

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Romo Hermanas, S.A. de C.V.		02/16/2011	COMPANY: MEXICO
RECEIVING PARTY DATA			
Name:	Corporativo de Marcas GJB, S.A. de C.V.		
Street Address:	Rio Churubusco No. 213		
City:	Colonia Granjas Mexico, D.F.		
State/Country:	MEXICO		
Postal Code:	08400		
Entity Type:	COMPANY: MEXICO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3292383	GOTLAND	
CORRESPONDENCE DATA			
Fax Number:	(212)949-9190		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 949-9022		
Email:	JMStarzynski@lawabel.com		
Correspondent Name:	Victor M. Tannenbaum		
Address Line 1:	666 Third Avenue		
Address Line 2:	10th Floor		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	8004207		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			

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**TRADEMARK
 REEL: 004546 FRAME: 0300**

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Victor M. Tannenbaum

Signature:

/VMT/

Date:

05/23/2011

Total Attachments: 2

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UNITED STATES OF AMERICA

ASSIGNMENT

WHEREAS, ROMO HERMANAS, S.A. DE C.V., a company organized and existing under the laws of Mexico, with an office at Kepler No. 49-B, Colonia Nueva Anzures, Mexico (hereinafter called the ASSIGNOR) is the owner of and has adopted and used the following trademark(s) registered in the United States Patent and Trademark Office or for which application(s) for registration have been filed in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Number</u>
GOTLAND	3292383

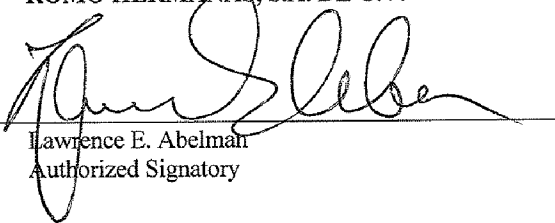
AND WHEREAS, CORPORATIVO DE MARCAS GJB, S.A. DE C.V., a company organized and existing under the laws of Mexico, with an office at Rio Churubusco No. 213, Colonia Granjas Mexico, Mexico, D.F. 08400, Mexico (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademark(s) and the registrations thereof.

NOW, THEREFORE, in consideration of U.S. \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademark(s), trademark registration(s) and trademark application(s), together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademark(s).

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 16TH day of FEBRUARY, 2014

ROMO HERMANAS, S.A. DE C.V.

(By)


Lawrence E. Abelman
(Title) Authorized Signatory

UNITED STATES

REVOCATION
AND
NEW POWER OF ATTORNEY

Mark: GOTLAND
Registration: 3292383
Serial No.:
Class(es): 33
Owner: Corporativo de Marcas GJB
S.A. de C.V.

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Abelman, Frayne & Schwab, whose postal address is 666 Third Avenue, New York, New York 10017-5621, U.S.A. is hereby designated applicant's representative upon whom notices or process in proceedings affecting the mark may be served.

POWER OF ATTORNEY

Applicant hereby revokes all previous Powers of Attorney and hereby appoints jointly and severally, the power of appointment of an associate attorney and the power of revocation

Lawrence E. Abelman	Thomas E. Spath
Jeffrey A. Schwab	Julie B. Seyler
Victor M. Tannenbaum	Marie-Anne Mastrovito
Peter J. Lynfield	Constance Golden
Caridad Piñeiro Scordato	Frank Terranella
Julianne Abelman	

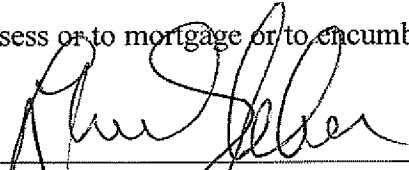
members of the Bar of the State of New York, whose address is

ABELMAN, FRAYNE & SCHWAB
666 Third Avenue
New York, New York 10017-5621, U.S.A.

to transact business in the Patent and Trademark Office in connection with our trademarks, applications therefor, and registrations which have or will issue thereon.

The proxies will not have the power to sell, to cede, to assess or to mortgage or to encumber in any other way our trademarks.

Date: FEBRUARY 16, 2011

By 
Lawrence E. Abelman
Title: Authorized Signatory