

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Succession of Ronald J. Zappe		04/01/2011	ESTATE: LOUISIANA
Lillian Anne Grantham Zappe		04/01/2011	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Zappe Endeavors, LLC		
<b>Street Address:</b>	307 East Airline Highway		
<b>Internal Address:</b>	P.O. Box 1553		
<b>City:</b>	Gramercy		
<b>State/Country:</b>	LOUISIANA		
<b>Postal Code:</b>	70052		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: LOUISIANA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1816995	ZAPP'S	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(215)701-2171		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	215-665-2771		
<b>Email:</b>	sschwartz@cozen.com		
<b>Correspondent Name:</b>	Scott Bradley Schwartz		
<b>Address Line 1:</b>	1900 Market Street		
<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19103		
<b>ATTORNEY DOCKET NUMBER:</b>	UTZ/2800042		
<b>NAME OF SUBMITTER:</b>	Scott Bradley Schwartz		
<b>Signature:</b>	/Scott B Schwartz/		

CH \$40.00 1816995

900192651

**TRADEMARK**  
 REEL: 004547 FRAME: 0135

Date:

05/24/2011

Total Attachments: 2

source=TM assignment from Ron Zappe to Zappe Endeavors#page1.tif

source=TM assignment from Ron Zappe to Zappe Endeavors#page2.tif

TRADEMARK ASSIGNMENT

WHEREAS, Lillian Anne Grantham Zappe (aka "Anne G. Zappe") individually, a resident of East Baton Rouge Parish, Louisiana; and the Succession of Ronald J. Zappe, represented herein by its duly appointed and authorized independent executrix, Lillian Anne Grantham Zappe (aka "Anne G. Zappe") by Letters Testamentary of June 9, 2010, from the 19<sup>th</sup> Judicial District Court for the Parish of East Baton Rouge, State of Louisiana (collectively, "Assignors"); are the owners of the entire right, title and interest in and to the United States trademarks, Louisiana state trademarks, and trade names (whether registered, applied for, or used under common law) listed on Schedule A attached hereto and made a part hereof (collectively, the "Trademarks"); and

WHEREAS, Zappe Endeavors, LLC, a Louisiana limited liability company having its principal address at 307 East Airline Highway (U.S. 61), Gramercy, Louisiana 70052 ("Assignee") is desirous of acquiring said Trademarks for the purpose of manufacturing and selling products under the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, the Assignors, for themselves and their successors and assigns do hereby transfer, assign and set over unto Assignee, its successors, transferees and assigns, all of their present and future right, title and interest in and to the Trademarks, the goodwill of the business associated with such Trademarks and all rights and proceeds associated therewith.

IN WITNESS WHEREOF, the undersigned have executed this Trademark Assignment, or have caused this Trademark Assignment to be executed by its duly authorized officer, on this 1st day of April, 2011.

ASSIGNORS

ASSIGNEE

Anne G. Zappe

Zappe Endeavors, LLC

Anne G. Zappe

Rod Olson

Rod Olson  
President

Succession of Ronald J. Zappe

Anne G. Zappe

By: Anne G. Zappe  
Independent Executrix

Schedule A

Trademarks

Mark	Reg. No.
ZAPP'S (stylized)	U.S. Reg. No. 1,816,995
ZAPP'S (stylized)	Mexico Reg. No. 652289
CRAW-TATORS	Louisiana Reg. Nos. 45-1595 and 59-7144
TIGER-TATORS	Louisiana Reg. Nos. 46-0100 and 59-8898
NANDO	Louisiana Reg. No. 56-2410
ZAPP-IT	Louisiana Reg. No. 45-1593
ZAPPZILLA	Louisiana Reg. No. 45-1592
ZAPPARONI'S	Louisiana Reg. No. 45-1594
PATOUT'S	Louisiana Reg. No. 47-0769