

05/13/2011

Form PTO-1594 (Rev 03-11)
OMB Collection 0651-0027 (exp 03/31/12)



U S DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

103624910

To the Director of the U S Patent and Trademark Office Please record the attached documents or the new address(es) below

1. Name of conveying party(ies):

NBC UNIVERSAL, INC

- Individual(s)
- General Partnership
- Corporation- State: Delaware
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name NBC UNIVERSAL MEDIA, LLC

Internal _____

Address _____

Street Address: 30 Rockefeller Plaza

City New York

State New York

Country USA Zip 10112

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____

Other limited liability co Citizenship Delaware
If assignee is not domiciled in the United States, a domestic representative designation is attached Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) January 28, 2011

- Assignment
- Security Agreement
- Other conversion to limited liability co
- Merger
- Change of Name

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No (s)

SEE ATTACHED

B. Trademark Registration No (s)

SEE ATTACHED

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown)



5. Name & address of party to whom correspondence concerning document should be mailed:

Name Anne B. Nielsen

Internal Address 1280/6

Street Address 100 Universal City Plaza

City Universal City

State CA Zip: 91608

Phone Number. 818-777-6447

Fax Number. 818-866-1426

Email Address anne.nielsen@nbcuni.com

6. Total number of applications and registrations involved:

81

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$2040.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number 85/13/2011 AMULLINS 00000010 78761894

Authorized 5-6-11 40.00 2000.00

9. Signature:

Anne B. Nielsen
Signature

5-6-11
Date

Anne B. Nielsen

Name of Person Signing

Total number of pages including cover sheet, attachments, and document

7

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 004542 FRAME: 0876

5-13-11

OWNER: NBC UNIVERSAL, INC.

REGISTRATIONS

<u>Mark</u>	<u>App. #</u>	<u>Reg. #</u>
ACCESS HOLLYWOOD	78761894	3241514
ACCESS HOLLYWOOD & DESIGN	77307963	3444967
AVERAGE JOE	78228051	2867997
COMEDY NIGHT DONE RIGHT	77081404	3340744
DATELINE	74576732	1972324
FOOTBALL NIGHT IN AMERICA	78743906	3374575
GIFTDIVVY	77224568	3644154
GIFTDIVVY & DESIGN	77224603	3644155
GREEN COUNTS HERE	77855483	3895137
GREEN COUNTS HERE	77855460	3895136
GREEN LIVES HERE	77713594	3911687
GREEN LIVES HERE	77713016	3808182
GREEN LIVES HERE	77713022	3804446
GREEN LIVES HERE	77713621	3804451
GREEN LIVES HERE	77713573	3804449
GREEN LIVES HERE	77713604	3804450
KNBC	73547735	1382708
KNSD	75347549	2167761
LATE NIGHT	73783535	1598955
MAD MONEY	78590540	3065927
MEET THE PRESS	71648692	592853
MORE COLORFUL	77793235	3920599
MORE COLORFUL	77793242	3920600
MORE YOU KNOW, THE	73798754	1672127
MUSICAL NOTES G.E.C. PLAYED ON CHIMES	72349496	916522
MUST SEE TV	74708419	2013386
NATIONAL HEADS-UP POKER CHAMPIONSHIP	78977307	3350605
NBC	73687585	1523273
NBC	71542154	619641
NBC EXPERIENCE	75673294	2649792
NBC SKYCASTLE	77907344	3859565
NBC UNIVERSAL	76592344	3080221
NBC UNIVERSAL	76592587	3181333
NBC UNIVERSAL	76592347	3117670
NBC UNIVERSAL	76592346	3117669
NBC UNIVERSAL & DESIGN	76592368	3080222

