

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE BY SECURED PARTY

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
GE Canada Finance Holding Company		05/18/2011	Unlimited Liability Company: NOVA SCOTIA

**RECEIVING PARTY DATA**

<b>Name:</b>	Betazone, Inc.
<b>Street Address:</b>	750 Old Hickory Boulevard, Suite 290
<b>City:</b>	Brentwood
<b>State/Country:</b>	TENNESSEE
<b>Postal Code:</b>	37027
<b>Entity Type:</b>	CORPORATION: TENNESSEE

**PROPERTY NUMBERS Total: 23**

Property Type	Number	Word Mark
Registration Number:	2687336	ACCESS PLUS
Registration Number:	2856320	BETAZONE
Registration Number:	2971166	B BETAZONE, INC.
Registration Number:	3552266	CUI
Registration Number:	3140017	FLEETRX
Registration Number:	2647120	FLEXEDI
Registration Number:	2699555	FLEXFUEL
Registration Number:	3112530	FLEXPAY
Registration Number:	2668423	ICC INNOVATIVE COMPUTING CORPORATION
Registration Number:	2760815	ICC
Registration Number:	2463262	IES
Registration Number:	2524233	IES ACCESS
Registration Number:	3603275	IES MOBILE
Registration Number:	2478994	INNOVATIVE ENTERPRISE SOFTWARE

**TRADEMARK**

**900192259**

**REEL: 004544 FRAME: 0446**

**CH \$590.00 2687336**

Registration Number:	3232709	INNOVATIVE UNIVERSITY
Registration Number:	3004646	LOADCENTRAL
Registration Number:	2976557	LOADCENTRAL
Registration Number:	2629125	LOADCENTRAL
Registration Number:	2495149	XPRESS SUITE
Registration Number:	3452768	XPRESS SUITE
Serial Number:	77790887	IES ACCU-RATE
Serial Number:	77790881	IES AWARE
Serial Number:	77790931	IES SNAP

**CORRESPONDENCE DATA**

Fax Number: (312)902-1061  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 312.577.8034  
Email: oscar.ruiz@kattenlaw.com  
Correspondent Name: Oscar Ruiz c/o Katten Muchin Rosenman  
Address Line 1: 525 West Monroe Street  
Address Line 4: Chicago, ILLINOIS 60661

ATTORNEY DOCKET NUMBER:	207170-434
NAME OF SUBMITTER:	Oscar Ruiz
Signature:	/Oscar Ruiz/
Date:	05/18/2011

Total Attachments: 4  
source=Trademark Release and Reassignment (R4103F0531)#page1.tif  
source=Trademark Release and Reassignment (R4103F0531)#page2.tif  
source=Trademark Release and Reassignment (R4103F0531)#page3.tif  
source=Trademark Release and Reassignment (R4103F0531)#page4.tif

## TRADEMARK RELEASE AND REASSIGNMENT

THIS TRADEMARK RELEASE AND REASSIGNMENT is made as of May 18, 2011, by GE CANADA FINANCE HOLDING COMPANY (“Secured Party”). Capitalized terms used but not defined herein shall have the same meanings assigned to such terms in the Security Agreement (as defined below).

### WITNESSETH:

WHEREAS, BETAZONE, INC., a Tennessee corporation (“Grantor”), and Secured Party were parties to that certain Trademark Security Agreement dated as of November 24, 2009 (as amended, restated the “Security Agreement”), pursuant to which Grantor granted a security interest to Secured Party in certain trademarks (“Trademarks”) and Trademark Collateral (as defined below) as security for certain obligations owing by Grantor to Secured Party, including the Trademarks set forth on Schedule 1 hereto;

WHEREAS, the Security Agreement was recorded by the Trademark Division of the United States Patent and Trademark Office on November 25, 2009, at Reel 4103, Frame 0531;

WHEREAS, Grantor has requested that Secured Party release its security interest in the Trademarks and Trademark Collateral and reassign any and all rights in the same to the Grantor.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Secured Party hereby releases its security interest in all of Grantor’s right, title and interest in and to the following (collectively the “Trademark Collateral”):

(i) each Trademark listed on Schedule 1 annexed hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark; and


(ii) all products and proceeds of the foregoing, including without limitation, any claim by Grantor against third parties for past, present or future (a) infringement or dilution of any Trademark, or (b) injury to the goodwill associated with any Trademark.

