

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Coffee Works		05/09/2011	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	John Shahabian		
Street Address:	3418 Folsom Blvd.		
City:	Sacramento		
State/Country:	CALIFORNIA		
Postal Code:	95816		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2500511	SWEETFIRE	
Registration Number:	2706233	JUMP START	
Registration Number:	2694790	JUMP START	
Registration Number:	2703767	JUMP START	
Registration Number:	2077571	JUMP START	
CORRESPONDENCE DATA			
Fax Number:	(916)446-1611		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	916-558-6000		
Email:	trademarks@weintraub.com		
Correspondent Name:	Scott M. Hervey		
Address Line 1:	400 Capitol Mall		
Address Line 2:	11th Floor		
Address Line 4:	Sacramento, CALIFORNIA 95814		
ATTORNEY DOCKET NUMBER:	COFFEE WORKS ASSIGNMENT		

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**TRADEMARK
 REEL: 004543 FRAME: 0029**

NAME OF SUBMITTER:	Scott M. Hervey
Signature:	/Scott M. Hervey/
Date:	05/17/2011
Total Attachments: 1 source=20110509_Trademark Assignment_Shahabian#page1.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment (“Assignment”) is entered into this 9 day of May, 2011 by and between, Coffee Works, Inc., a California corporation (“Assignor”) and John Shahabian, an individual (“Assignee”).

1. Background and Purpose. Assignor is the owner of the trademarks set forth below and corresponding United States Trademark Registrations attached hereto as Exhibit A (collectively, the “Trademarks”):

- **COFFEE WORKS**, California State Trademark Registration No. 41319
- **JUMP START**, California State Trademark Registration No. 97145
- **JUMP START**, California State Trademark Registration No. 97146
- **JUMP START**, California State Trademark Registration No. 97147
- **JUMP START**, United States Trademark Registration No. 3,533,090
- **SWEETFIRE**, United States Trademark Registration No. 2,500,511
- **JUMP START**, United States Trademark Registration No. 2,706,233
- **JUMP START**, United States Trademark Registration No. 2,694,790
- **JUMP START**, United States Trademark Registration No. 2,703,767
- **JUMP START**, United States Trademark Registration No. 2,077,571

In connection with the dissolution of Assignor as a corporation, Assignor has agreed to assign all of its right, title, and interest in and to the Trademarks and the goodwill associated therewith, to Assignee.

2. Assignment. Assignor hereby irrevocably assigns to Assignee, all of Assignor’s right, title, and interest to the Trademarks, including, but not limited to, all common law rights and the U.S. federal registrations with respect to the Trademarks, and all goodwill associated with the Trademarks.

3. Further Acts. Assignor agrees to perform any further acts and execute and deliver any documents that may be reasonably necessary for Assignee to perfect and record its interest in the Trademarks.

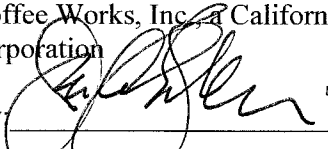
4. Miscellaneous. This Assignment (a) shall be binding on the successors, assigns, and licensees of the parties; (b) contains the entire understanding and agreement between the parties hereto with respect to its subject matter and supersedes any prior or contemporaneous written or oral agreements, representations or warranties between them respecting the subject matter hereof; and (c) shall be construed in accordance with the laws of the State of California, and all actions arising hereunder shall be brought in the state or federal courts located in Sacramento County, California.

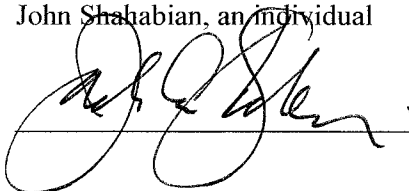
ASSIGNOR:

ASSIGNEE:

Coffee Works, Inc., a California corporation

John Shahabian, an individual

By: 



Title: President

TRADEMARK