

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bank of America, N.A., as successor by merger to LaSalle Bank National Association, in its capacity as administrative agent		05/16/2011	National Association:

RECEIVING PARTY DATA

Name:	Rowland Coffee Roasters, Inc.
Street Address:	5605 NW 82nd Avenue
City:	Miami
State/Country:	FLORIDA
Postal Code:	33166
Entity Type:	CORPORATION: FLORIDA

PROPERTY NUMBERS Total: 39

Property Type	Number	Word Mark
Registration Number:	3271169	PILON
Registration Number:	0583889	SAVARIN
Registration Number:	0074002	SAVARIN
Registration Number:	1022786	
Registration Number:	3525548	CAFÉ BUSTELO
Registration Number:	3571790	SUPREME BY BUSTELO
Registration Number:	3672487	EL EXIGENTE
Registration Number:	2147108	ESTRELLA
Registration Number:	2101211	SOUTO
Registration Number:	2113768	CAFFE SIGNORE
Registration Number:	1248717	CAFE ALONSO
Registration Number:	0536894	PILON

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Registration Number:	2467842	JAVA CABANA
Registration Number:	0343743	CAFE BUSTELO
Registration Number:	0561750	MEDAGLIA D'ORO
Registration Number:	0575046	MEDAGLIA D'ORO
Registration Number:	0680868	MEDAGLIA D'ORO GOLD MEDAL
Registration Number:	0843346	EL PICO
Registration Number:	0864636	BUSTELO
Registration Number:	0931920	CAFE BUSTELO
Registration Number:	0993489	GOLD MEDAL
Registration Number:	1162962	OQUENDO
Registration Number:	2066801	HOY COMO AYER... EN MI CASA TOMAN BUSTELO!
Registration Number:	2077304	I CAFE BUSTELO
Registration Number:	2127413	I CAFE BUSTELO
Registration Number:	2354484	MEDAGLIA D'ORO
Registration Number:	2540333	
Registration Number:	2741672	CAFÉ ALONSO
Registration Number:	2950600	ESPRESSO SHOT
Registration Number:	2231390	LA CREMOKA
Registration Number:	1736846	
Registration Number:	1656167	MOKA D'ORO
Registration Number:	1192060	LA CREMOKA
Registration Number:	3195123	CAFE BUSTELO
Registration Number:	3190107	PILON
Registration Number:	3172432	MEDAGLIA D'ORO
Registration Number:	0893377	
Registration Number:	2000264	ESPRESS THIS
Registration Number:	2129048	HOY COMO AYER... COMPARTIENDO CALIDEZ.

CORRESPONDENCE DATA

Fax Number: (305)961-5812
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 3055790812
Email: mrv@gtlaw.com
Correspondent Name: Greenberg Traurig Attn: Manuel Valcarcel
Address Line 1: 333 Avenue of the Americas, Suite 4400
Address Line 4: Miami, FLORIDA 33131

ATTORNEY DOCKET NUMBER:

TRADEMARK
REEL: 004542 FRAME: 0921

	037732.010800
NAME OF SUBMITTER:	Manuel Valcarcel
Signature:	/Manuel Valcarcel/
Date:	05/17/2011

Total Attachments: 17

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EXECUTION COPY

RELEASE OF TRADEMARK SECURITY AGREEMENT

This RELEASE OF TRADEMARK SECURITY AGREEMENT is made as of May 16, 2011 by BANK OF AMERICA, N.A. (as successor by merger to LaSalle Bank (as defined below)), in its capacity as administrative agent for the Lenders under the Credit Agreement referenced below ("Bank of America"), in favor of ROWLAND COFFEE ROASTERS, INC., a Florida corporation with an address at 5605 NW 82nd Ave., Miami, Florida 33166 ("Rowland").

