

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
United States Olympic Committee		05/05/2011	Congressionally Chartered Nonprofit Organization:
RECEIVING PARTY DATA			
Name:	Genfoot Inc.		
Street Address:	1940-55th Avenue		
City:	Montreal, Quebec H8T 3H3		
State/Country:	CANADA		
Entity Type:	Organized under the law of Canada: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3250155	INUKSHUK	
CORRESPONDENCE DATA			
Fax Number:	(317)636-1507		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3176364341		
Email:	ipdocketing@kdlegal.com		
Correspondent Name:	Clifford W. Browning of Krieg DeVault		
Address Line 1:	One Indiana Square, Suite 2800		
Address Line 4:	Indianapolis, INDIANA 46204		
ATTORNEY DOCKET NUMBER:	IOLC 11		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			

OP \$40.00 3250155

Address Line 4:

NAME OF SUBMITTER:

Meg A. Ward

Signature:

/megaward/

Date:

05/19/2011

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, the United States Olympic Committee, a United States congressionally chartered nonprofit organization, having a place of business at 1 Olympic Plaza, Colorado Springs, Colorado 80909 (hereinafter "Assignor"), is the owner of the United States Trademark Registration listed below:

Registration No.	International Classes	Mark
3,250,155	9, 25, 29, 30, 32, 25, 36, 38, 39, 41 and 43	INUKSHUK

WHEREAS, Genfoot Inc., a Canadian corporation, having a place of business at 1940-55th Avenue, Montreal, Quebec H8T 3H3, CA-Canada (hereinafter "Assignee"), desires to acquire said Mark and said Registration in Class 25, only.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign and transfer unto Assignee the entire right, title and interest in and to the Mark in Class 25, only, together with the goodwill of the business symbolized by the Mark and the entire right, title and interest in and to said Registration in Class 25, only.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed and effective as of this 5th day of ~~April~~^{May}, 2011.

Name: Kelly C. Maser

Title: Associate General Counsel, I.P.

Signature: Kelly C Maser

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