

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cash Money Records, Inc.		05/11/2011	CORPORATION: LOUISIANA
RECEIVING PARTY DATA			
Name:	Frozen Moments, LLC		
Street Address:	10960 Wilshire Blvd.		
Internal Address:	5th Floor		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90024		
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77803715	DRAKE	
CORRESPONDENCE DATA			
Fax Number:	(212)798-6915		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-326-0831		
Email:	jalbrink@pryorcashman.com		
Correspondent Name:	Teresa Lee		
Address Line 1:	c/o Pryor Cashman LLP 7 Times Square		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	07163.00018		
NAME OF SUBMITTER:	Jon Albrink		
Signature:	/jon albrink/		
Date:	05/18/2011		
Total Attachments: 1 source=Assignment_DRAKE_US_Class 41 (May 11 2011)#page1.tif			

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ASSIGNMENT OF TRADEMARK

This Assignment (this "Assignment") is made and entered into effective as of May 11, 2011 by and between Cash Money Records, Inc., a Louisiana corporation ("Assignor"), on the one hand, and Frozen Moments, LLC, a Florida limited liability company ("Assignee"), on the other hand.

WHEREAS, Assignor owns the trademark application for DRAKE (the "Mark") in cl. 41 as set forth under Appl. Ser. No. 77/803,715 (the "Application") (the Mark and Application are collectively referred to as the "Property");

WHEREAS, Assignee wishes to acquire from Assignor all of its right, title and interest in, to and under such Property.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee, its successors, assigns and legal representatives forever, Assignor's entire right, title and interest in and to the Property, together with that part of the goodwill of Assignor's business connected with the use thereof and symbolized thereby, and any and all of Assignor's other rights, privileges and priorities provided under United States or state law with respect to the Property, including, without limitation, Assignor's common law rights and rights under the laws of unfair competition (the "Transferred Rights") and any and all of Assignor's rights to obtain renewals, reissues, and extensions for such Property upon registration of such Property in the United States, or other legal protections pertaining to the Transferred Rights.

ASSIGNOR:

CASH MONEY RECORDS, INC.

By: 

Name:

Title:

Brian Williams
CEO

ASSIGNEE:

FROZEN MOMENTS, LLC

By: 

Name:

Title:

CHRIS TAYLOR
AUTHORIZED SIGNATORY

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