WHEREAS, Rowland, Lenders and LASALLE BANK NATIONAL ASSOCIATION, a national banking association with an address at 121 Alhambra Plaza, Suite 1100, Coral Gables, Florida 33134 ("LaSalle Bank") are parties to that certain Credit Agreement, dated as of March 16, 2006, as amended by that certain First Amendment to Credit Agreement, dated as of April 13, 2006, as further amended by that certain Second Amendment to Credit Agreement, dated as of July 15, 2007, and as further amended and restated by that certain Amended and Restated Credit Agreement, dated as of April 1, 2010 by and between Rowland, Lenders and Bank of America (as amended, restated, supplemented or otherwise modified, the "Credit Agreement");

WHEREAS, in connection with the Credit Agreement, by that certain trademark security agreement dated as of March 16, 2006 (the "Trademark Security Agreement"), originally recorded with the United States Patent and Trademark Office (the "USPTO") on March 31, 2006 at Reel/Frame 3280/0495, Rowland granted to LaSalle Bank a continuing security interest in all of Rowland's right, title and interest in, to and under certain trademarks (the "Trademarks"), including without limitation the trademark registrations identified in Schedule I;

WHEREAS, Bank of America is a successor to LaSalle Bank and is the sole owner and holder of LaSalle Bank's security interest with respect to the Trademarks and all other rights of LaSalle Bank under the Trademark Security Agreement;

WHEREAS, Bank of America wishes to provide a document suitable for recording in the Trademark Assignment Database of the USPTO (and any relevant foreign intellectual property office or trademark office) for purposes of recording the release, relinquishment and discharge of its security interest in the Trademarks;

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, Bank of America hereby relinquishes, releases and discharges the security interest in the Trademarks granted by Rowland to Bank of America in connection with the Credit Agreement and Trademark Security Agreement.

Bank of America represents and warrants that (i) it has the full power and authority to execute this Release of Trademark Security Agreement and (ii) it has not conveyed or assigned the security interest or any other rights granted to LaSalle Bank or to Bank of America by Rowland pursuant to the Trademark Security Agreement with respect to the Trademarks to any third parties.

Bank of America authorizes and requests that the Commissioner of Trademarks of the United States and any other applicable government officer record this Release of Trademark Security Agreement.

Bank of America agrees to take all further actions, and provide to Rowland, Rowland's successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or instruments) reasonably requested by Rowland to more fully and effectively effectuate the purposes of this Release of Trademark Security Agreement.

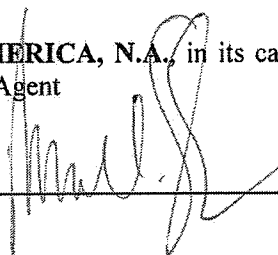
All capitalized terms used herein but not otherwise defined herein shall have the meanings ascribed to those terms in the Credit Agreement and the Trademark Security Agreement.

Remainder of page intentionally left blank; signature page follows.

IN WITNESS WHEREOF, the parties have caused this Release of Trademark Security Agreement to be duly executed as of May 16, 2011.

BANK OF AMERICA, N.A., in its capacity as
Administrative Agent

By: _____



Name _____

Roberto Salazar
Vice President

Title: _____

ACCEPTED AND ACKNOWLEDGED BY:

ROWLAND COFFEE ROASTERS, INC.,

By: _____

Name: _____

Title: Chief Executive Officer

IN WITNESS WHEREOF, the parties have caused this Release of Trademark Security Agreement to be duly executed as of May 16, 2011.

BANK OF AMERICA, N.A., in its capacity as
Administrative Agent

By: _____

Name _____

Title: _____

ACCEPTED AND ACKNOWLEDGED BY:

ROWLAND COFFEE ROASTERS, INC.,

By: *Jose Alberto Souto*

Name: JOSE ALBERTO SOUTO

Title: Chief Executive Officer




SCHEDULE I



Registered Trademarks




<u>Mark</u>	<u>Registration No.</u>	<u>Country</u>
BUSTELO	1,776,440 Renewal # 2,415,536 (12/20/2010)	Argentina
PILON	2.306.402	Argentina
SAVARIN	818149060	Brazil
BUSTELO	818,149,078	Brazil
PILON & design	TMA 393,337	Canada
BUSTELO	TMA 198,429	Canada
MEDAGLIA D'ORO GOLD MEDAL & design	TMA 112,977	Canada
MEDAGLIA D'ORO GOLD MEDAL & design (Gold Medal)	TMA 213,046	Canada
EL PICO	TMA 209,896	Canada
MOKA D'ORO	TMA 706,854 Replaces TMA 465,164	Canada
BUSTELO	429.182	Chile
PILON	849,682	Chile



