

TRADEMARK ASSIGNMENT

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 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lowel-Light Manufacturing, Inc.		01/28/2011	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	The Tiffen Company, LLC		
Street Address:	90 Oser Avenue		
City:	Hauppauge		
State/Country:	NEW YORK		
Postal Code:	11788		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1097964	LL LOWEL	
Registration Number:	3054120	LOWEL	
CORRESPONDENCE DATA			
Fax Number:	(212)949-1690		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2126973750		
Email:	mws@kirschsteinlaw.com		
Correspondent Name:	Martin W. Schiffmiller		
Address Line 1:	425 Fifth Avenue, 5th Floor		
Address Line 4:	New York, NEW YORK 10016-2223		
ATTORNEY DOCKET NUMBER:	LOWEL TM ASSIGNMENT		
NAME OF SUBMITTER:	Martin W. Schiffmiller		
Signature:	/Martin W. Schiffmiller/		
Date:	05/23/2011		

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Total Attachments: 7

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made and entered into this 15th day of January, 2011, (the "Effective Date"), by Lowel-Light Manufacturing, Inc., a New York corporation, having a place of business at 1530 Palisade Avenue, Apt. 30S, Fort Lee, New Jersey 07024 ("Lowel") to The Tiffen Company LLC, a Delaware limited liability company, having a place of business at 90 Oser Avenue, Hauppauge, New York 11788 ("Tiffen").

WITNESSETH:

WHEREAS, Lowel has adopted and is using the trademark described in Exhibit A, attached hereto and made a part hereof (the "Trademarks"); and

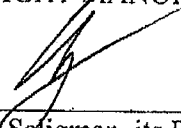
WHEREAS, Lowel has obtained the trademark registrations for certain of the Trademarks as are described in Exhibit A (the "Registrations"); and

WHEREAS, Tiffen desires to purchase from Lowel, and Lowel has agreed to sell, all right, title and interest in and to the Trademarks and the Registrations as of the Effective Date;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Lowel, effective as of the Effective Date, does hereby sell, grant, assign and convey to Tiffen all of Lowel's worldwide right, title and interest in and to the Trademarks and the Registrations, together with the goodwill of the business symbolized by the Trademarks, including, without limitation, Lowel's right, title and interest in and to (1) all pending applications for registration, if any, as of the Effective Date for the Trademarks throughout the world; (2) all income, royalties, damages and payments now and hereafter due and/or payable with respect to the Trademarks, including, without limitation, damages and payments for past or future infringements thereof; (3) the right to sue for past, present and future infringements of the Trademarks; (4) the right to seek registrations throughout the world for any of the unregistered Trademarks; (5) the right to secure all renewals for the Registrations; and (6) all rights corresponding thereto throughout the world, as fully and entirely as the same would have been held and enjoyed by Lowel had this Assignment not been made.

IN WITNESS WHEREOF, the undersigned, through its duly authorized representative has executed this Trademark Assignment this 28 day of January, 2011.

LOWEL-LIGHT MANUFACTURING, INC.

By: 
Marvin Seligman, its President

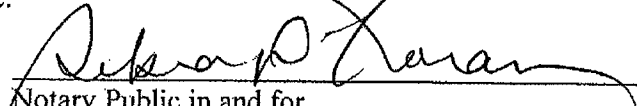
UNITED STATES OF AMERICA)
)
STATE OF NEW YORK)
)
COUNTY OF Nassau)

SS:

On this, the 28 day of January, 2011, before me, the undersigned Notary Public, personally appeared Marvin Seligman, to me known to be the President of Lowel-Light Manufacturing, Inc., to sign the foregoing Trademark Assignment, and he acknowledged that he subscribed to the foregoing Trademark Assignment for the purposes and the consideration therein expressed on behalf and in the name of Lowel-Light Manufacturing, Inc..

IN WITNESS WHEREOF, I have hereunto set my hand and ~~affixed~~ my official seal of the date first appearing above.