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NBC UNIVERSAL & DESIGN	76592345	3181332
NBC UNIVERSAL & DESIGN	76592343	3117668
NBC UNIVERSAL & DESIGN	76592588	3124050
NBC WEATHER PLUS	78429300	3160002
NBC WEATHER PLUS + WITH PEACOCK DESIGN	78763996	3232734
Peacock Design	74576101	1931255
Peacock Design	73555219	1393071
Peacock Design (NEW - pre-1962)	72045991	693631
PEACOCK EQUITY FUND	77196613	3528386
PUNKY BREWSTER Stylized in Color	73512669	1356846
SATURDAY NIGHT LIVE	73244000	1220329
SAVED BY THE BELL	74625325	1945671
SAVED BY THE BELL	74625327	1941220
SCARBOROUGH COUNTRY	78539507	3054220
SHOPNBC	76219482	2646944
SHOPNBC	76219273	2729989
SHOPNBC	76219274	2729990
SHOPNBC.COM	76219270	2729987
SHOPNBC.COM	76219272	2737899
SHOPNBC.COM	76219271	2729988
SNL	77074176	3264238
STARTING OVER	78322643	2891446
THE TONIGHT SHOW	72458029	1001905
TICK BY TICK	77038887	3264200
TODAY	72458070	1003646
TRAFFIC PLUS	77346844	3462110
TRAFFICOLOGY	77380098	3620383
VIDEOSEEKER	75604593	2311563
WAYNE'S WORLD	74420456	1890847
WEATHER PLUS	78429311	3044947
WILL & GRACE	78177862	2831901
WMAQ-TV	73547740	1382710
WNBC	78832509	3201527
WNBC-TV	73547734	1382707
WRC	75363472	2195852
WRC-TV	73547736	1382709
YIP YAP	76693196	3617990

OWNER: NBC UNIVERSAL, INC.

APPLICATIONS

<u>Mark</u>	<u>App. #</u>
COUNTDOWN TO LONDON	77858288
GO HEALTHY	85227206
GO HEALTHY	85227187
GREEN COUNTS HERE	77855479
GREEN LIVES HERE	77713010
HEALTHY AT NBCU	85228248
HEALTHY AT NBCU	85228259
SPORTSWORLD	85166174

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "NBC UNIVERSAL, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "NBC UNIVERSAL, INC." TO "NBC UNIVERSAL MEDIA, LLC", FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF JANUARY, A.D. 2011, AT 8:30 O'CLOCK A.M.

2090232 8100V

110084492

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8524893

DATE: 01-28-11

TRADEMARK
REEL: 004542 FRAME: 0880

CERTIFICATE OF CONVERSION OF
NBC UNIVERSAL, INC. TO
NBC UNIVERSAL MEDIA, LLC

This Certificate of Conversion, dated as of January 28, 2011, has been duly executed and is being filed by NBC Universal, Inc., a Delaware corporation (the "Converting Corporation"), to convert the Converting Corporation to NBC Universal Media, LLC (the "Resulting LLC") under the applicable provisions of Delaware Limited Liability Company Act (6 Del. C. § 18-101, et seq.) and the General Corporation Law of Delaware (8 Del. C. § 101, et seq.) (the "DGCL").

1. The Converting Corporation was first incorporated on May 6, 1986 by means of filing a certificate of incorporation with the Secretary of State of the State of Delaware. The jurisdiction of the Converting Corporation at the time it was first time incorporated was the State of Delaware. The jurisdiction of the Converting Corporation immediately prior to the filing of this Certificate of Conversion is the State of Delaware.

2. The name of Converting Corporation immediately prior to the filing of this Certificate of Conversion is NBC Universal, Inc.

3. The name of the limited liability company into which the Converting Corporation shall be converted, as set forth in the limited liability company's certificate of formation, which is being filed concurrently with the Certificate of Conversion, is NBC Universal Media, LLC.

4. The conversion of the Converting Corporation to the Resulting LLC has been approved in accordance with the provisions of Sections 228 and 266 of the DGCL.


[Remainder of page intentionally left blank]

Signature Page to Certificate of Conversion

**IN WITNESS WHEREOF, the undersigned has caused this
Certificate of Conversion to be executed as of the date first written above.**

The "Converting Corporation":

**NBC Universal, Inc.
a Delaware corporation**

By: 
Name: John Apadula
Title: Vice President and Assistant Treasurer