

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NEWMAN		06/15/2010	JOINT STOCK COMPANY: FRANCE
RECEIVING PARTY DATA			
Name:	NEWMAN		
Street Address:	7 rue Froissart		
City:	Paris		
State/Country:	FRANCE		
Postal Code:	75003		
Entity Type:	Simplified Joint Stock Company: FRANCE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	2520891	NEW MAN	
Registration Number:	1377291	NEW MAN	
Registration Number:	1422928	NEW MAN	
Registration Number:	1543950	NEW MAN	
Registration Number:	0891625	NEW MAN	
Registration Number:	1384282	NEW MAN	
CORRESPONDENCE DATA			
Fax Number:	(212)949-9190		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 949-9022		
Email:	JMStarzynski@lawabel.com		
Correspondent Name:	Victor M. Tannenbaum		
Address Line 1:	666 Third Avenue		
Address Line 2:	10th Floor		
Address Line 4:	New York, NEW YORK 10017		

CH \$165.00 2520891

ATTORNEY DOCKET NUMBER:	8004352
DOMESTIC REPRESENTATIVE Name: Address Line 1: Address Line 2: Address Line 3: Address Line 4:	
NAME OF SUBMITTER:	Victor M. Tannenbaum
Signature:	/VMT/
Date:	05/24/2011
Total Attachments: 4 source=Newman Assignment agmt#page1.tif source=Newman Assignment agmt#page2.tif source=Newman Assignment agmt#page3.tif source=Newman Power#page1.tif	

CONFIRMING AGREEMENT

BETWEEN :

NEWMAN

a French joint-stock company
located 3 rue de l'Industrie, 49280 La Séguinière, France
(previously located 51 avenue du Maréchal Leclerc, 49300 Cholet)
duly represented by Eric LABAUME
in his position of Chairman and Managing Director

called hereunder "the Assignor"
of the one part,

AND

NEWMAN

a French simplified joint-stock company
located 7 rue Froissart, 75003 Paris, France
duly represented by Maurice KAMMOUN
in his position of Managing Director

called hereunder "the Assignee"
of the other part.

WHEREAS:

The Assignor and the Assignee concluded a business transfer agreement on June 15, 2010.

The business transfer agreement concerned among others the Trademarks as listed in the attached schedule.

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NOW THIS DEED WITNESSETH THAT:

ARTICLE 1

For the recordal purpose of the transfer at the Trademark Office of the United States of America, the Assignor hereby confirms the assignment of the Trademarks listed in the attached Schedule to the Assignee which accepts it, together with the goodwill of the business associated therewith, in consideration of the sum as defined in the agreement of June 15, 2010, said amount relating to all the marks as listed in the business transfer agreement and in the assignment deed of December 21, 2010.

ARTICLE 2


The present confirming agreement has been set up for the purpose of recording the transfer of the marks in the United States of America. The parties agree to refer to the business transfer agreement of June 15, 2010 and to the assignment deed of December 21, 2010 for any other matter.

Signed in Paris in 3 original copies on 04 FEB. 2011









The Assignor
NEWMAN
La Séguinière



The Assignee
NEWMAN
Paris



UNITED STATES OF AMERICA

TRADE MARK	Country	Admin. Office	Class(es)	Appln./Ren. No. & date	Registration/Renewal No. & date	Next Expiry
 NEW MAN reversed design (word & design)	USA	national	14	75/801321 16/09/1999	2520891 18/12/2001 (1st regist ^r)	18/12/2011
 NEW MAN reversed design (word & design)	USA	national	25	1377291 07/01/2006	1377291 07/01/2006 (Ren. No. 1)	07/01/2016
 NEW MAN reversed design (word & design)	USA	national	25	1422928 30/12/2006	1422928 30/12/2006 (Ren. No. 1)	30/12/2016
 NEW MAN reversed design (word & design)	USA	national	42	1543950 13/06/2009	1543950 13/06/2009 (Ren. No. 1)	13/06/2019
 NEW MAN reversed design (word & design)	USA	national	25	891625 26/03/2010	891625 26/05/2010 (Ren. No. 3)	26/05/2020
 NEW MAN in a rounded triangle (word & design)	USA	national	18 25	1384282 25/02/2006	1384282 25/02/2006 (Ren. No. 1)	25/02/2016
 Rounded triangle with a right angle up (device)	USA	national	25	1198813 22/06/2002	1198813 22/06/2002 (Ren. No. 1)	22/06/2012
 Rounded triangle with a right angle up (device)	USA	national	25	1352986 06/08/2005	1352986 06/08/2005 (Ren. No. 1)	06/08/2015

TRADE MARK

MEYER & Partners

UNITED STATES

REVOCAATION
AND
NEW POWER OF ATTORNEY

Mark:
Registration No.:
Serial No.:
Class(es):
Owner: NEWMAN
7 rue Froissart
75003 PARIS, FRANCE

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Abelman, Frayne & Schwab, whose postal address is 666 Third Avenue, New York, New York 10017, U.S.A. is hereby designated applicant's representative upon whom notices or process in proceedings affecting the mark may be served.

POWER OF ATTORNEY

Applicant hereby revokes all previous Powers of Attorney and hereby appoints jointly and severally, with full power of substitution, the power of appointment of an associate attorney and the power of revocation

Lawrence E. Abelman
Jeffrey A. Schwab
Victor M. Tannenbaum
Peter J. Lynfield
Alan J. Hartnick
Caridad Piñeiro Scordato

Julianne Abelman
Jonathan W. Gumport
Marsha G. Ajhar
Norman S. Beier
Thomas E. Spath
Julie B. Seyler
Marie-Anne Mastrovito

members of the Bar of the State of New York, whose address is

ABELMAN, FRAYNE & SCHWAB
666 Third Avenue
New York, New York 10017 U.S.A.

to transact business in the Patent and Trademark Office in connection with our trademarks, applications therefor, and registrations which have or will issue thereon.

By Maurice
Maurice KAMMOUN, Managing Director
Date: 4 February 2011