# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE:

Security Interest (granted pursuant to Series B Security Agreement of April 1,

2011)

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Riviera Operating Corporation		04/01/2011	CORPORATION: NEVADA

# **RECEIVING PARTY DATA**

Name:	Cantor Fitzgerald Securities, as Administrative Agent for Lenders identified in the Series B Security Agreement of April 1, 2011		
Street Address:	110 East 59th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	General Partnership: NEW YORK		

### PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	2237993	\$40 FOR \$20
Registration Number:	2190249	THE ENTERTAINMENT CENTER OF LAS VEGAS
Registration Number:	2527890	JACK POTS
Registration Number:	2527889	LOOSIE SLOTS
Registration Number:	2547701	LOOSIE SLOTS
Registration Number:	2249207	NICKEL HEAVEN
Registration Number:	2090347	RIVIERA
Registration Number:	2297193	RIVIERA
Registration Number:	2389433	RIVIERA
Registration Number:	1964935	SPLASH

### **CORRESPONDENCE DATA**

Fax Number: (212)504-6666

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-504-6526

Email: anna.erenburg@cwt.com

Correspondent Name: Anna Erenburg

Address Line 1: Cadwalader, Wickersham & Taft LLP

Address Line 2: One World Financial Center

Address Line 4: New York, NEW YORK 10281

ATTORNEY DOCKET NUMBER:	99716-009
NAME OF SUBMITTER:	Anna Erenburg
Signature:	/Anna Erenburg/
Date:	05/16/2011

#### Total Attachments: 6

source=ROC - Series B Notice of Grant of Security Interest in Trademarks (Execution Copy)#page1.tif source=ROC - Series B Notice of Grant of Security Interest in Trademarks (Execution Copy)#page2.tif source=ROC - Series B Notice of Grant of Security Interest in Trademarks (Execution Copy)#page3.tif source=ROC - Series B Notice of Grant of Security Interest in Trademarks (Execution Copy)#page4.tif source=ROC - Series B Notice of Grant of Security Interest in Trademarks (Execution Copy)#page5.tif source=ROC - Series B Notice of Grant of Security Interest in Trademarks (Execution Copy)#page6.tif

**NOTICE** 

**OF** 

#### **GRANT OF SECURITY INTEREST**

IN

#### **TRADEMARKS**

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Series B Security Agreement dated as of April 1, 2011 (as amended, modified, extended, restated, replaced, or supplemented from time to time, the "Security Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and Cantor Fitzgerald Securities, as Administrative Agent (the "Administrative Agent") for the lenders referenced therein (the "Lenders"), the undersigned Obligor has granted a continuing security interest in and continuing lien upon the trademarks, trademark licenses and trademark applications shown on Schedule 1 attached hereto (the "Trademarks") to the Administrative Agent for the ratable benefit of the Lenders.

The Obligors and the Administrative Agent, on behalf of the Lenders, hereby acknowledge and agree that the security interest in the Trademarks (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any Trademark.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

TRADEMARK W/1736223v1
REEL: 004542 FRAME: 0226

Very truly yours,

REEL: 004542 FRAME: 0227

very muly yours,
RIVIERA HOLDINGS CORPORATION
By:
Name: Tullio Marchionne Title: Secretary

Acknowledged and Accepted:

CANTOR FITZGERALD SECURITIES, as Administrative Agent

By: Stephen P. Ewald
Title: Managing Director

[Signature Page to Series B Notice of Grant of Security Interest in Trademarks] - Lytens

# Schedule 1

# United States Registrations:

Owner	Registration Number	Registration Date	Federal / State	Name/Title
Riviera Operating Corporation	2,237,993	4/13/1999	Federal	\$40 for \$20
Riviera Operating Corporation	SM00280584	6/19/2000	Nevada	\$40 for \$20
Riviera Operating Corporation	SM002800583	6/19/2000	Nevada	\$40 of Slot Play for \$20
Riviera Operating Corporation	E0193762007-3	2/14/2007	Nevada	An Original Las Vegas Experience
Riviera Operating Corporation	E0193812007-0	2/14/2007	Nevada	An Original Las Vegas Experience
Riviera Operating Corporation	E0193822007-1	2/14/2007	Nevada	An Original Las Vegas Experience
Riviera Operating Corporation	E0718412006-6	9/21/2006	Nevada	CLUB RIVIERA
Riviera Operating Corporation	E0718422006-7	9/21/2006	Nevada	CLUB RIVIERA
Riviera Operating Corporation	E0718442006-9	9/21/2006	Nevada	CLUB RIVIERA
Riviera Operating Corporation	SM00270702	9/8/1999	Nevada	Comedy Club Logo (design only)
Riviera Operating Corporation	2,190,249	9/22/1998	Federal	The Entertainment Center of Las Vegas
Riviera Operating Corporation	SM00360875	11/15/2004	Nevada	FREE SLOT PLAY
Riviera Operating Corporation	E0227812007-1	3/29/2007	Nevada	IT'S WHAT YOU WANT
Riviera Operating Corporation	E0277902007-2	3/29/2007	Nevada	IT'S WHAT YOU WANT
Riviera Operating Corporation	E0227932007-5	3/29/2007	Nevada	IT'S WHAT YOU WANT
Riviera Operating Corporation	2,527,890	1/8/2002	Federal	Jack Pots
Riviera Operating Corporation	00270278	12/17/1998	Nevada	Jackpots Galore
Riviera Operating Corporation	E0687832005-7	6/6/1995	Nevada	Laughing Microphone with Glasses: design
Riviera Operating Corporation	E0687852005-9	6/6/1995	Nevada	Laughing Microphone with Glasses: design