[SEAL]


Notary Public in and for
said county and state

My commission expires: May 18, 2013

DEBRA D. KARAM
NOTARY PUBLIC, State of New York
No. 4886691
Qualified in Nassau County
Commission Expires May 18, 2013

EXHIBIT A

Lowel Light Trademarks

Docket No.	Trademark	App. Date	App. No.	Reg. Date	Reg. No.	Goods
H049-019 United States	LL LOWEL (plus LL Design)	9/12/1975	73/062,862	8/1/1978	1,097,964	Class 9: Light controllers; namely, barn doors and flags. Class 11: Lighting equipment for still photography, motion picture photography and television; namely, electric lights and fixtures; floodlights; soft lights; spotlights; portable electric photographic multipurpose lights; lamp support stands and mounts; light filters, and light reflectors.
H049-019 CA Canada	LOWEL & Design	1/18/2008	1,379,799	10/6/2009	TMA 749,506	Light direction controllers, namely, barn doors, flags, light reflectors and directors, namely, baffles, louvers, and plates for reflecting and directing light, and photographic umbrellas; collapsible light directors; electronic light controllers, and light dimmers, diffusers for use with photographic lighting equipment for professional and high-end photography, electrical lights for use in professional photography, portable photographic lighting umbrellas, lighting controls for digital video (DV) and high definition video (HD), electric lighting for imaging, still photography, motion picture photography, television photography, film and video, electric lighting mounts, lighting fixtures; electric lighting for displays, promotional displays, billboards, backlit signage and showcases; lamp supports, lighting stands, flexible lighting stands, carrying cases for electric lighting, lighting stands and lighting mounts, lighting kits, namely, a carrying case, lamp supports, stands, flexible stands and mounts, floodlights, spotlights, portable photographic lights, light filters for absorption, coloring, and texturing light, light filter frames, electric lighting fixtures, namely, umbrella type lights, fixtures for incandescent light bulbs, light diffusers, portable electric lights, self-contained fluorescent electric location lights used for photographic lighting, office and

Lowel Light Trademarks

Docket No.	Trademark	App. Date	App. No.	Reg. Date	Reg. No.	Goods
H049-019 CTM European Community	LOWEL & Design	1/11/2008	6572961	10/31/2008	6572961	home electric lighting fixtures, electric lighting for location video and photography and structural parts therefore, namely, stands, poles, booms, clamps, and ground anchors, HD light fixtures, lighting for DV and HD imaging, video and photography, fluorescent electric light bulbs, fluorescent lighting for imaging, video and photography, high definition lighting for imaging, video and photography Light controllers, namely, barn doors, flags, reflectors and photographic umbrellas, electronic light controllers, and light dimmers; collapsible light directors and diffusers for use with photographic lighting equipment for professional and high-end photography; electrical lights for use in professional photography; portable photographic lighting umbrellas; controllers for neon light fixtures; LED (light emitting diodes) and HD (high definition) light controls; light emitting diodes (LEDS) (in class 9) Electric lighting for imaging, still photography, motion picture photography, television photography, film and video; electric lighting mounts; lighting fixtures; electric display lighting; electric location lighting; lamp supports; lighting stands; light filters; carrying cases for electric lighting, lighting stands and lighting mounts; lighting kits comprising a carrying case, lamp supports, stands and mounts; floodlights; spotlights; portable photographic lights; light filters; and light reflectors; electric lighting fixtures, namely, umbrella type lights; fixtures for incandescent light bulbs, light diffusers, light reflectors, portable electrical multi-purpose lights, self-contained fluorescent electrical location lights used for photographic lighting, office and home electric lighting fixtures, electric display lighting, electric location lighting, and structural parts therefore, LED and HD light fixtures,

