# TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

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|---|---|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | RELEASE BY SECURED PARTY |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---|---|---|---|
| GE Canada Finance Holding Company | | 05/18/2011 | Unlimited Liability Company: NOVA SCOTIA |

RECEIVING PARTY DATA

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|---|---|
| Name: | Betazone, Inc. |
| Street Address: | 750 Old Hickory Boulevard, Suite 290 |
| City: | Brentwood |
| State/Country: | TENNESSEE |
| Postal Code: | 37027 |
| Entity Type: | CORPORATION: TENNESSEE |

PROPERTY NUMBERS Total: 23

| Property Type | Number | Word Mark |
|---|---|---|
| Registration Number: | 2687336 | ACCESS PLUS |
| Registration Number: | 2856320 | BETAZONE |
| Registration Number: | 2971166 | B BETAZONE, INC. |
| Registration Number: | 3552266 | CUI |
| Registration Number: | 3140017 | FLEETRX |
| Registration Number: | 2647120 | FLEXEDI |
| Registration Number: | 2699555 | FLEXFUEL |
| Registration Number: | 3112530 | FLEXPAY |
| Registration Number: | 2668423 | ICC INNOVATIVE COMPUTING CORPORATION |
| Registration Number: | 2760815 | ICC |
| Registration Number: | 2463262 | IES |
| Registration Number: | 2524233 | IES ACCESS |
| Registration Number: | 3603275 | IES MOBILE |
| Registration Number: | 2478994 | INNOVATIVE ENTERPRISE SOFTWARE |

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|---|---|---|
| Registration Number: | 3232709 | INNOVATIVE UNIVERSITY |
| Registration Number: | 3004646 | LOADCENTRAL |
| Registration Number: | 2976557 | LOADCENTRAL |
| Registration Number: | 2629125 | LOADCENTRAL |
| Registration Number: | 2495149 | XPRESS SUITE |
| Registration Number: | 3452768 | XPRESS SUITE |
| Serial Number: | 77790887 | IES ACCU-RATE |
| Serial Number: | 77790881 | IES AWARE |
| Serial Number: | 77790931 | IES SNAP |

CORRESPONDENCE DATA


Fax Number: (312)902-1061

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 312.577.8034

Email: oscar.ruiz@kattenlaw.com

Correspondent Name: Oscar Ruiz c/o Katten Muchin Rosenman

Address Line 1: 525 West Monroe Street

Address Line 4: Chicago, ILLINOIS 60661


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|---|---|
| ATTORNEY DOCKET NUMBER: | 207170-434 |
| NAME OF SUBMITTER: | Oscar Ruiz |
| Signature: | /Oscar Ruiz/ |
| Date: | 05/18/2011 |

Total Attachments: 4

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# TRADEMARK RELEASE AND REASSIGNMENT

THIS TRADEMARK RELEASE AND REASSIGNMENT is made as of May 18, 2011, by GE CANADA FINANCE HOLDING COMPANY ("Secured Party"). Capitalized terms used but not defined herein shall have the same meanings assigned to such terms in the Security Agreement (as defined below).

W I T N E S S E T H:

WHEREAS, BETAZONE, INC., a Tennessee corporation ("Grantor"), and Secured Party were parties to that certain Trademark Security Agreement dated as of November 24, 2009 (as amended, restated the "Security Agreement"), pursuant to which Grantor granted a security interest to Secured Party in certain trademarks ("Trademarks") and Trademark Collateral (as defined below) as security for certain obligations owing by Grantor to Secured Party, including the Trademarks set forth on Schedule 1 hereto;

WHEREAS, the Security Agreement was recorded by the Trademark Division of the United States Patent and Trademark Office on November 25, 2009, at Reel 4103, Frame 0531;

WHEREAS, Grantor has requested that Secured Party release its security interest in the Trademarks and Trademark Collateral and reassign any and all rights in the same to the Grantor.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Secured Party hereby releases its security interest in all of Grantor's right, title and interest in and to the following (collectively the "Trademark Collateral"):

(i) each Trademark listed on Schedule 1 annexed hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark; and

(ii) all products and proceeds of the foregoing, including without limitation, any claim by Grantor against third parties for past, present or future (a) infringement or dilution of any Trademark, or (b) injury to the goodwill associated with any Trademark.

