE: 10/17/1995

MARK: WOVEN TRADITIONS

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78160593
REGISTRATION NUMBER: 2901495FILING DATE: 09/04/2002
ISSUE DATE: 11/09/2004

MARK: WOVEN TRADITIONS

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78160570
REGISTRATION NUMBER: 2817089FILING DATE: 09/04/2002
ISSUE DATE: 02/24/2004

MARK: WOVEN TRADITIONS

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

PAULA MCCRAY-STANLEY, EXAMINER
ASSIGNMENT SERVICES BRANCH
PUBLIC RECORDS DIVISION

TO: HEATHER MOULDER COMPANY: 2200 ROSS AVENUE

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

10/08/2009
900144921

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Longaberger Company		09/16/2009	CORPORATION: OHIO

RECEIVING PARTY DATA

Name:	Core Business Credit, LLC
Street Address:	8080 N. Central Expressway
Internal Address:	Suite 800
City:	Dallas
State/Country:	TEXAS
Postal Code:	75206
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 79

Property Type	Number	Word Mark
Registration Number:	1838823	ALL-AMERICAN COLLECTION
Registration Number:	2889645	ALWAYS AT HOME IN YOUR HOME
Registration Number:	2945373	AMERICAN CRAFT ORIGINALS
Registration Number:	1842978	
Registration Number:	2788882	BEE BASKET
Registration Number:	2089418	BEE
Registration Number:	1938746	BEE
Registration Number:	2775444	BLUE RIBBON COLLECTION
Registration Number:	2817301	BOARDWALK
Registration Number:	2247874	BONNIE LONGABERGER
Registration Number:	2526187	CLASSIC BASKETS
Registration Number:	2948019	COLLECTORS CLUB
Registration Number:	2416608	COLLECTORS CLUB

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TO: HEATHER MOULDER COMPANY: 2200 ROSS AVENUE

Registration Number:	2270572	COLLECTORS CLUB
Registration Number:	2073946	COLLECTORS CLUB
Registration Number:	2727158	DRESDEN BASKET
Registration Number:	1948189	
Registration Number:	2704161	GATEHOUSE
Registration Number:	2818819	GENERATIONS
Registration Number:	2709415	GROWING STRONG TOGETHER
Registration Number:	1858638	"HANDMADE TO BE HANDED DOWN."
Registration Number:	1836822	HEARTLAND
Registration Number:	2751472	
Registration Number:	2770577	
Registration Number:	2639955	HOMESTEAD HOLIDAYS
Registration Number:	2021439	HORIZON OF HOPE
Registration Number:	1586801	J.W. COLLECTION
Registration Number:	3119208	LONGABERGER
Registration Number:	2711463	LONGABERGER
Registration Number:	2702643	LONGABERGER
Registration Number:	2764456	LONGABERGER
Registration Number:	2719387	LONGABERGER
Registration Number:	2218078	LONGABERGER
Registration Number:	2218089	LONGABERGER
Registration Number:	2172815	LONGABERGER
Registration Number:	1813749	LONGABERGER
Registration Number:	3049041	LONGABERGER
Registration Number:	2349607	LONGABERGER
Registration Number:	2294739	LONGABERGER AT HOME
Registration Number:	1596466	LONGABERGER BASKETS
Registration Number:	2050552	LONGABERGER EXPRESS
Registration Number:	2410257	LONGABERGER GOLF CLUB
Registration Number:	2590743	LONGABERGER GOLF CLUB
Registration Number:	2345649	LONGABERGER GOLF CLUB
Registration Number:	2627348	LONGABERGER GOLF CLUB
Registration Number:	2590733	LONGABERGER GOLF CLUB
Registration Number:	2198580	LONGABERGER HEARTLAND FOODS
Registration Number:	2362876	LONGABERGER HOMESTEAD

