

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bump Mobile, Inc.		05/08/2011	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	Bump Network Corp.		
Street Address:	1295 Prospect Street, Suite A		
City:	La Jolla		
State/Country:	CALIFORNIA		
Postal Code:	92037		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3674403	BUMPCHAT	
CORRESPONDENCE DATA			
Fax Number:	(650)849-7400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(650) 843-5000		
Email:	trademarks@cooley.com		
Correspondent Name:	Todd S. Bontemps/Cooley LLP		
Address Line 1:	777 6th Street, NW, Suite 1100		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20001		
ATTORNEY DOCKET NUMBER:	313338-20000		
NAME OF SUBMITTER:	Todd Bontemps		
Signature:	/TSB5/		
Date:	05/19/2011		
Total Attachments: 1 source=BumpAssignment#page1.tif			

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TRADEMARK ASSIGNMENT
[For Recordal]

This Trademark Assignment ("Assignment") is made as of this 4 day of May 2011, by and between Bump Mobile, Inc., a Nevada corporation, headquartered at 10359 S. 2165 E., Sandy, UT 84902 ("Assignor"), and BUMP Network, Inc. a California corporation ("Assignee").

WHEREAS, Assignor is the owner of the BUMPCHAT trademark and the US Trademark Registration therefor (Reg. No. 3674403) covering "Online social networking services accessible through the internet and mobile communication devices" (hereafter "the Mark"); and

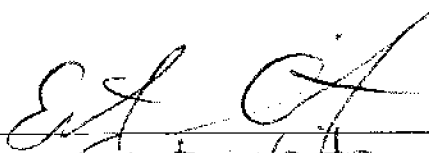
WHEREAS, Assignee desires to acquire from Assignor all right, title and interest in the Mark together with the goodwill associated therewith; and

WHEREAS, Assignor wishes to assign to Assignee all right, title and interest to the Mark as well as the goodwill associated with use the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee any and all right, title and interest which it may have in and to the Mark together with the goodwill of that portion of the business symbolized by the Mark and the right to sue for past infringement of the Mark.

IN WITNESS WHEREOF, Assignor has executed this Assignment and caused the same to be duly delivered on its behalf on the day and year first set forth above.

For and on behalf of Bump Mobile, Inc.
Assignor

By: 
Eric Weitz President Bump Mobile Inc.

Date: 05/04, 2011

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