

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bank of America, N.A.		05/06/2011	NATIONAL BANKING ASSOCIATION: UNITED STATES
RECEIVING PARTY DATA			
Name:	Alloy Media, LLC		
Street Address:	151 West 26th Street		
Internal Address:	11th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	3378550	360 VOICE	
Registration Number:	3092448	360 YOUTH	
Registration Number:	3817506	ADRAX	
Registration Number:	1705950	CAMPUS FEST	
Registration Number:	1680548	CAMPUS TRIAL PAK	
Registration Number:	2059070	CAMPUS VOICE	
Registration Number:	3378553	CAMPUS VOICE	
Registration Number:	2116401	GYMBOARDS	
Registration Number:	1276838	THE CAMPUS SOURCE	
CORRESPONDENCE DATA			
Fax Number:	(215)656-2498		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			

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**TRADEMARK
 REEL: 004542 FRAME: 0261**

Phone: (215)656-2458
Email: pto.phil@dlapiper.com
Correspondent Name: IP Group of DLA Piper LLP (US)
Address Line 1: 1650 Market Street, Suite 4900
Address Line 2: One Liberty Place
Address Line 4: Philadelphia, PENNSYLVANIA 19103

NAME OF SUBMITTER:	William L. Bartow
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Signature:	/william l. bartow/
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Date:	05/13/2011
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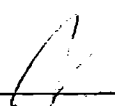
Total Attachments: 3 source=TM Release - Alloy Media#page1.tif source=TM Release - Alloy Media#page2.tif source=TM Release - Alloy Media#page3.tif

RELEASE OF SECURITY INTEREST IN TRADEMARKS

Bank of America, N.A., holder, in its capacity as Administrative Agent, of a security interest in the trademarks listed on the attached Schedule 1, and associated goodwill therein owned by or accruing to Alloy Media, LLC, pursuant to a Notice of Security Interest in Trademarks recorded by the Assignment Division of the U.S. Patent and Trademark Office on November 30, 2010, at Reel 004422, Frame 0763, hereby releases and cancels said security interest in the trademarks listed on Schedule 1 attached hereto.

IN WITNESS WHEREOF, the undersigned has set its hand and seal as of the 6th day of May, 2011.

BANK OF AMERICA, N.A.,
as Administrative Agent

By: 
Name: _____
Title: Anne M. Zeschke
Vice President

Signature Page to Alloy Media Trademark Release

TRADEMARK
REEL: 004542 FRAME: 0264

SCHEDULE 1

TRADEMARKS

<u>Trademark</u>	<u>Registration Number</u>	<u>Owner of Record</u>
360 VOICE	3378550	ALLOY MEDIA, LLC
360 YOUTH	3092448	ALLOY MEDIA, LLC
ADRAX	3817506	ALLOY MEDIA, LLC
CAMPUS FEST	1705950	ALLOY MEDIA, LLC
CAMPUS TRIAL PAK	1680548	ALLOY MEDIA, LLC
CAMPUS VOICE	2059070	ALLOY MEDIA, LLC
CAMPUS VOICE (stylized)	3378553	ALLOY MEDIA, LLC
GYMBOARDS	2116401	ALLOY MEDIA, LLC
THE CAMPUS SOURCE	1276838	ALLOY MEDIA, LLC