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Lowel Light Trademarks						
Docket No.	Trademark	App. Date	App. No.	Reg. Date	Reg. No.	Goods
H049-019A CN China	LOWEL & Design	2/28/2008	6568747	5/28/2010	6568747	LED (light emitting diodes) lighting fixtures for use in display, commercial, industrial, residential and architectural accent lighting applications, LED light bulbs, LED, DV (digital video) and HD lighting for imaging, video and photography, fluorescent electric light bulbs, fluorescent lighting for imaging, video and photography, high definition lighting for imaging, video and photography Light controllers; barn doors (photography); flags (photography); photographic umbrellas; electronic light controllers; light dimmers; portable photographic lighting umbrellas; controllers for neon light fixtures; LED (light emitting diodes) and HD (high definition) light controls; light emitting diodes (LEDs); light directors for photography; light diffusers for photography
H049-019B CN China	LOWEL & Design	2/28/2008	6568746			Electric lighting for use in professional photography, imaging, still photography, motion picture photography, television photography, film and video; electric lighting mounts; lighting fixtures; lamp supports; lighting stands; lighting apparatus and installations; floodlights; spotlights; portable photographic lights; light diffusers; light reflectors; portable, electrical multi-purpose lights; self-contained fluorescent electric location lights used for photographic lighting; LED light bulbs and fluorescent electric light bulbs
H049-062 United States	Lowel	12/13/2004	78/531,587	1/31/2006	3,054,120	Light controllers, namely, barn doors, flags, reflectors and photographic umbrellas, electronic light controllers, and light dimmers in cl 9 Electric lighting for imaging, photography, film and video, electric lighting mounts, lighting fixtures, electric display lighting, electric location lighting, lamp supports, lighting stands, light filters, carrying cases for electric lighting, lighting stands and lighting mounts, lighting kits comprising a carrying case, electric

TRADEMARK

REEL: 004545 FRAME: 0558

Lowel Light Trademarks						
Docket No.	Trademark	App. Date	App. No.	Reg. Date	Reg. No.	Goods
H049-062 CA Canada	LOWEL (Word Only)	1/18/2008	1,379,801	10/6/2009	TMA 749,505	lighting, lighting stands and electric lighting mounts, and structural parts therefor in cl 11 Light direction controllers, namely, barn doors, flags, light reflectors and directors, namely, baffles, louvers, and plates for reflecting and directing light, and photographic umbrellas; collapsible light directors; electronic light controllers, and light dimmers, diffusers for use with photographic lighting equipment for professional and high-end photography, electrical lights for use in professional photography, portable photographic lighting umbrellas, lighting controls for digital video (DV) and high definition video (HD), electric lighting for imaging, still photography, motion picture photography, television photography, film and video, electric lighting mounts, lighting fixtures; electric lighting for displays, promotional displays, billboards, backlit signage and showcases; lamp supports, lighting stands, flexible lighting stands, carrying cases for electric lighting, lighting stands and lighting mounts, lighting kits, namely, a carrying case, lamp supports, stands, flexible stands and mounts, flood
H049-062 CTM European Community	LOWEL (word only)	1/11/2008	6572911	10/31/2008	6572911	Light controllers, namely, barn doors, flags, reflectors and photographic umbrellas, electronic light controllers, and light dimmers; collapsible light directors and diffusers for use with photographic lighting equipment for professional and high-end photography; electrical lights for use in professional photography; portable photographic lighting umbrellas; controllers for neon light fixtures; LED (light emitting diodes) and HD (high definition) light controls; light emitting diodes (LEDS) in class 9 Electric lighting for imaging, still photography, motion picture photography, television photography, film and video; electric lighting

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Lowel Light Trademarks						
Docket No.	Trademark	App. Date	App. No.	Reg. Date	Reg. No.	Goods
H049-062A CN China	LOWEL	2/28/2008	6568748	5/28/2010	6568748	mounts; lighting fixtures; electric display lighting; electric location lighting; lamp supports, lighting stands; light filters; carrying cases for electric lighting, lighting stands and lighting mounts; lighting kits comprising a carrying case, lamp supports, stands and mounts; floodlights; spotlights; portable photographic lights; light filters; and light reflectors; electric Light controllers; barn doors (photography); flags (photography); photographic umbrellas; electronic light controllers; light dimmers; portable photographic lighting umbrellas; controllers for neon light fixtures; LED (light emitting diodes) and HD (high definition) light controls; Light emitting diodes (LEDs); light directors for photography; light diffusers for photography
H049-062B CN China	LOWEL	2/28/2008	6568745			Electric lighting for use in professional photography, imaging, still photography, motion picture photography, television photography, film and video; electric lighting mounts; lighting fixtures; lamp supports; lighting stands; lighting apparatus and installations; floodlights; spotlights; portable photographic lights; light diffusers; light reflectors; portable, electrical multi-purpose lights; self-contained fluorescent electric location lights used for photographic lighting; LED light bulbs and fluorescent electric light bulbs