

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		CHANGE OF NAME	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Western Wats Center, Inc.		09/13/2010	CORPORATION: UTAH
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Opinionology, Inc.		
<b>Street Address:</b>	701 E. Timpanogos Parkway		
<b>City:</b>	Orem		
<b>State/Country:</b>	UTAH		
<b>Postal Code:</b>	84097		
<b>Entity Type:</b>	CORPORATION: UTAH		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77928853	OPINIOLOGY	
<b>Registration Number:</b>	3082403	OPINION OUTPOST	
<b>Registration Number:</b>	3054317	WESTERN WATS	
<b>Registration Number:</b>	2713382	LIGHTSPRING	
<b>Registration Number:</b>	2768958	HUMANVOICE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(215)655-2286		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	trademarks@dechert.com		
<b>Correspondent Name:</b>	Jacob Bishop		
<b>Address Line 1:</b>	Dechert LLP		
<b>Address Line 2:</b>	Cira Centre, 2929 Arch Street		
<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19104-2808		
<b>ATTORNEY DOCKET NUMBER:</b>	113572		

CH \$140.00 77928853

NAME OF SUBMITTER:	Jacob Bishop
Signature:	/Jacob Bishop/
Date:	05/18/2011
Total Attachments: 1 source=Opinionology -- name change#page1.tif	



State of Utah  
 DEPARTMENT OF COMMERCE  
 Division of Corporations & Commercial Code  
 Articles of Amendment to Articles of Incorporation (Profit)

Date: 10/19/2010  
 Receipt Number: 3345099  
 Amount Paid: \$37.00

DK

RECEIVED  
 OCT 19 2010

Utah Div. Of Corp. & Comm. Code

File Number: 1125266-0142

AMENDMENT

Non-Refundable Processing Fee: \$37.00

Pursuant to UCA §16-10a part 10, the individual named below causes this Amendment to the Articles of Incorporation to be delivered to the Utah Division of Corporations for filing, and states as follows:

1. The name of the corporation is: Western Wats Center, Inc.
2. The date the following amendment(s) was adopted: September 13, 2010
3. If changing the corporation name, the new name of the corporation is:  
Opinionology Inc.
4. The text of each amendment adopted (include attachment if additional space needed):

First: Name. The name of the Corporation is OPINIONOLOGY, INC.

5. If providing for an exchange, reclassification or cancellation of issued shares, provisions for implementing the amendment if not contained in the amendment itself:

N/A

6. Indicate the manner in which the amendment(s) was adopted (mark only one):

Adopted by Incorporators or Board of Directors – Shareholder action not required.

Adopted by Shareholders – Number of votes cast for amendment was sufficient for approval.

7. Delayed effective date (if not to be effective upon filing) \_\_\_\_\_ (not to exceed 90 days)

Under penalties of perjury, I declare that this Amendment of Articles of Incorporation has been examined by me and is, to the best of my knowledge and belief, true, correct and complete.

By: [Signature]

Title: Chairman/Chief Executive Officer

Date: October 19, 2010

Under GRAMA (63-2-201), all registration information maintained by the Division is classified as public record. For confidentiality purposes, you may use the business entity physical address rather than the residential or private address of any individual affiliated with the entity.

Filing/Faxing Information: [www.corporations.utah.gov/contactus.html](http://www.corporations.utah.gov/contactus.html) Division's Website: [www.corporations.utah.gov](http://www.corporations.utah.gov)

State of Utah  
 Department of Commerce  
 Division of Corporations and Commercial Code  
 I hereby certified that the foregoing has been filed  
 and approved on this 19th day of Oct, 2010  
 in this office of this Division and hereby issued  
 This Certificate thereof.

Examiner: [Signature] Date 10/20/10



[Signature]  
 Kathy Berg  
 Division Director

TRADEMARK

10-19-10 10:29:29 KSVJ