

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Columbia Laboratories, Inc.		07/02/2010
			Entity Type
			CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Coventry Acquisition, Inc.		
Street Address:	311 Bonnie Circle		
City:	Corona		
State/Country:	CALIFORNIA		
Postal Code:	92880		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
	Property Type	Number	Word Mark
	Registration Number:	2086161	CRINONE
	Registration Number:	2762705	PROCHIEVE
CORRESPONDENCE DATA			
Fax Number:	(951)493-5813		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	951-493-9632		
Email:	Melissa.Tucker@watson.com		
Correspondent Name:	Melissa Tucker		
Address Line 1:	311 Bonnie Circle		
Address Line 4:	Corona, CALIFORNIA 92880		
NAME OF SUBMITTER:	Melissa Tucker		
Signature:	/mtucker/		
Date:	05/11/2011		
Total Attachments: 3 source=7345scanDOC006#page1.tif source=7345scanDOC006#page2.tif source=7345scanDOC006#page3.tif			

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ASSIGNMENT OF TRADEMARKS

This ASSIGNMENT OF TRADEMARKS, effective as of July 2, 2010 (this "Assignment"), is made by Columbia Laboratories Inc., a Delaware corporation, having its principal executive offices at 354 Eisenhower Parkway, Plaza I Second Floor, Livingston, New Jersey 07039 ("Assignor"), in favor of Coventry Acquisition, Inc., a Delaware corporation, having its principal executive offices at 311 Bonnie Circle, Corona, California 92880 ("Assignee").

WHEREAS, Assignor and Assignee have entered into that certain Purchase and Collaboration Agreement, dated as of February 17, 2010 (the "Purchase Agreement");

WHEREAS, this Agreement is being delivered by Assignor to Assignee pursuant to the Purchase Agreement; and

WHEREAS, Assignor is the owner of those trademarks, service marks, certification marks, trade dress, internet domain names, trade names, identifying symbols, designs, product names, company names, slogans, logos or insignia, whether registered or unregistered, set forth on Schedule A attached hereto, and all common law rights, applications and registrations therefor, and all goodwill associated therewith (the "Assigned Trademarks"), and Assignor has agreed to sell, convey, transfer, assign and deliver to Assignee, its successors, legal representatives and assigns, and Assignee has agreed to purchase, take delivery of, and acquire from Assignor, all of Assignor's right, title and interest in and to the Assigned Trademarks.

NOW, THEREFORE, in return for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

ASSIGNOR HEREBY sells, conveys, transfers, assigns and delivers to Assignee, its successors, legal representatives and assigns, all of Assignor's right, title and interest in and to the Assigned Trademarks together with the goodwill of the business symbolized by the Assigned Trademarks, including, without limitation, the right to sue and recover for, and the right to profits, penalties or damages due or accrued arising out of or in connection with any and all past, present and future infringements, dilution or other unauthorized use of the Assigned Trademarks and related goodwill, in each case, subject to the terms and conditions of the Purchase Agreement and all other corresponding rights, claims and privileges secured under the laws of the United States;

ASSIGNOR HEREBY, in conjunction with the foregoing assignment, authorizes and requests, as necessary, the Commissioner for Trademarks of the United States Patent and Trademark Office to record Assignee as the assignee and owner of the Assigned Trademarks registered in the United States Patent and Trademark Office; and

ASSIGNOR HEREBY grants the attorney of record the power to insert on this Assignment any further identification of the Assigned Trademarks that is necessary under the rules of the United States Patent and Trademark Office for recordation of this Assignment, and agrees, without further consideration, at Assignee's expense, to execute and deliver such other documents that Assignee, its successors and/or assigns may reasonably request that are necessary under the rules of the United States Patent and Trademark Office for recordation of this Assignment; provided that Assignee shall be solely responsible for performing all activities in connection with recordation of this Assignment with the United States Patent and Trademark Office.

[Signature Appears on the Following Page]

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized representative effective as of the date written above.

COLUMBIA LABORATORIES, INC.

By: [Signature]
Name: Frank C. Condella, Jr.
Title: Chief Executive Officer

State of New Jersey)
County of Essex) ss

On _____ before me, Bridget Capawanna, a Notary Public in and for said County and State, personally appeared Frank Condella and _____ who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under penalty of perjury under the laws of the State of New Jersey that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature [Signature]

(Seal)

My Commission Expires: _____

BRIDGET CAPAWANNA
NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES MAY 15, 2013

[Signature Page to Assignment of Trademarks]

SCHEDULE A

ASSIGNED TRADEMARKS

CRINONE
PROCHIEVE

U.S. Patent & Trademark Registration No. 2,086,161
U.S. Patent & Trademark Registration No. 2,762,705