2. Secured Party hereby reassigns, grants and conveys to Grantor, without any representation, recourse or undertaking by Secured Party, any and all of Secured Party's right, title and interest in and to the Trademarks and the Trademark Collateral.

**- Remainder of Page Intentionally Left Blank; Signature Page Follows -**

IN WITNESS WHEREOF, Agent has caused this Trademark Release and Reassignment to be executed as of the day and year first above written.

**GE CANADA FINANCE HOLDING COMPANY**

By: _____

Name: ITALO FORTINO

Title: DULY AUTHORIZED SIGNATORY

## SCHEDULE 1

Trademarks:

1. United States Trademark, ACCESS PLUS, reference no. 08397N/010929, registration no. 2,687,336, dated February 11, 2003

2. United States Trademark, BETAZONE, reference no. 08397N/980193-B, registration no. 2,856,320 dated June 22, 2004

3. United States Trademark, BETAZONE, INC. plus design, reference no. 08397N/980193-C, registration no. 2,971,166, dated July 19, 2005

4. United States Trademark, CUI, reference no. 08397N/011218C, registration no. 3,552,266, dated December 23, 2008

5. United States Trademark, FLEETRX, reference no. 08397N/011218, registration no. 3,140,017, dated September 5, 2006

6. United States Trademark, FLEXEDI, reference no. 08397N/10928, registration no. 2,647,120, dated November 5, 2002

7. United States Trademark, FLEXFUEL, reference no. 08397N/010930, registration no. 2,699,555, dated March 25, 2003

8. United States Trademark, FLEXPAY, reference no. 08397N/021286, registration no. 3,112,530, dated July 4, 2006

9. United States Trademark, ICC INNOVATIVE COMPUTING CORPORATION plus design, reference no. 08397N/980193-E, registration no. 2,668,423, dated December 31, 2002

10. United States Trademark, ICC plus design, reference no. 08397N/980193-D, registration no. 2,760,815, dated September 9, 2003

11. United States Trademark, IES, reference no. 08397N/997968, registration no. 2,463,262, dated June 26, 2001

12. United States Trademark, IES ACCESS, reference no. 08397N/001019, registration no. 2,524,233, dated January 1, 2002

13. United States Trademark, IES MOBILE, reference no. 08397N/011218B, registration no. 3,603,275, dated April 7, 2009

14. United States Trademark, INNOVATIVE ENTERPRISE SOFTWARE, reference no. 08397N/997969, registration no. 2,478,994, dated August 21, 2001

15. United States Trademark, INNOVATIVE UNIVERSITY, reference no. 08397N/011218A, registration no. 3,232,709, dated April 24, 2007

16. United States Trademark, LOADCENTRAL, reference nos. 08397N/002129, 08397N/002129-A, and 08397N/002129-B, registration nos. 3,004,646; 2,976,557; and 2,629,125, dated October 14, 2005; July 26, 2005, and October 1, 2002 respectively

17. United States Trademark, XPRESS SUITE, reference nos. 08397N/997966 and 08397N/011218D, registration nos. 2,495,149 and 3,452,768, dated October 2, 2001 and June 24, 2008 respectively

Trademark Applications:

1. United States Trademark, IES ACCU-RATE, serial no. 77790887, reference no. 08397N/011218H, registration pending, dated July 28, 2009

2. United States Trademark, IES AWARE, serial no. 77790881, reference no. 08397N/011218G, registration pending, dated July 28, 2009

3. United States Trademark, IES SNAP, serial no. 77790931,reference no. 08397N/011218F, registration pending, dated July 28, 2009