

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Pfizer Inc. | | 04/07/2011 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Bristol-Myers Squibb Company | | |
| Street Address: | 345 Park Avenue | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10154 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 5 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 85069396 | ELIQUYZ | |
| Serial Number: | 77933259 | ELIQUIS | |
| Registration Number: | 3066277 | ELIQUIS | |
| Registration Number: | 3674414 | ELIQUIS | |
| Serial Number: | 77678163 | ELAQUIS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (212)813-5901 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 212-813-5900 | | |
| Email: | anicolescu@fzlz.com | | |
| Correspondent Name: | J. ALLISON STRICKLAND | | |
| Address Line 1: | FROSS ZELNICK LEHRMAN & ZISSU, P.C. | | |
| Address Line 2: | 866 UNITED NATIONS PLAZA | | |
| Address Line 4: | NEW YORK, NEW YORK 10017 | | |
| ATTORNEY DOCKET NUMBER: | BRM 1103550 | | |

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 REEL: 004547 FRAME: 0452**

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| NAME OF SUBMITTER: | J. Allison Strickland |
| Signature: | /anca nicolescu/ |
| Date: | 05/24/2011 |
| Total Attachments: 2 source=Executed assignment to Bristol-Myers (F0801396)#page1.tif source=Executed assignment to Bristol-Myers (F0801396)#page2.tif | |

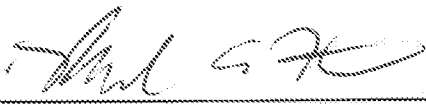
ASSIGNMENT

WHEREAS, Pfizer Inc., a Delaware corporation, with a place of business at 235 East 42nd Street, New York, New York 10017, United States of America ("Assignor"), is the owner of the following trademarks listed in the attached Schedule (hereinafter, the "Trademarks");

and WHEREAS, Bristol-Myers Squibb Company, a corporation organized and existing under the laws of the State of Delaware, with offices at 345 Park Avenue, New York, New York 10154, United States of America ("Assignee"), is desirous of acquiring the Trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified applications and/or registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks.

Pfizer Inc.

By: 

Name: Richard A. Friedman

Title: Attorney-In-Fact

Date of Signature: 7- April, 2011

SCHEDULE

| TRADEMARK | SERIAL NO./REGISTRATION NO. |
|--------------------|-----------------------------|
| ELAQUIS | 77/678,163 |
| ELIQUIS | 3,066,277 |
| ELIQUIS | 3,674,414 |
| ELIQUIS and Logo 2 | 77/933,259 |
| ELIQUYZ | 85/069,396 |

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