<u>Mark</u>	<u>Registration No.</u>	<u>Country</u>
BUSTELO	5589115	China
PILON (word)	5589116	China
BUSTELO	163.193	Colombia
EL PICO	161,618	Colombia
BUSTELO	159.754	Costa Rica
PILON (word)	195.056	Costa Rica
BUSTELO	20,223	Dominican Republic
BUSTELO	62	El Salvador
BUSTELO	000316844	European Union
MEDGALIA D'ORO & design (Gold Medal)	000374892	European Union
PILON	7321631	European Union
BUSTELO	26481-179-68	Guatemala
PILON (word)	102.616	Honduras
PILON	863,216	Italy
BUSTELO	471877	Mexico
EL PICO	472,602	Mexico


<u>Mark</u>	<u>Registration No.</u>	<u>Country</u>
BUSTELO	56642 LM	Nicaragua
PILON (word)	56643 LM	Nicaragua
BUSTELO	148375-01	Panama
PILON (word)	148377-01	Panama
BUSTELO	323,638	Paraguay
PILON	323,267	Paraguay
BUSTELO	145,987	Peru
PILON	145,986	Peru
BUSTELO	17,210	Puerto Rico
BUSTELO & triangle design	17,211	Puerto Rico
SAVARIN	399,277	South Korea
BUSTELO	402948	South Korea
BUSTELO	01264953	Taiwan
PILON (word)	01264954	Taiwan
PILON (word) PILON	3,271,169	United States


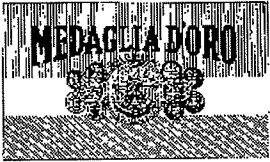

<u>Mark</u>	<u>Registration No.</u>	<u>Country</u>
SAVARIN (Stylized) 	0583889	United States
SAVARIN (Stylized) 	0074002	United States
misc. design (B&W portrait) 	1,022,786	United States
CAFÉ BUSTELO CAFÉ BUSTELO	3,525,548	United States
SUPREME BY BUSTELO SUPREME BY BUSTELO	3,571,790	United States
EL EXIGENTE	3,672,487	United States



<u>Mark</u>	<u>Registration No.</u>	<u>Country</u>
EL EXIGENTE		
ESTRELLA (typed drawing)	2,147,108	United States
SOUTO (typed drawing)	2,101,211	United States
CAFFE SIGNORE (typed drawing)	2,113,768	United States
CAFÉ ALONSO Café ALONSO	1,248,717	United States
PILON & design 	0536894	United States
JAVA CABANA (typed drawing)	2,467,842	United States
CAFÉ BUSTELO & design 	0343743	United States
MEDAGLIA D'ORO	0561750	United States



<u>Mark</u>	<u>Registration No.</u>	<u>Country</u>
MEDAGLIA D'ORO		
MEDAGLIA D'ORO & design (Gold Medal) 	0575046	United States
MEDAGLIA D'ORO GOLD MEDAL & design 	0680868	United States
EL PICO (typed drawing)	0843346	United States
BUSTELO (typed drawing)	0864636	United States
CAFE BUSTELO & portrait design 	0931920	United States
GOLD MEDAL (typed drawing)	0993489	United States

<u>Mark</u>	<u>Registration No.</u>	<u>Country</u>
OQUENDO (typed drawing)	1,162,962	United States
HOY COMO AYER...EN MI CASA TOMAN BUSTELO! (typed drawing)	2,066,801	United States
I (HEART) CAFÉ BUSTELO I ♥ CAFÉ BUSTELO	2,077,304	United States
I (HEART) CAFÉ BUSTELO & design 	2,127,413	United States
MEDAGLIA D'ORO (typed drawings)	2,354,484	United States
	2,540,333	United States
CAFÉ ALONSO CAFÉ ALONSO	2,741,672	United States
ESPRESSO SHOT (typed drawing)	2,950,600	United States