TO: HEATHER MOULDER COMPANY: 2200 ROSS AVENUE

Registration Number:	2349617	LONGABERGER
Registration Number:	2349619	LONGABERGER
Registration Number:	1662516	LONGABERGER POTTERY
Registration Number:	2297505	LONGABERGER POTTERY MADE IN THE U.S.A.
Registration Number:	2910807	LONGABERGER UNIVERSITY
Registration Number:	1907384	LONGABERGER WOODCRAFTS
Registration Number:	3078622	MAY SERIES
Registration Number:	2706618	NOTE PAL
Registration Number:	2785150	OLD GLORY
Registration Number:	2708615	PEN PAL
Registration Number:	2817040	PROUDLY AMERICAN
Registration Number:	2704162	SMALL COMFORTS
Registration Number:	3490557	SO RACHEL
Registration Number:	3490558	SOR
Registration Number:	3490563	SOR
Registration Number:	3490562	SOR SO RACHEL BY LONGABERGER
Registration Number:	2711464	STUCK ON YOU
Registration Number:	2023773	SWEETHEART BASKET
Registration Number:	2224046	THE PLACE
Registration Number:	2706617	VANITY
Registration Number:	2700359	WISHLIST
Registration Number:	3049175	WORK-A-ROUND
Registration Number:	2708616	WORK LOAD
Registration Number:	2713553	WOVEN MEMORIES BASKET
Registration Number:	1928875	WOVEN TRADITIONS
Registration Number:	2901495	WOVEN TRADITIONS
Registration Number:	2817089	WOVEN TRADITIONS
Serial Number:	77656742	AMERICAN HOME POTTERY
Serial Number:	77656778	MADE IN AMERICA MATTERS
Serial Number:	77656745	LONGABERGER AN AMERICAN CRAFT COMPANY
Serial Number:	77579409	LONGABERGER HOME

CORRESPONDENCE DATA

Fax Number: (212)801-6400

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

TO: HEATHER MOULDER COMPANY: 2200 ROSS AVENUE

Phone: 212.801.9200
Email: Gerhiserl@gtflaw.com
Correspondent Name: Heather Moulder
Address Line 1: 2200 Ross Avenue
Address Line 2: Suite 5200
Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	113333.010500
NAME OF SUBMITTER:	Laura Gerhiser
Signature:	/Laura Gerhiser/
Date:	10/08/2009

Total Attachments: 15

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Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED ARE TRUE AND CORRECT COPIES OF ALL DOCUMENTS ON FILE OF "NEWSTAR BUSINESS CREDIT, LLC" AS RECEIVED AND FILED IN THIS OFFICE.

THE FOLLOWING DOCUMENTS HAVE BEEN CERTIFIED:

CERTIFICATE OF FORMATION, FILED THE TWENTY-FIRST DAY OF AUGUST, A.D. 2007, AT 3:44 O'CLOCK P.M.

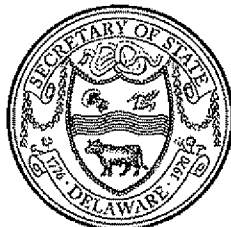
CERTIFICATE OF AMENDMENT, CHANGING ITS NAME FROM "CORE BUSINESS CREDIT, LLC" TO "NEWSTAR BUSINESS CREDIT, LLC", FILED THE FIRST DAY OF APRIL, A.D. 2011, AT 1:16 O'CLOCK P.M.

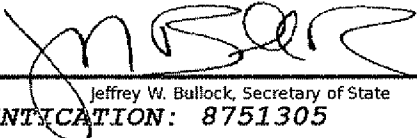
AND I DO HEREBY FURTHER CERTIFY THAT THE AFORESAID CERTIFICATES ARE THE ONLY CERTIFICATES ON RECORD OF THE AFORESAID LIMITED LIABILITY COMPANY, "NEWSTAR BUSINESS CREDIT, LLC".

4410690 8100H

110521106

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8751305

DATE: 05-10-11

TRADEMARK
REEL: 004542 FRAME: 0053

CERTIFICATE OF FORMATION
OF
CORE BUSINESS CREDIT, LLC

This Certificate of Formation of Core Business Credit, LLC (the "LLC") is being duly executed and filed to form a limited liability company under the Delaware Limited Liability Company Act (6 Del.C. § 18-101, et seq.).

FIRST: The name of the limited liability company formed hereby is Core Business Credit, LLC.

SECOND: The address of the registered office of the LLC in the State of Delaware and the name and address of the registered agent for service of process on the LLC in the State of Delaware are: c/o Corporation Service Company, 2711 Centerville Road, Suite 400, Wilmington, Delaware, 19808.

THIRD: This Certificate of Formation shall be effective on the date of filing.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation this 21st day of August, 2007, and does hereby affirm that the statements contained herein have been examined by the undersigned and are true and correct.

/s/ Thomas Hetherington
Thomas Hetherington
Authorized Person

STATE OF DELAWARE
CERTIFICATE OF AMENDMENT
TO THE
CERTIFICATE OF FORMATION
OF
CORE BUSINESS CREDIT, LLC

The undersigned, desiring to amend the Certificate of Formation of Core Business Credit, LLC pursuant to the provisions of Section 18-202 of the Delaware Limited Liability Company Act, as amended, does hereby certify as follows:

Paragraph 1 is amended in its entirety to read as follows:

1. Name of Limited Liability Company. The name of the limited liability company is NewStar Business Credit, LLC.

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Amendment this 1st day of April 2011.

By: 

Name: John J. Friskopf
Title: Authorized Person