Riviera Operating	2,527,889	1/8/2002	Federal	Loosie Slots
Corporation	2,321,009	1/6/2002	rederar	Loosie Siots
Riviera Operating	2,547,701	3/12/2002	Federal	Loosie Slots
Corporation	2,577,701	3/12/2002	rederar	Loosic Siots
Riviera Operating	SM00280697	8/4/2000	Nevada	More Winners More Often
Corporation	51/100200077	0/4/2000	1 to vada	Whole Willies Wore Often
Riviera Operating	2,249,207	6/1/1999	Federal	Nickel Heaven
Corporation	_,, ,,	0,1,1333		
Riviera Operating	SM00300706	2/24/1998	Nevada	Nickel Heaven
Corporation				
Riviera Operating	SM00330456	7/27/2005 (renewal	Nevada	No If's, And's, Or
Corporation		date)		
Riviera Operating	SM00270683	6/18/1999 (renewal	Nevada	No If's, And's, Or
Corporation		date)		
Riviera Operating	SM00280813	9/6/2000	Nevada	R: design
Corporation				
Riviera Operating	SM00340279	10/3/2001	Nevada	Rack-N-Roll
Corporation				
Riviera Operating	SM00340280	10/3/2001	Nevada	Rack-N-Roll
Corporation				
Riviera Operating	SM00340281	10/3/2001	Nevada	Rack-N-Roll
Corporation				
Riviera Operating	SM00340439	1/11/2002	Nevada	Rack-N-Roll Players Club
Corporation				
Riviera Operating	SM00340440	1/11/2002	Nevada	Rack-N-Roll Players Club
Corporation				
Riviera Operating	SM00340441	1/11/2002	Nevada	Rack-N-Roll Players Club
Corporation		0.42.644.00=		
Riviera Operating	2,090,347	8/26/1997	Federal	Riviera
Corporation	2 207 102	12/7/1000	<b>D</b> 1 1	D' :
Riviera Operating	2,297,193	12/7/1999	Federal	Riviera
Corporation	2 200 422	0/26/2000	F-11	D'' (1 C(-1'1)
Riviera Operating	2,389,433	9/26/2000	Federal	Riviera (logo – Stylized)
Corporation Riviera Operating	CM00240200	10/12/2001	Marria	Distinct (stational) sould as in a
Corporation	SM00340309	10/12/2001	Nevada	Riviera (stylized) w/design
Riviera Operating	TN00340310	10/12/2001	Nevada	Riviera (stylized) w/design
Corporation	11100340310	10/12/2001	Nevada	Kiviera (stylized) w/desigli
Riviera Operating	SM00340312	10/12/2001	Nevada	Riviera (stylized lettering)
Corporation	51V10UJ+UJ1Z	10/12/2001	nevada	Kivicia (stylized lettering)
Riviera Operating	TN00340311	10/12/2001	Nevada	Riviera (stylized lettering)
Corporation	11100510511	10/12/2001	110,444	Taylora (Styllzod lettering)
Riviera Operating	SM00270841	10/19/1999	Nevada	Riviera Comedy Club (with
Corporation		10, 27, 2777		design)
Riviera Operating	30691532005-7	12/29/1999	Nevada	Riviera Comedy Club Las
Corporation				Vegas' Original Comedy
				Showcase
Riviera Operating	E0691562005-0	12/29/1999	Nevada	Riviera Comedy Club Las
Corporation				Vegas' Original Comedy

				Showcase
Riviera Operating Corporation	1,964,935	4/2/1996	Federal	Splash
Riviera Operating Corporation	E0719032006-1	9/21/2006	Nevada	The Clear Choice for Players
Riviera Operating Corporation	E0719052006-3	9/21/2006	Nevada	The Clear Choice for Players
Riviera Operating Corporation	E0719062006-4	9/21/2006	Nevada	The Clear Choice for Players
Riviera Operating Corporation	E0776282006-9	10/16/2006	Nevada	Versailles Theatre
Riviera Operating Corporation	E0776262006-7	10/16/2006	Nevada	Versailles Theatre
Riviera Operating Corporation	E0776212006-2	10/16/2006	Nevada	Versailles Theatre
Riviera Operating Corporation	SM00330356	10/18/2000	Nevada	Win More Play longer w/design
Riviera Operating Corporation	SM00350194	12/18/2002	Nevada	You Could Win Millions
Riviera Operating Corporation	SM00350195	12/18/2002	Nevada	You Could Win Millions
Riviera Operating Corporation	SM00350196	12/18/2002	Nevada	You Could Win Millions
Riviera Operating Corporation	SM00330118	7/19/2000	Nevada	Your a Guaranteed Winner

# United States Applications:

Owner	Application Number	Application Date	Federal / State	Name/Title
Riviera Operating Corporation	Entity No. E0586842010-3	11/23/2010	Nevada	BOTTOMS UP JACKPOT
Riviera Operating Corporation	Entity No. E0586852010-4	11/23/2010	Nevada	BOTTOMS UP JACKPOT

Licenses

**RECORDED: 05/16/2011** 

None.