

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Third Wave Research Group, Ltd.		04/29/2011	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	Reach 3, LLC		
Street Address:	305 South Main Street		
City:	Verona		
State/Country:	WISCONSIN		
Postal Code:	53593		
Entity Type:	LIMITED LIABILITY COMPANY: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3476711	ROCKIT BOX	
CORRESPONDENCE DATA			
Fax Number:	(414)273-5198		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	414-273-3500		
Email:	bgilpin@gklaw.com		
Correspondent Name:	Brian G. Gilpin; Godfrey & Kahn, S.C.		
Address Line 1:	780 N. Water Street		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	008404-0015		
NAME OF SUBMITTER:	Brian G. Gilpin		
Signature:	/Brian G. Gilpin/		
Date:	05/20/2011		

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Total Attachments: 8

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INTELLECTUAL PROPERTY ASSIGNMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT (this "Assignment"), is entered into this 29th day of April, 2011, by and between **THIRD WAVE RESEARCH GROUP, LTD.**, a Wisconsin corporation (the "Company"), and **REACH 3, LLC**, a Wisconsin limited liability company (the "LLC"). Capitalized terms used herein without definition shall have the meanings assigned to such terms in the Purchase Agreement (as defined below).

WITNESSETH:

WHEREAS, the Company, Michael Knight, Swaminath Rajagopalan and MedSeek, Inc. (the "Buyer") are parties to that certain Stock Purchase Agreement dated as of the date hereof (the "Purchase Agreement"), pursuant to which the Company has the right to contribute to the LLC prior to the closing of the transactions contemplated by the Purchase Agreement all of the Company's right, title and interest in and to all of the Excluded Assets; and

WHEREAS, the Excluded Assets include, but are not limited to, the registered trademarks listed on Schedule A attached hereto, the domain names listed on Schedule B attached hereto and the unregistered property listed on Schedule C attached hereto (collectively, the "Owned Intellectual Property"); and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Company and the LLC hereby agree as follows:

1. The Company hereby assigns to the LLC, and the LLC hereby accepts such assignment of, the Company's entire right, title and interest in and to all of the Owned Intellectual Property together with all statutory and common law rights therein, the goodwill of the business of the Retail Division in connection with which the Owned Intellectual Property is used, throughout the world, all registrations and renewals thereof, and all rights of action, powers, and benefits accrued thereto, including the right to sue for and collect damages and profits for past and future infringements or dilutions thereof.

2. The rights, title and interest assigned under Section 1, above, shall be for the LLC's own use and enjoyment, and for the use and enjoyment of the LLC's successors and assigns, as fully and entirely as the same would have been held and enjoyed by the Company if this assignment and sale had not been made.

3. Where appropriate, the Company authorizes and requests the Commissioner of Patents and Trademarks of the United States, and an official of any country or countries foreign to the United States, whose duty it is to register patents, trademarks or copyrights, to record the LLC as the assignee and owner of the Owned Intellectual Property.

4. The Company and the LLC shall cooperate to transfer ownership of the domain names listed on Schedule B to the LLC in accordance with the online procedures provided by the registrar of such domain names. The Company further agrees to execute such further documents as may be reasonably required to record the LLC as the owner of the Owned Intellectual Property herein assigned, solely at the cost of the LLC.

5. No amendment or modification of this Assignment shall be valid unless in writing and signed by an authorized signatory of each of the Company and the LLC.

6. This Assignment shall be binding upon the parties hereto and their respective successors and permitted assigns.

7. This Assignment and all questions arising in connection herewith shall be governed by and construed in accordance with the internal laws of the State of Wisconsin.

8. This Assignment may be executed in one or more counterparts and by facsimile or portable document format (pdf), all of which shall be considered but one and the same instrument, and shall become effective when one or more such counterparts have been signed by each of the parties and delivered to the other party.

[Signature Page Follows]

IN WITNESS WHEREOF, the parties have executed this Assignment as of the date first written above.

THIRD WAVE RESEARCH GROUP, LTD.

By: 
Michael Knight, President

REACH 3, LLC

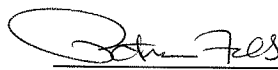
By: 
Michael Knight, Manager

ACKNOWLEDGEMENT

STATE OF WISCONSIN)
)
COUNTY OF Milwaukee) ss:

On this, the 29th day of April, 2011, before me, a Notary Public, the undersigned, personally appeared Michael Knight, who acknowledged himself to be the President of **THIRD WAVE RESEARCH GROUP, LTD.**, a Wisconsin corporation and that he, as such officer, being authorized to do so, executed the foregoing instrument for the purposes therein contained by signing on behalf of said corporation as such officer.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.



_____, Notary Public

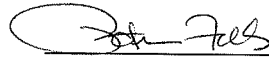
My commission expires: permanent.

ACKNOWLEDGMENT

STATE OF WISCONSIN)
)
COUNTY OF Milwaukee) SS:

On this, the 29th day of April, 2011, before me, a Notary Public, the undersigned, personally appeared Michael Knight, who acknowledged himself to be the Manager of **REACH 3, LLC**, a Wisconsin limited liability company, and that he, as such officer, being authorized to do so, executed the foregoing instrument for the purposes therein contained by signing on behalf of said limited liability company as such officer.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.


_____, Notary Public

My commission expires: permanent.

Schedule A

Trademarks

<u>MARK</u>	<u>COUNTRY/ STATE</u>	<u>APP NO./ REG. NO.</u>	<u>FILING DATE/REG. DATE</u>
ROCKIT BOX	US	3,476,711	07/29/2008

Schedule B

Domain Names

BAKEOFFDESIGN.COM
BRIGHTNEWSHINEYOBJECT.COM
CLONEYOURCLIENTS.COM
CUSTOMERANALYTICS.COM
ENGLAGE.US
GIVME.ORG
MICHAELKNIGHT.ME
MIKE-KNIGHT.COM
MYCARPETONEOFFERS.COM
MYMAGNUSANDERSON.COM
MYPROSOURCEFLOORS.COM
PROSPECTMOVER.COM
PROSPECTMOVER.NET
ROCKITBOX.COM
TARGETPLAYER.NET
TARGETPLAYERS.COM
THEDARKLORDSOFDATA.COM
WOOIQ.COM
WOO-THEM.COM
WOOYOURCUSTOMERS.COM

Schedule C

Other Intellectual Property

1. All rights in and to the following unregistered trademarks and related trade dress, logos or domains: marketwoo.

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