2. Secured Party hereby reassigns, grants and conveys to Grantor, without any representation, recourse or undertaking by Secured Party, any and all of Secured Party’s right, title and interest in and to the Trademarks and the Trademark Collateral.

**- Remainder of Page Intentionally Left Blank; Signature Page Follows -**

IN WITNESS WHEREOF, Agent has caused this Trademark Release and Reassignment to be executed as of the day and year first above written.

**GE CANADA FINANCE HOLDING  
COMPANY**

By:   
Name: ITALO FORTINO  
Title: DULY AUTHORIZED SIGNATORY

## SCHEDULE 1

### Trademarks:

1. United States Trademark, ACCESS PLUS, reference no. 08397N/010929, registration no. 2,687,336, dated February 11, 2003
2. United States Trademark, BETAZONE, reference no. 08397N/980193-B, registration no. 2,856,320 dated June 22, 2004
3. United States Trademark, BETAZONE, INC. plus design, reference no. 08397N/980193-C, registration no. 2,971,166, dated July 19, 2005
4. United States Trademark, CUI, reference no. 08397N/011218C, registration no. 3,552,266, dated December 23, 2008
5. United States Trademark, FLEETRX, reference no. 08397N/011218, registration no. 3,140,017, dated September 5, 2006
6. United States Trademark, FLEXEDI, reference no. 08397N/10928, registration no. 2,647,120, dated November 5, 2002
7. United States Trademark, FLEXFUEL, reference no. 08397N/010930, registration no. 2,699,555, dated March 25, 2003
8. United States Trademark, FLEXPAY, reference no. 08397N/021286, registration no. 3,112,530, dated July 4, 2006
9. United States Trademark, ICC INNOVATIVE COMPUTING CORPORATION plus design, reference no. 08397N/980193-E, registration no. 2,668,423, dated December 31, 2002
10. United States Trademark, ICC plus design, reference no. 08397N/980193-D, registration no. 2,760,815, dated September 9, 2003
11. United States Trademark, IES, reference no. 08397N/997968, registration no. 2,463,262, dated June 26, 2001
12. United States Trademark, IES ACCESS, reference no. 08397N/001019, registration no. 2,524,233, dated January 1, 2002
13. United States Trademark, IES MOBILE, reference no. 08397N/011218B, registration no. 3,603,275, dated April 7, 2009
14. United States Trademark, INNOVATIVE ENTERPRISE SOFTWARE, reference no. 08397N/997969, registration no. 2,478,994, dated August 21, 2001
15. United States Trademark, INNOVATIVE UNIVERSITY, reference no. 08397N/011218A, registration no. 3,232,709, dated April 24, 2007
16. United States Trademark, LOADCENTRAL, reference nos. 08397N/002129, 08397N/002129-A, and 08397N/002129-B, registration nos. 3,004,646; 2,976,557; and 2,629,125, dated October 14, 2005; July 26, 2005, and October 1, 2002 respectively

17. United States Trademark, XPRESS SUITE, reference nos. 08397N/997966 and 08397N/011218D, registration nos. 2,495,149 and 3,452,768, dated October 2, 2001 and June 24, 2008 respectively

Trademark Applications:

1. United States Trademark, IES ACCU-RATE, serial no. 77790887, reference no. 08397N/011218H, registration pending, dated July 28, 2009
2. United States Trademark, IES AWARE, serial no. 77790881, reference no. 08397N/011218G, registration pending, dated July 28, 2009
3. United States Trademark, IES SNAP, serial no. 77790931, reference no. 08397N/011218F, registration pending, dated July 28, 2009