

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Pennzoil-Quaker State Company		03/09/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	ITW CCIP HOLDINGS LLC
Street Address:	1201 North Market Street, PO Box 1347
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19801
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 42

Property Type	Number	Word Mark
Registration Number:	0733648	BLACK MAGIC
Registration Number:	3023344	BLACK MAGIC
Registration Number:	3542444	BLACK MAGIC
Registration Number:	3451990	BLACK MAGIC 22 TITANIUM
Registration Number:	0765645	BLECHE-WITE
Registration Number:	1980842	BLUE CORAL
Registration Number:	3532280	BLUE CORAL
Registration Number:	0562745	BLUE CORAL
Registration Number:	3396452	BLUE CORAL
Registration Number:	1591307	BLUE CORAL
Registration Number:	1234215	
Registration Number:	3289559	FADEBLOK
Registration Number:	1048337	FIX A FLAT
Registration Number:	2984376	FIX A WINDSHIELD

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Registration Number:	1466064	FIX-A-FLAT
Registration Number:	1064196	GUMOUT
Registration Number:	3678141	
Registration Number:	1484930	GUMOUT XTRA
Registration Number:	0960701	RAIN-X
Registration Number:	1941662	RAIN-X
Registration Number:	1933134	RAIN-X
Registration Number:	2120823	RAIN X
Registration Number:	3254619	RAIN-X LATITUDE
Registration Number:	3606397	RAIN-X WEATHERBEATER 2-IN-1
Registration Number:	1526339	SLICK 50
Registration Number:	1156873	SLICK-50
Registration Number:	1824808	SNAP
Registration Number:	1827120	SNAP
Registration Number:	1827160	SNAP
Registration Number:	1878365	SNAP
Registration Number:	1824804	SNAP
Registration Number:	1824807	SNAP
Registration Number:	1824856	SNAP
Registration Number:	1830070	THE OUTLAW
Registration Number:	3328659	22 TI
Registration Number:	1941523	TIRE WET
Registration Number:	3258361	ULTIMATE VISIBILITY IN RAIN, SLEET AND SNOW!
Registration Number:	2525808	WEATHERBEATER
Registration Number:	0631540	WESTLEY'S
Registration Number:	3229079	WESTLEY'S
Registration Number:	3033226	WET SHINE
Registration Number:	3061311	WET SHINE

CORRESPONDENCE DATA

Fax Number: (312)554-8015
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 312 554-8000
Email: bcohn@pattishall.com
Correspondent Name: Bradley L. Cohn
Address Line 1: 311 S. Wacker Drive, Suite 5000
Address Line 4: Chicago, ILLINOIS 60606

TRADEMARK

	02457-000-00016
NAME OF SUBMITTER:	Bradley L. Cohn
Signature:	/bradleycohn/
Date:	05/24/2011
Total Attachments: 3 source=PQS-ITWCCIPus#page1.tif source=PQS-ITWCCIPus#page2.tif source=PQS-ITWCCIPus#page3.tif	

TRADEMARK ASSIGNMENT

WHEREAS, **Pennzoil-Quaker State Company**, a Delaware corporation, with a principal address at 700 Milam, Houston, TX 77002 ("the ASSIGNOR") has adopted, has used and owns the following trademarks and corresponding U.S. registrations listed in attached Schedule A ("the Trademarks").

WHEREAS, **ITW CCIP Holdings LLC**, a Delaware limited liability company, having an address of 1201 North Market Street, PO Box 1347, Wilmington, Delaware 19801 ("the ASSIGNEE") desires to acquire Pennzoil-Quaker State Company's right, title, and interest in and to the Trademarks, together with the associated goodwill;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, **Pennzoil-Quaker State Company** assigns to **ITW CCIP Holdings LLC** all right, title, and interest in and to the Trademarks in the United States, together with the goodwill of the business symbolized by the Trademarks, the registrations thereof, and the rights to sue and recover for past infringements.

IN WITNESS WHEREOF, **Pennzoil-Quaker State Company** has caused this instrument to be executed by its duly authorized representative this 9th day of March, 2011.

Pennzoil-Quaker State Company

By: Kimbley L. Muller

Name: Kimbley L. Muller

Title: Associate General Counsel

SCHEDULE A

Trademark	App No	Reg No	Class
BLACK MAGIC	72122487	733648	19
BLACK MAGIC	78452736	3023344	3, 21
BLACK MAGIC & DESIGN	77108330	3542444	3, 21
BLACK MAGIC TITANIUM	77108329	3451990	3
BLECHE WITE	72/120948	765645	3
BLUE CORAL	74663817	1980842	2
BLUE CORAL	77382096	3532280	3
BLUE CORAL	71592528	562745	4
BLUE CORAL	78945153	3396452	12
BLUE CORAL (STYLIZED)	73813165	1591307	37
Design of a Parrot		1234215	3
FADEBLOK	77029703	3289559	1
FIX A FLAT	73044019	1048337	17
FIX A WINDSHIELD	78423579	2984376	1
FIX-A-FLAT	73617293	1466064	1
GUMOUT	73080763	1064196	1, 3
GUMOUT	77954293		1, 3
GUMOUT (BOTTLE DESIGN)	76418018	3678141	1
GUMOUT AT THE PUMP	78252817	2945055	1
GUMOUT AT THE PUMP AND DESIGN	78298635	2940900	1
GUMOUT XTRA	73673291	1484930	3
RAIN-X	72416424	960701	1
RAIN-X	74496580	1941662	3

<u>Trademark</u>	<u>App No</u>	<u>Reg No</u>	<u>Class</u>
RAIN-X	74601235	1933134	12
RAIN-X AND BOTTLE DESIGN	75029272	2120823	1
RAIN-X LATITUDE	77027398	3254619	12
RAIN-X WEATHERBEATER 2-IN-1	77015049	3606397	3
SLICK 50 & DESIGN	73738363	1526339	1
SLICK-50	193209	1156873	1
SNAP	74403124	1824808	1
SNAP	74403079	1827120	1
SNAP	74403083	1827160	4
SNAP	74402760	1878365	1, 3, 4
SNAP AND DESIGN	74/402,646	1824804	1
SNAP AND DESIGN	74/403,099	1824807	1
SNAP AND DESIGN	74/403,125	1824856	4
THE OUTLAW	74402761	1830070	1
TI	77108324	3328659	3
TIRE WET	74444102	1941523	3
ULTIMATE VISIBILITY IN RAIN, SLEET & SNOW!	78947148	3258361	12
WEATHERBEATER	75807713	2525808	12
WESTLEY'S	71/699,286	631540	3
WESTLEY'S	78576044	3229079	3
WET SHINE	78231013	3033226	3
WET SHINE	78322079	3061311	21