

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
iHerb, Inc.		05/23/2011	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Madre Labs, Inc.		
Street Address:	306 West Sierra Madre Boulevard		
City:	Sierra Madre		
State/Country:	CALIFORNIA		
Postal Code:	91024		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77567192	MADRE LABS	
Serial Number:	77925079	RESVERAPHENOL	
CORRESPONDENCE DATA			
Fax Number:	(562)907-9921		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	562-907-9767		
Email:	cggordonmartin@earthlink.net		
Correspondent Name:	C. G. Gordon Martin		
Address Line 1:	13006 East Philadelphia Street		
Address Line 2:	Suite 207		
Address Line 4:	Whittier, CALIFORNIA 90601		
ATTORNEY DOCKET NUMBER:	MADRE LABS		
NAME OF SUBMITTER:	C. G. Gordon Martin		
Signature:	/c. g. gordon martin/		
Date:	05/23/2011		
Total Attachments: 1 source=3A Madre Labs ITU Trademark Assignment Signed 2011 05 23#page1.tif			

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ASSIGNMENT OF TRADEMARKS

A. iHerb, Inc., a California corporation ("iHerb.") located at 17825 Indian Street, Moreno Valley, California 92551 has had and continues to have a bona fide intent to use the following marks which are the subject of intent-to-use applications presently pending in the United States Patent and Trademark Office ("USPTO") for use on or in connection with products which were to be sold by iHerb. iHerb is the Applicant for the listed intent-to-use applications.

B. The USPTO has issued Notices of Allowance for the marks, and extensions of time to file Statements of Use have been filed and accepted.

1. MADRE LABS Ser. No. 77-567,192
2. RESVERAPHENOL Ser. No. 77-925,079

C. Madre Labs, Inc., a California Corporation ("Madre Labs") located at 306 West Sierra Madre Boulevard, Sierra Madre, California 91024, desires to acquire the marks and the rights associated with the applications to register those marks.

D. Pursuant to 15 U.S.C. §1060 and 37 C.F.R. §3.16, this Assignment of the pending applications is to a successor to the portion of the business of Applicant to which the marks pertain, and that business is ongoing and existing.

E. For good and valuable consideration, receipt of which is hereby acknowledged, iHerb, Inc. does hereby transfer and assign to Madre Labs, Inc. all right, title and interest in and to the above trademarks, together with its common law rights, the goodwill of the business symbolized by the trademarks, and all of its right, title and interest in applications listed above.

F. This Assignment also includes, to the extent they exist, all of iHerb's rights to sue for past, present and future infringement and, to the extent they exist, the right to collect and own any monetary or other damages as a result thereof.

G. The person signing this Assignment on behalf of iHerb is authorized by the corporation to do so.

iHERB, INC.

By: _____

Reza Farace,
President

Dated: 5-23, 2011