

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the the state of incorporation of the receiving party, Michael Foods of Delaware, Inc., a Minnesota corporation previously recorded on Reel 004250 Frame 0590. Assignor(s) hereby confirms the the receiving party is Michael Foods of Delaware, Inc., a Delaware corporation.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Northern Star Co.		07/12/2010	CORPORATION: MINNESOTA

RECEIVING PARTY DATA

Name:	Michael Foods of Delaware, Inc.
Street Address:	301 Carlson Parkway
Internal Address:	Suite 300
City:	Minneapolis
State/Country:	MINNESOTA
Postal Code:	55303
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	1596986	SIMPLY POTATOES
Registration Number:	2374745	SIMPLY POTATOES
Registration Number:	2471488	DINER'S CHOICE

CORRESPONDENCE DATA

Fax Number: (612)335-1657
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 612-335-1448
Email: eric.paulsrud@leonard.com
Correspondent Name: Eric D. Paulsrud
Address Line 1: 150 South 5th Street
Address Line 2: Suite 2300
Address Line 4: Minneapolis, MINNESOTA 55402

900192424

TRADEMARK
REEL: 004545 FRAME: 0474

OP \$90.00 1596986

ATTORNEY DOCKET NUMBER:	13992.00254
NAME OF SUBMITTER:	Eric D. Paulsrud
Signature:	/Eric D. Paulsrud/
Date:	05/20/2011
Total Attachments: 5 source=Assignment - Corrective Info - Northern Star to Michael Foods of Delaware#page1.tif source=Assignment - Corrective Info - Northern Star to Michael Foods of Delaware#page2.tif source=Assignment - Corrective Info - Northern Star to Michael Foods of Delaware#page3.tif source=Assignment - Corrective Info - Northern Star to Michael Foods of Delaware#page4.tif source=Assignment - Corrective Info - Northern Star to Michael Foods of Delaware#page5.tif	

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Northern Star Co.		07/12/2010	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	Michael Foods of Delaware, Inc.		
Street Address:	301 Carlson Parkway		
Internal Address:	Suite 300		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55303		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1596986	SIMPLY POTATOES	
Registration Number:	2374745	SIMPLY POTATOES	
Registration Number:	2471488	DINER'S CHOICE	
CORRESPONDENCE DATA			
Fax Number:	(612)492-7077		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	6124927043		
Email:	lrاند@fredlaw.com		
Correspondent Name:	Stephen R. Bergerson		
Address Line 1:	200 S. 6th Street		
Address Line 2:	Suite 4000		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	NORTHERN STAR CO.		
NAME OF SUBMITTER:	Stephen R. Bergerson		

OP \$90.00 1596986

900168167

TRADEMARK
REEL: 004250 FRAME: 0590

TRADEMARK
REEL: 004545 FRAME: 0476

Signature:	/Stephen R. Bergerson/
Date:	07/29/2010
Total Attachments: 2 source=20100729163131#page1.tif source=20100729163131#page2.tif	

TRADEMARK
REEL: 004250 FRAME: 0591

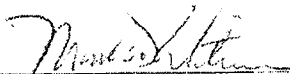
TRADEMARK
REEL: 004545 FRAME: 0477

ASSIGNMENT

The undersigned, Northern Star Co., the full post office address of whose principal office or place of business is 3171 Fifth Street, Minneapolis, Minnesota 55414, United States of America, in consideration of the sum of \$1.00 (One Dollar) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, does hereby sell, assign and transfer to Michael Foods of Delaware, Inc., whose full post office address is Suite 300, 301 Carlson Parkway, Minneapolis, Minnesota, 55303, United States of America, its successors and assigns forever, all of its right, title and interest in, to and under, the trade-mark listed in Schedule A attached hereto, including all of the goodwill of the business appertaining to said trade-mark.

EXECUTED at Minnetonka, MN, on this 12th day of July, 2010.

NORTHERN STAR CO.

By: 
Name: Mark D. Larson
Title: Treasurer

TOR 4398486

TRADEMARK
REEL: 004250 FRAME: 0592

TRADEMARK
REEL: 004545 FRAME: 0478

SCHEDULE A

Registration No.	Registration Date	Trademark
1,596,986	5/15/1990	SIMPLY POTATOES
2,374,745	8/8/2000	SIMPLY POTATOES
2,471,488	7/24/2001	DINER'S CHOICE

RECORDED: 07/29/2010

TRADEMARK
REEL: 004250 FRAME: 0593

TRADEMARK
REEL: 004545 FRAME: 0479



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BUSINESS ORGANIZATIONS INQUIRY - VIEW ENTITY

Filing Number:	39329	Entity Type:	Foreign Corporation
Original Date of Filing:	4/1/1987	Entity Status:	Active
Non-profit:		Good Standing:	2010
		(date of last annual filing)	

Name: MICHAEL FOODS OF DELAWARE, INC.
Registered Office Address: 301 Carlson Pkwy #400
 Mtka, MN, 55305--537
Home State: DE

Agent Name: Carolyn V. Wolski

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