<u>Mark</u>	<u>Registration No.</u>	<u>Country</u>
LA CREMOKA (typed drawing)	2,231,390	United States
misc. design (color) 	1,736,846	United States
MOKA D'ORO (typed drawing)	1,656,167	United States
LA CREMOKA (typed drawing)	1,192,060	United States
CAFÉ BUSTELO CAFÉ BUSTELO	3,195,123	United States
PILON (word) PILON	3,190,107	United States
MEDAGLIA D'ORO MEDAGLIA D'ORO	3,172,432	United States
BUSTELO	307,120	Uruguay
PILON	392,831	Uruguay
BUSTELO	179815-P	Venezuela

<u>Mark</u>	<u>Registration No.</u>	<u>Country</u>
MEDAGLIA D'ORO & design (Gold Medal)	0575046	United States
		
MEDAGLIA D'ORO GOLD MEDAL & design	0680868	United States
		
EL PICO (typed drawing)	0843346	United States
BUSTELO (typed drawing)	0864636	United States
CAFE BUSTELO & portrait design	0931920	United States
		
GOLD MEDAL (typed drawing)	0993489	United States
OQUENDO (typed drawing)	1,162,962	United States

<u>Mark</u>	<u>Registration No.</u>	<u>Country</u>
HOY COMO AYER...EN MI CASA TOMAN BUSTELO! (typed drawing)	2,066,801	United States
I (HEART) CAFÉ BUSTELO I ♥ CAFÉ BUSTELO	2,077,304	United States
I (HEART) CAFÉ BUSTELO & design 	2,127,413	United States
MEDAGLIA D'ORO (typed drawings)	2,354,484	United States
	2,540,333	United States
CAFÉ ALONSO CAFÉ ALONSO	2,741,672	United States
ESPRESSO SHOT (typed drawing)	2,950,600	United States

<u>Mark</u>	<u>Registration No.</u>	<u>Country</u>
LA CREMOKA (typed drawing)	2,231,390	United States
misc. design (color) 	1,736,846	United States
MOKA D'ORO (typed drawing)	1,656,167	United States
LA CREMOKA (typed drawing)	1,192,060	United States
CAFÉ BUSTELO CAFÉ BUSTELO	3,195,123	United States
PILON (word) PILON	3,190,107	United States
MEDAGLIA D'ORO MEDAGLIA D'ORO	3,172,432	United States
Portrait of Barbara Kingsbury 	0893377	United States

<u>Mark</u>	<u>Registration No.</u>	<u>Country</u>
ESPRESS THIS (typed drawing)	2000264	United States
HOY COMO AYER...COMPARTIENDO CALIDEZ (typed drawing)	2129048	United States
BUSTELO	307,120	Uruguay
PILON	392,831	Uruguay
BUSTELO	179815-P	Venezuela

Other Trademark Rights

Common-law rights to the name "Café Spazzo" acquired by Café Pilon pursuant to that certain Asset Purchase Agreement by and among Café Spazzo Specialty Coffees, Inc., Café Pilon and Pino Impagliazzo dated as of July 2007.

All rights to the name "Espresso Masters" and all derivations thereof acquired by Café Pilon pursuant to that certain Asset Purchase Agreement by and among Espresso Masters, Inc., Café Pilon and Mario Alonso dated as of November 1, 2008.

Pending Mark Applications

<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>	<u>Country</u>
PILON	SM-3546-2008	7/28/08	Bolivia
BUSTELO	Not yet available.	Not yet available.	Ecuador
PILON	Not yet available.	Not yet available.	Ecuador
PILON	2006054885	1/19/06	El Salvador

Abandoned Mark Applications

<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>	<u>Country</u>
BUSTELO CAFÉ BUSTELO CAFE	78826061	3/1/06	United States
BUSTELO SUPREME BUSTELO SUPREME	77107976	2/15/07	United States
CAFÉ AZTECA (typed drawing)	76371047	2/15/02	United States
CORTADITO (typed drawing)	75519090	7/16/98	United States
RCR COFFEE	74533321	6/6/94	United States
SABROSO HASTA EL ULTIMO BUCHITO	74082364	7/27/90	United States

Domain Names

www.javacabana.com

www.rowlandcoffee.com

www.cafebustelo.com

www.cafepilon.com

www.bustelocool.com