## TRADEMARK ASSIGNMENT

## Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
NIDEC AMERICA CORPORATION		05/10/2011	CORPORATION: CONNECTICUT

## **RECEIVING PARTY DATA**

Name:	NIDEC CORPORATION	
Street Address:	338 Tonoshiro-cho, Kuze,	
City:	Minami-ku, Kyoto 601-8205	
State/Country:	JAPAN	
Entity Type:	CORPORATION: JAPAN	

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1723564	BETA V

## **CORRESPONDENCE DATA**

Fax Number: (703)739-2815

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: iprecordals@cpaglobal.com

Correspondent Name: CPA Global

Address Line 1: Liberation House

Address Line 2: Castle Street

Address Line 4: St. Helier, JERSEY JE1 1BL

#### DOMESTIC REPRESENTATIVE

Name:

Address Line 1: Address Line 2: Address Line 3: Address Line 4:

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NAME OF SUBMITTER:	IPR/GP/NGB Nidec Corporation/US	
Signature:	/M/TEIXEIRA/	
Date:	05/20/2011	
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### <u>USA</u>

#### ASSIGNMENT

WHEREAS, NIDEC AMERICA CORPORATION, a corporation organized under the laws of Connecticut, USA, with a place of business at 50 Braintree Hill Office Park, Suite 110, Braintree, MA 021848 (Formerly 318 INDUSTRIAL LANE, TORRINGTON INDUSTRIAL PARK, TORRINGTON, CONNECTICUT 06790), owns the trademarks ("Marks") and the United States trademark registrations ("Registrations") listed on <a href="the attached Schedule">the attached Schedule</a>; and

WHEREAS, NIDEC CORPORATION a corporation organized under the laws of Japan, with a place of business at 338 Tonoshiro-cho, Kuze, Minami-ku, Kyoto 601-8205, Japan, desires to acquire all rights to the Marks, the Registrations, and the goodwill of the business symbolized by the Marks;

NOW, THEREFORE, in consideration of One Dollar and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, NIDEC AMERICA CORPORATION has sold, assigned, transferred, and set over, and does, by this Assignment, sell, assign, transfer, and set over unto NIDEC CORPORATION, all rights to the Marks and the Registrations, together with the goodwill of the business symbolized by the Marks, and all claims for damages and profits for past infringement with the right to sue for and collect the same for the use and benefit of NIDEC CORPORATION, its successors, assigns, and legal representatives.

IN WITNESS WHEREOF, **NIDEC AMERICA CORPORATION** has caused this Assignment to be executed by its duly authorized officer or representative, effective as the date written below.

Date:\_

**ASSIGNOR:** 

Name: Thomas A. Keenan

Title: Vice Chairman, Chief Financial Officer

5/10/2011

**ASSIGNEE:** 

Name: Hideaki Kitamura

Title: Senior General Manager Intellectual Property

H. Kitamura

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# **Schedule**

Country	Trademark No	Trademark name	Class
USA	1723564	BETA V	11

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RECORDED: 05/20/2011