

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Release by Secured Party in US Trademarks First Lien

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Deutsche Bank Trust Company Americas, as Security Agent		05/23/2011	CORPORATION: NEW YORK

**RECEIVING PARTY DATA**

<b>Name:</b>	PVF Acquisition, LLC
<b>Street Address:</b>	1767 Denver West Marriott Road, Suite 200
<b>City:</b>	Golden
<b>State/Country:</b>	COLORADO
<b>Postal Code:</b>	80401
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 7**

Property Type	Number	Word Mark
Registration Number:	3104868	HANNAH'S KITCHEN
Registration Number:	2314769	HANS' ALL NATURAL
Registration Number:	2312055	HANS' ALL NATURAL
Registration Number:	2960483	HANS' WRAP
Registration Number:	2967870	HANS' WRAP
Registration Number:	3107824	PENN VALLEY FARMS
Registration Number:	2994836	PENN VALLEY FARMS

**CORRESPONDENCE DATA**

Fax Number: (678)553-2602  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 6785532601  
 Email: jimmarl@gtlaw.com  
 Correspondent Name: LaShana C. Jimmar, Paralegal  
 Address Line 1: Greenberg Traurig, LLP  
 Address Line 2: 3290 Northside Parkway, Suite 400

**900192541**

**TRADEMARK  
 REEL: 004546 FRAME: 0442**

**CH \$190.00 3104868**

Address Line 4: Atlanta, GEORGIA 30327

NAME OF SUBMITTER: LaShana C. Jimmar

Signature: /LaShana C. Jimmar/

Date: 05/23/2011

**Total Attachments: 3**

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**TRADEMARK RELEASE**

TRADEMARK RELEASE, effective as of this 23rd day of May, 2011, given by Deutsche Bank Trust Company Americas, as Security Agent (the "Agent") with principal offices at 60 Wall Street, New York, NY 10005, to PVF Acquisition, LLC, a Delaware limited liability company (the "Grantor"), with principal offices at 1767 Denver West Marriott Road, Suite 200, Golden, Colorado 80401, as follows:

**W I T N E S S E T H**

WHEREAS, the Grantor has heretofore granted to the Agent a security interest in certain U.S. trademarks, trademark registrations and trademark applications more particularly set forth on Schedule A attached hereto (the "Marks") to secure the Obligations (as defined in that certain Security Agreement, dated as of August 22, 2006, between the Agent and the Grantor (the "Security Agreement")); and


WHEREAS, the Agent wishes to release and restore all right, title and interest in and to the Marks to the Grantor and to dissolve any and all Liens and encumbrances respecting the Marks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Agent hereby releases, discharges, quit claims and relinquishes unto the Grantor the security interest in the Trademarks set forth on Schedule A granted to Agent by the Grantor pursuant to the Security Agreement, which security interest was duly recorded on April 14, 2011, at Reel 4522, Frame 0275 in the United States Patent and Trademark Office.

IN WITNESS WHEREOF, the undersigned, by and through its authorized officer,  
has caused this instrument to be executed under seal on the date first written above.

DEUTSCHE BANK TRUST COMPANY  
AMERICAS, as Security Agent

By:   
Name:  
Title: **Dusan Lazarov**  
**Director**

By:   
Name:  
Title: **Benjamin Souh**  
**Vice President**

Trademarks

<u>Mark</u>	<u>Registered Reg. No.</u>	<u>Filed on/ Reg. Date</u>
HANNAH'S KITCHEN & Design	3,104,868	04/14/2004
HANS' ALL NATURAL	2,314,769	04/09/1999
HANS' ALL NATURAL & Design (Motorcycle)	2,312,055	04/09/1999
HANS' WRAP	2,960,483	08/18/2003
HANS' WRAP (Stylized)	2,967,870	08/19/2003
PENN VALLEY FARMS	3,107,824	06/17/2004
PENN VALLEY FARMS	2,994,836	06/17/2004