TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Southeastern Oil Jobbers Cooperative, Inc.		111/10 <i>/2</i> 007	CORPORATION: NORTH CAROLINA

RECEIVING PARTY DATA

Name:	Pure Oil Jobbers Cooperative, Inc.	
Street Address:	2025 Ebenezer Road, Suite "G"	
City:	Rock Hill	
State/Country:	SOUTH CAROLINA	
Postal Code:	29732	
Entity Type:	CORPORATION: NORTH CAROLINA	

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2910031	
Registration Number:	2917532	
Registration Number:	0514028	PURE

CORRESPONDENCE DATA

Fax Number: (202)331-7510

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202-466-6502
Email: bma@bmalaw.net
Correspondent Name: Robert S. Bassman

Address Line 1: 1707 L Street, N.W., Suite 560

Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

NAME OF SUBMITTER:	Robert S. Bassman	
Signature:	/Robert S. Bassman/	
Date:	05/16/2011	

Total Attachments: 0

OP \$90,00 2910

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RECORDED: 05/16/2011