

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Buzz Off Insect Shield, LLC		05/03/2011	LIMITED LIABILITY COMPANY: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Insect Shield, LLC		
Street Address:	814 W. Market Street		
City:	Greensboro		
State/Country:	NORTH CAROLINA		
Postal Code:	27401		
Entity Type:	LIMITED LIABILITY COMPANY: NORTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78856498	HALO EFFECT	
CORRESPONDENCE DATA			
Fax Number:	(336)271-2830		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	336-273-4422		
Email:	dcottelli@maccordmason.com		
Correspondent Name:	MacCord Mason PLLC		
Address Line 1:	PO Box 2974		
Address Line 4:	Greensboro, NORTH CAROLINA 27402		
ATTORNEY DOCKET NUMBER:	8123-018		
NAME OF SUBMITTER:	Donna Cottelli		
Signature:	/Donna Cottelli/		
Date:	05/24/2011		
Total Attachments: 1 source=Assignment#page1.tif			

CH \$40.00 78856498

ASSIGNMENT


WHEREAS, Buzz Off Insect Shield LLC, a North Carolina limited liability company (hereinafter Assignor), has pending an application to register the T.M. HALO EFFECT (hereinafter Trademark) for which an application has been filed in the United States Patent and Trademark Office on 4/7/2006, having Serial No. 78/856498; and

WHEREAS, Insect Shield LLC, a North Carolina limited liability company (hereinafter Assignee), was desirous of acquiring the Trademark;

NOW, THEREFORE, in consideration of and in exchange for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby ratify and record that it did on March 19, 2009 assign unto Assignee all rights, title, and interest in and to the Trademark, together with the good will of the business symbolized by the Trademark.

This Assignment is executed at Greensboro, North Carolina , this 3rd day of May, 2011.

BUZZ OFF INSECT SHIELD LLC



Haynes Griffin, Member/Manager