

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Professional Bull Riders, Inc.		05/04/2011	CORPORATION: COLORADO

RECEIVING PARTY DATA

Name:	Webster Bank, National Association
Street Address:	185 Asylum Streer
City:	Hartford
State/Country:	CONNECTICUT
Postal Code:	06903
Entity Type:	Association: UNITED STATES

PROPERTY NUMBERS Total: 32

Property Type	Number	Word Mark
Registration Number:	3945205	PBR
Registration Number:	3938604	PROFESSIONAL BULL RIDERS
Registration Number:	3938601	PBR PROFESSIONAL BULL RIDERS
Registration Number:	3918891	WOOL WARRIORS
Registration Number:	3857925	PBR LTD.
Registration Number:	3839887	TEAM PBR
Registration Number:	3780363	PBR PROFESSIONAL BULL RIDERS
Registration Number:	3782290	TOUGHEST SPORT ON EARTH
Registration Number:	3765265	TOUGHEST SPORT ON EARTH
Registration Number:	3739839	PBRNOW
Registration Number:	3739507	8 SECONDS
Registration Number:	3721254	PBR
Registration Number:	3733312	PBR TEAM SHOOTOUT
Registration Number:	3681213	TEAM PBR

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Registration Number:	3583328	GET TOUGH
Registration Number:	3583312	
Registration Number:	3554144	TOUGHEST SPORT ON DIRT!
Registration Number:	3720726	PBR PROFESSIONAL BULL RIDERS
Registration Number:	3554142	PBR
Registration Number:	3785422	PBR MOBULL
Registration Number:	3785421	PBR MOBULL
Registration Number:	3785420	MOBULL
Registration Number:	3661382	PROFESSIONAL BULL RIDERS
Registration Number:	3583992	PBR
Registration Number:	3619950	PBR PROFESSIONAL BULL RIDERS
Registration Number:	3740289	GET TOUGH
Registration Number:	3398960	8 SECOND HEROES
Registration Number:	3344807	8 SECOND HEROES
Registration Number:	3248015	TOUGHEST SPORT ON DIRT!
Registration Number:	3411947	TOUGHEST SPORT ON DIRT!
Serial Number:	77837943	WOOL WARRIORS
Serial Number:	77536369	PBR BIG SKY

CORRESPONDENCE DATA

Fax Number: (302)636-5454
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 800-927-9801 x2348
Email: jpaterso@cscinfo.com
Correspondent Name: Corporation Service Co.- J. Paterson
Address Line 1: 1090 Vermont Avenue NW, Suite 430
Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER:	779946-5
NAME OF SUBMITTER:	Jean Paterson
Signature:	/jep/
Date:	05/16/2011

Total Attachments: 5
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TRADEMARK

REEL: 004542 FRAME: 0355

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

PROFESSIONAL BULL RIDERS, INC.

- Individual(s)
- General Partnership
- Corporation- State: COLORADO
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) MAY 4, 2011

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: WEBSTER BANK, NATIONAL ASSOCIATION

Internal Address: _____

Street Address: 185 ASYLUM STREET

City: HARTFORD

State: CONNECTICUT

Country: USA Zip: 06903

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

3,945,205

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: PATRICIA M. DEL RIO

Internal Address: EMMET, MARVIN & MARTIN LLP

Street Address: 120 BROADWAY, 32ND FLOOR

City: NEW YORK

State: NEW YORK Zip: 10270

Phone Number: 212-238-3214

Fax Number: 212-238-3100

Email Address: PDELRIO@EMMETMARVIN.COM

6. Total number of applications and registrations involved: 32

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ _____

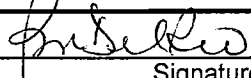
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number _____

Authorized User Name _____

9. Signature:



Signature

Date

PATRICIA M. DEL RIO

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 5

GRANT OF SECURITY INTEREST (TRADEMARKS)

The undersigned, **PROFESSIONAL BULL RIDERS, INC.**, a Colorado corporation (the "**Grantor**"), and **WEBSTER BANK, NATIONAL ASSOCIATION**, as successor Administrative Agent (in such capacity together with its successors, assigns in such capacity, the "**Agent**"), are parties to a Security Agreement, dated as of April 23, 2007 (as amended, supplemented or otherwise modified from time to time, the "**Security Agreement**").

