

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, N.A.		03/09/2011	Bank: CALIFORNIA
Akbar Mashti Corporation		03/09/2011	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Better Food Company, Inc.		
Street Address:	1525 N. La Brea Avenue		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90028		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2009855	AKBAR MASHTI	
CORRESPONDENCE DATA			
Fax Number:	(818)999-2269		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(818) 999-2232		
Email:	ip@srclaw.com		
Correspondent Name:	Mishawn L. Nolan		
Address Line 1:	21550 Oxnard Street		
Address Line 2:	Suite 200		
Address Line 4:	Woodland Hills, CALIFORNIA 91367		
ATTORNEY DOCKET NUMBER:	30079-C2		
NAME OF SUBMITTER:	Mishawn Nolan, Attorney for Assignee		
Signature:	/MLYN/		

OP \$40.00 2009855

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**TRADEMARK
 REEL: 004546 FRAME: 0748**

Date:

05/24/2011

Total Attachments: 2

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EXHIBIT C


Trademark Assignment between Akbar Mashti and Wells Fargo Bank

For good and valuable consideration received, Akbar Mashti Corporation, a California corporation ("**Assignor**"), hereby assigns and sets over absolutely unto Wells Fargo Bank, N.A., its successors and assigns ("**Assignee**"), all right, title and interest, and the goodwill associated therewith, in and to the trademark AKBAR MASHTI and its United States trademark registration numbered 2009855, with the intent that such trademark and registration shall be fully vested in the name of Assignee, its successors and assigns, as and from the 9th day of March, 2011.

IN WITNESS WHEREOF, the undersigned has executed this Assignment in the City of Los Angeles, State of California.

"ASSIGNOR"

Akbar Mashti Corporation,
a California corporation

By: 
Name: Mehdi Shirdani
Its: President

Trademark Assignment between Wells Fargo Bank and Better Food Company

For good and valuable consideration received, Wells Fargo Bank, N.A. ("Assignor"), hereby assigns and sets over absolutely unto Better Food Company, Inc., its successors and assigns ("Assignee"), all right, title and interest, and the goodwill associated therewith, in and to the trademark AKBAR MASHTI and its United States trademark registration numbered 2009855, with the intent that such trademark and registration shall be fully vested in the name of Assignee, its successors and assigns, as and from the 9th day of March, 2011.

IN WITNESS WHEREOF, the undersigned has executed this Assignment in the City of Los Angeles, State of California.

"ASSIGNOR"

WELLS FARGO BANK, N.A.

By: Chris Hazelton
Name: CHRIS HAZELTON
Its: LOAN OFFICER

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