### TRADEMARK ASSIGNMENT

## Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: CHANGE OF NAME

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Taylor Nelson Sofres plc		102/17/2009	Public Company: UNITED KINGDOM

#### **RECEIVING PARTY DATA**

Name:	TNS GROUP HOLDINGS LIMITED	
Street Address:	Westgate	
City:	London W51UA	
State/Country:	UNITED KINGDOM	
Entity Type:	Private Company: UNITED KINGDOM	

### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2955928	WORLDPANEL

#### **CORRESPONDENCE DATA**

Fax Number: (202)293-7860

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2022937060

Email: tm@sughrue.com

Correspondent Name: Leigh Ann Lindquist

Address Line 1: 2100 Pennsylvania Avenue, N.W.

Address Line 4: Washington, DISTRICT OF COLUMBIA 20037

ATTORNEY DOCKET NUMBER: \$10468

### DOMESTIC REPRESENTATIVE

Name: Leigh Ann Lindquist

Address Line 1: 2100 Pennsylvania Avenue, N.W.

Address Line 4: Washington, DISTRICT OF COLUMBIA 20037

TRADEMARK REEL: 004547 FRAME: 0262 OF \$40.00 Z9559Z8

NAME OF SUBMITTER:	Leigh Ann Linquist	
Signature:	/leigh ann lindquist/	
Date:	05/24/2011	
Total Attachments: 0		

TRADEMARK REEL: 004547 FRAME: 0263

# **THIS**

# **PAGE**

# **INTENTIONALLY**

**LEFT** 

**BLANK** 

TRADEMARK REEL: 004547 FRAME: 0264

RECORDED: 05/24/2011