

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Strategic Weather Services, Inc.		05/17/2011	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	PLANALYTICS, INC.		
Street Address:	1325 Morris Drive		
Internal Address:	Suite 201		
City:	Wayne		
State/Country:	PENNSYLVANIA		
Postal Code:	19087		
Entity Type:	CORPORATION: PENNSYLVANIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2455968	WEATHERNOMICS	
CORRESPONDENCE DATA			
Fax Number:	(610)371-8506		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	609 987 7050		
Email:	ejs@stevenslee.com		
Correspondent Name:	Elliott J. Stein		
Address Line 1:	100 Lenox Drive		
Address Line 2:	Suite 200		
Address Line 4:	Lawrenceville, NEW JERSEY 08648		
ATTORNEY DOCKET NUMBER:	033624.00002		
NAME OF SUBMITTER:	Elliott J. Stein		
Signature:	/varlawyer/		
Date:	05/17/2011		
Total Attachments: 0			

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