# OP \$40,00 18009

# TRADEMARK ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	This submission is to correct an error made in a previously recorded document that erroneously affects the identified registration

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
LF, LLC		105/24/2011	LIMITED LIABILITY COMPANY: DELAWARE

# **RECEIVING PARTY DATA**

Name:	LF, LLC
Street Address:	P.O. Box 39
City:	Mount Mourne
State/Country:	NORTH CAROLINA
Postal Code:	28123
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

# PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1800978	WATER WISE

#### **CORRESPONDENCE DATA**

Fax Number: (919)416-8363

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 9192868074

Email: pto\_tmconfirmation@mvalaw.com

Correspondent Name: Moore & Van Allen PLLC

Address Line 1: 430 Davis Drive Address Line 2: Suite 500

Address Line 4: Morrisville, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER:	933243.330193
NAME OF SUBMITTER:	Trevor P. Schmidt
Signature:	/Trevor P. Schmidt/

Date:	05/24/2011
Total Attachments: 7 source=Corrective Assignment WATER (	WISE & Design#page2.tif WISE & Design#page3.tif WISE & Design#page4.tif WISE & Design#page5.tif WISE & Design#page5.tif WISE & Design#page6.tif

#### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Registration of: LF, LLC

Registration No.: 1,800,978

Registered: October 26, 1993

Mark: WATER WISE & Design

Wise

Class: 031

Trademark Law Office: Law Office 14

# CORRECTIVE ASSIGNMENT

This Corrective Assignment is being filed to inform the USPTO Assignments Division that the Change of Name document filed and recorded on November 25, 2008 at Reel/Frame: 3893/0499 was improperly recorded against the above-referenced trademark registration. The registrant, LF, LLC, therefore respectfully requests that the chain of title be corrected to reflect the true owner of the trademark registration to be LF, LLC.

As set forth in the Assignment Abstract of Title, the ownership of this registration was transferred from the original applicant, Normarc Inc. (who changed its name to Barenbrug USA Inc. through a Change of Name recordation on October 26, 1998 at Reel 1806/Frame 0576) to Costa Nursery Farms LLC on February 13, 2008 at Reel 3718/Frame 0754. An Assignment from Costa Nursery Farms LLC to Lowe's Companies, Inc. was thereafter filed and recorded with the USPTO Assignments Division on May 22, 2008 at Reel 3781/Frame 0725. Lowe's Companies Inc. assigned the trademark registration to Lowe's HIW, Inc., an assignment for which was recorded on May 23, 2008 at Reel 3782/Frame 0103. Finally, the registration was transferred from Lowe's HIW, Inc. to LF, LLC. Attached hereto as Exhibit A is a copy of the Notice of Recordation issued by the USPTO Assignment Division on May 27, 2008, confirming the recordation of the Assignment from Lowe's HIW, Inc. to LF, LLC and recorded at Reel 3782/Frame 0891 on May 27, 2008.

A Change of Name document from Costa Nursery Farms LLC to Costa Farms LLC was erroneously recorded with the USPTO Assignments Division on November 25, 2008 at Reel 38893/Frame 0499. LF, LLC has been and continues to be the owner of the registration at issue and has not assigned its rights to the registration.

In light of the above, Registrant requests that the chain of title be corrected to reflect LF, LLC as the true owner of the registration.

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#### **DECLARATION**

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements may jeopardize the validity of the registration, declares that he is properly authorized to execute this on behalf of the Registrant; that the Registrant has been and continues to be LF, LLC; that the facts set forth in this Corrective Assignment are true; that all statements made of his own knowledge are true; and that all statements made on information and belief are believed to be true.

Respectfully submitted this 24<sup>th</sup> day of May, 2011.

Trevor P. Schmidt

N.C. State Bar No. 35558 Moore & Van Allen PLLC

430 Davis Drive, Suite 500

Morrisville, North Carolina 27560

(919) 286-8000

Attorney for LF, LLC

# EXHIBIT A

TO: MOORE & VAN ALLEN PLLC COMPANY: 430 DAVIS DRIVE



# **UNITED STATES PATENT AND TRADEMARK OFFICE**

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE



\*900107303A\*

MAY 27, 2008

PTAS

MOORE & VAN ALLEN PLLC 430 DAVIS DRIVE SUITE 500 MORRISVILLE, NC 27560

UNITED STATES PATENT AND TRADEMARK OFFICE NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 571-272-3350. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, MAIL STOP: ASSIGNMENT SERVICES BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.

RECORDATION DATE: 05/27/2008 R

REEL/FRAME: 003782/0891

NUMBER OF PAGES: 4

BRIEF: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

DOCKET NUMBER: 933243.330193 WATERWISE3

ASSIGNOR:

LOWE'S HIW, INC.

DOC DATE: 04/10/2008 CITIZENSHIP: WASHINGTON ENTITY: CORPORATION

**ASSIGNEE:** 

LF, LLC CITIZENSHIP: DELAWARE

2601 ANNAND DRIVE ENTITY: LIMITED LIABILITY COMPANY

SUITE 17

WILMINGTON, DELAWARE 19808

APPLICATION NUMBER: 74258795 FILING DATE: 03/25/1992 REGISTRATION NUMBER: 1800978 ISSUE DATE: 10/26/1993

MARK: WATER WISE

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

P.O. Box 1450, Alexandria, Virginia 22313-1450 - www.uspto.gov

USPTO 5/27/2008 4:02:30 PM PAGE 3/005 Fax Server

TO: MOORE & VAN ALLEN PLLC COM: ANY: 430 DAVIS DRIVE

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ASSIGNMENT SERVICES BRANCH PUBLIC RECORDS DIVISION

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CORPORATION: WASHINGTON

TO: MOORE & VAN ALLEN PLLC COMMANY: 430 DAVIS DRIVE

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SUBMISSION TYPE:	NEW ASSIGNMENT				
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIR	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL			
CONVEYING PARTY DATA					
Name	Formerly	Execution Date	Entity Type		

DECEN	ZINIC	DAD	TV I	ATA

Lowe's HIW, Inc.

Name:	LF, LLC	
Street Address:	2601 Annand Drive	
Internal Address:	Suite 17	
City:	Wilmington	
State/Country:	DELAWARE	
Postal Code:	19808	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1800978	WATER WISE

# **CORRESPONDENCE DATA**

Fax Number:

(919)416-8363

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone:

9192868041

Email:

pto\_tmconfirmation@mvalaw.com

Correspondent Name:

Moore & Van Allen PLLC

Address Line 1: Address Line 2: 430 Davis Drive

7441000 LING 2.

Suite 500

Address Line 4:

Morrisville, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER:	933243.330193 WATERWISE3
NAME OF SUBMITTER:	Trevor P. Schmidt
Signature:	/Trevor P. Schmidt/

USPTO 5/27/2008 4:02:30 PM PAGE 5/005 Fax Server

TO: MOORE & VAN ALLEN PLLC COM. ANY: 430 DAVIS DRIVE

Date: 05/27/2008

Total Attachments: 2

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TRADEMARK REEL: 004547 FRAME: 0327

**RECORDED: 05/24/2011**