Pursuant to the Security Agreement, the Grantor granted to the Agent a security interest in and to all of the right, title and interest of the Grantor in and to the trademarks listed on Schedule 1, which trademarks are registered in the United States Patent and Trademark Office (the "**Trademarks**"), together with the goodwill of the business symbolized by the Trademarks, and all proceeds thereof, including, without limitation, from any and all causes of action which may exist by reason of infringement thereof (the "**Collateral**"), to secure the prompt payment, performance and observance of the Obligations (as defined in the Security Agreement).

For good and valuable consideration, the receipt of which is hereby acknowledged, and for the purpose of recording the grant of the security interest as aforesaid, the Grantor does hereby further grant to the Agent a security interest in the Collateral to secure the prompt payment, performance and observance of the Obligations (as defined in the Security Agreement).

The Grantor does hereby further acknowledge and affirm that the rights and remedies of the Agent with respect to the security interest in the Collateral made and granted hereby are set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

The Agent's address is: 185 Asylum Street, Hartford, Connecticut 06903.

IN WITNESS WHEREOF, the Grantor has caused this Grant of Security Interest (Trademarks) to be duly executed by its duly authorized officer as of the 4th day of May, 2011.

PROFESSIONAL BULL RIDERS, INC.

By: _____

Name: Sean Cleason
Title: President

Schedule 1
to
Grant of Security Interest (Trademarks)
Dated as of May 4, 2011

<u>Trademark</u>	<u>Registration No./ Serial No.</u>	<u>Registration Date</u>
PBR	3,945,205 77/801,611	04/12/2011
WOOL WARRIORS	PENDING/ 77/837,943	Filed: 09/30/2009
PROFESSIONAL BULL RIDERS	3,938,604/ 77/801,619	03/29/2011
PBR PROFESSIONAL BULL RIDERS	3,938,601/ 77/798,398	03/29/2011
WOOL WARRIORS	3,918,891/ 77/980,711	02/15/2011
PBR LTD.	3,857,925/ 77/772,136	10/05/2010
TEAM PBR	3,839,887/ 77/758,618	08/31/2010
PBR PROFESSIONAL BULL RIDERS	3,780,363/ 77/750,164	04/27/2010
TOUGHEST SPORT ON EARTH	3,782,290/ 77/645,497	04/27/2010
TOUGHEST SPORT ON EARTH	3,765,265/ 77/718,306	03/23/2010
PBRNOW	3,739,839/ 77/763,737	01/19/2010
8 SECONDS	3,739,507/ 77/759,566	01/19/2010
PBR	3,721,254/ 77/672,117	12/08/2009
PBR TEAM SHOOTOUT	3,733,312/ 77/594,425	01/05/2010
TEAM PBR	3,681,213/ 77/556,831	09/08/2009
PBR BIG SKY	PENDING/ 77/536,369	Filed: 7/31/2008
GET TOUGH	3,583,328/ 77/535,993	03/03/2009

<u>Trademark</u>	<u>Registration No./ Serial No.</u>	<u>Registration Date</u>
	3,583,312/ 77/534,040	03/03/2009
TOUGHEST SPORT ON DIRT	3,554,144/ 77/532,132	12/30/2008
PBR PROFESSIONAL BULL RIDERS	3,720,726/ 77/531,969	12/08/2009
PBR	3,554,142/ 77/531,945	12/30/2008
PBR MOBULL	3,785,422/ 77/473,685	05/04/2010
PBR MOBULL	3,785,421/ 77/473,680	05/04/2010
MOBULL	3,785,420/ 77/473,675	05/04/2010
PROFESSIONAL BULL RIDERS	3,661,382/ 77/199,277	07/28/2009
PBR	3,583,992/ 77/199,248	03/03/2009
PBR PROFESSIONAL BULL RIDERS	3,619,950/ 77/199,222	05/12/2009
GET TOUGH	3,740,289/ 76/682,873	01/19/2010
8 SECOND HEROES	3,398,960/ 76/978,735	03/18/2008
8 SECOND HEROES	3,344,807/ 76/978,611	11/27/2007
TOUGHEST SPORT ON DIRT!	3,248,015/ 76/978,501	05/29/2007
TOUGHEST SPORT ON DIRT!	3,411,947/ 76/640,058	04/15/2008