

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dominique Aris		02/08/2011	INDIVIDUAL:
Sandra Aris		02/08/2011	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Ohno Style LLC		
Street Address:	473 Ramsell Street		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94132		
Entity Type:	LIMITED LIABILITY COMPANY:		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3856117	OHNO	
Registration Number:	3859682	OHNO STYLE	
Registration Number:	3852905		
CORRESPONDENCE DATA			
Fax Number:	(213)799-3356		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	4153340102		
Email:	tony@noovodesign.com		
Correspondent Name:	Tony Elkin		
Address Line 1:	473 Ramsell Street		
Address Line 4:	San Francisco, CALIFORNIA 94132		
NAME OF SUBMITTER:	5/18/2011		
Signature:	/Tony Elkin/		

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 REEL: 004544 FRAME: 0301

Date:

05/18/2011

Total Attachments: 4

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ASSIGNMENT - WORLDWIDE

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each undersigned inventor (hereinafter referred to singly and collectively as "ASSIGNOR") has sold, assigned, and transferred, and by these presents hereby sells, assigns, and transfers, unto Ohno Style, LLC, a Delaware Limited Liability Company, hereinafter referred to as "ASSIGNEE") its successors and assigns, the full and exclusive right, title and interest for the United States, its territories and possessions, and all foreign countries in and to this invention/design relating to Clothing for Infants as set forth in this United States Patent Application #12/726,771, Filed March 18, 2010, as well as in and to (a) all improvements and modifications of the above-identified invention(s)/design(s), (b) the above-identified application and all other applications for Letters Patent of the United States and countries foreign thereto for above-identified invention(s)/design(s) and all improvements and modifications thereof, (c) all Letters Patent which may issue from said applications in the United States and countries foreign thereto, (d) all divisions, continuations, reissues, and extensions of said applications and Letters Patent, and (e) the right to claim for any of said applications the full benefits and priority rights under the Patent Cooperation Treaty, the Paris Convention and any other international agreement; such right, title, and interest to be held and enjoyed by ASSIGNEE, its successors and assigns, to the full end of the term or terms for which any and all such Letters Patent may be granted as fully and entirely as would have been held and enjoyed by ASSIGNOR had this Assignment not been made.

ASSIGNOR HEREBY AUTHORIZES ASSIGNEE to file patent applications in any or all countries on the above-identified invention(s)/design(s) in the name of the undersigned or in the name of ASSIGNEE or otherwise as ASSIGNEE may deem advisable under the International Convention or otherwise.

ASSIGNOR HEREBY AUTHORIZES AND REQUESTS the Commissioner of Patents and Trademarks to issue said Letters Patent to ASSIGNEE as assignee of the entire interest, for the sole use and benefit of ASSIGNEE, its successors and assigns.

ASSIGNOR HEREBY AGREES (a) to communicate to ASSIGNEE, its successors and assigns, or their representative or agents, all facts and information known or available to ASSIGNOR respecting said invention(s)/design(s), improvements, and modifications including evidence for interference, reexamination, reissue, opposition, revocation, extension, or infringement purposes or other legal, judicial, or administrative proceedings, whenever requested by ASSIGNEE; (b) to testify in person or by affidavit as required by ASSIGNEE, its successors and assigns, in any such proceeding in the United States or a country foreign thereto; (c) to execute and deliver, upon request by ASSIGNEE, all lawful papers including, but not limited to, original, divisional, continuation, and reissue applications, renewals, assignments, powers of attorney, oaths, affidavits, and declarations, depositions; and (d) to provide all reasonable assistance to ASSIGNEE, its successors and assigns, in obtaining and enforcing proper title in

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and protection for said invention(s)/design(s), improvements, and modifications under the intellectual property laws of the United States and countries foreign thereto.

ASSIGNOR HEREBY REPRESENTS AND WARRANTS that ASSIGNOR has the full and unencumbered right to sell, assign, and transfer the interests sold, assigned, and transferred herein, and that ASSIGNOR has not executed and will not execute any document or instrument in conflict herewith.

ASSIGNOR HEREBY GRANTS to the law firm of Kenneth H. Stone, Esq. the power and authority to insert in this Assignment any further identification which may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.


ASSIGNOR UNDERSTANDS AND AGREES that the attorneys and agents of the law firm of Kenneth H. Stone, Esq. do not personally represent ASSIGNOR OR ASSIGNOR's legal interests, but instead represent the interests of ASSIGNEE; since said attorneys and agents cannot provide legal advice to ASSIGNOR with respect to this Assignment, ASSIGNOR acknowledges its right to seek its own independent legal counsel and acknowledges that ASSIGNOR has in fact sought legal advice from independent legal counsel.

Executed this 8th day of February 2011.



SANDRA ARIS

Witnessed by:



ASSIGNMENT - WORLDWIDE

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Executed this 8th day of February 2011.



DOMINIQUE ARIS

Witnessed by:



SANDRA ARIS