

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jiffy Products of America, Inc.		05/25/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Jiffy International A/S		
Street Address:	Markensgate 2A		
City:	Kristiansand		
State/Country:	NORWAY		
Postal Code:	N-4610		
Entity Type:	CORPORATION: NORWAY		
PROPERTY NUMBERS Total: 14			
Property Type	Number	Word Mark	
Registration Number:	3561013	ECO-ACCENTS	
Registration Number:	3538027	JIFFY ORGANIC GARDENS	
Registration Number:	3546816	JIFFY PROFESSIONAL GREENHOUSE	
Registration Number:	3546817	JIFFY SEED STARTER	
Registration Number:	3662618	JIFFY TRANSPLANT KIT	
Registration Number:	3380361	MCFAYDEN	
Registration Number:	3380363	MCFAYDEN	
Registration Number:	3684056	THE ITALIAN CHOICE	
Registration Number:	3557427	THE PERFECT INDOOR START FOR YOUR GARDEN!	
Registration Number:	3553980	WINDOWSILL GREENHOUSE	
Serial Number:	77673702	GARDENER'S HELPLINE	
Serial Number:	77286117	GREEN ARBOR	
Serial Number:	77328609	GREEN ARBOR KIDS	
Serial Number:	77977715	TASTE OF ASIA	

OP \$365.00 3561013

CORRESPONDENCE DATA

Fax Number: (312)706-9000
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 3127018601
Email: zbeal@mayerbrown.com, ipdocket@mayerbrown.com
Correspondent Name: Deborah Schavey Ruff
Address Line 1: P. O. Box 2828
Address Line 4: Chicago, ILLINOIS 606902828

ATTORNEY DOCKET NUMBER:	05146426 DSR
-------------------------	--------------

DOMESTIC REPRESENTATIVE

Name: Deborah Schavey Ruff
Address Line 1: P.O. Box 2828
Address Line 2: Mayer Brown LLP
Address Line 4: Chicago, ILLINOIS 606902828

NAME OF SUBMITTER:	Deborah Schavey Ruff
--------------------	----------------------

Signature:	/dsr/
------------	-------

Date:	05/25/2011
-------	------------

Total Attachments: 5
source=05146426 JIFFY PRODUCTS OF AMERICA TRADEMARK ASSIGNMENT#page1.tif
source=05146426 JIFFY PRODUCTS OF AMERICA TRADEMARK ASSIGNMENT#page2.tif
source=05146426 JIFFY PRODUCTS OF AMERICA TRADEMARK ASSIGNMENT#page3.tif
source=05146426 JIFFY PRODUCTS OF AMERICA TRADEMARK ASSIGNMENT#page4.tif
source=05146426 JIFFY PRODUCTS OF AMERICA TRADEMARK ASSIGNMENT#page5.tif

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is between the JIFFY PRODUCTS OF AMERICA, INC. ("Assignor") and JIFFY INTERNATIONAL AS ("Assignee").

WHEREAS, ASSIGNOR is the Owner of all right, title and interest in and to all trademark registrations and applications listed on the attached Exhibit A (collectively, the "TRADEMARKS");

WHEREAS, ASSIGNOR is a wholly-owned subsidiary of ASSIGNEE; and

WHEREAS, ASSIGNOR desires to assign all right, title and interest in the TRADEMARKS and associated goodwill in the TRADEMARKS throughout the world to ASSIGNEE and ASSIGNEE desires to acquire all ASSIGNOR's right, title and interest in, to and under the TRADEMARKS, together with the goodwill of the business in connection with which the Trademarks are used;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and set over to ASSIGNEE, its successors, legal representatives and assigns, all of ASSIGNOR's right, title and interest in and to the TRADEMARKS together with the goodwill and the business associated with said TRADEMARKS and registrations thereof, including any rights under common law, and including, without limitation, all claims, proceeds and causes of action relating to and the right to sue for past, present and

1491361.2 09198992

future infringements of said Trademarks, the same to be held and enjoyed by ASSIGNEE, for its own use and on behalf of its successors, legal representatives and assigns, as fully and entirely as the same would have been held and enjoyed by ASSIGNOR, had this assignment not been made.

ASSIGNOR hereby requests the Commissioner of Patents and Trademarks, or the relevant foreign trademark office, to record ASSIGNEE, as assignee and owner of any and all of ASSIGNOR'S right in the Trademarks and to issue to ASSIGNEE any and all registrations resulting from said applications, or any renewals of said registrations.

ASSIGNOR agrees to execute and deliver at a future date, for no additional consideration, any additional documents that the ASSIGNEE reasonably determines are required to reflect the ASSIGNEE'S ownership of the Trademarks anywhere in the world.

ASSIGNOR will assist in obtaining or providing any further documents which may be required to confirm chain of title thereto.

This ASSIGNMENT may be signed in counterparts, each of which shall be deemed an original, but together shall constitute a single instrument.

In witness of this assignment, authorized representatives of ASSIGNOR and
ASSIGNEE have executed this ASSIGNMENT as of the 25 day of 05/2011.

JIFFY PRODUCTS OF AMERICA, INC

Assignor

By:

Name:

Title:

Daniel M. Schrodt
Daniel M. Schrodt
President

JIFFY INTERNATIONAL AS

Assignee

By:

Name:

Title:

Arstein Knutson
ARSTEIN KNUTSON
PRESIDENT

EXHIBIT A

TRADEMARKS OWNED BY JIFFY PRODUCTS OF AMERICA, INC.

Mark	Country	IC	Serial/Reg. No.	Filing/Reg. Date	Status
ECO-ACCENTS	USA	31	3,561,013	1-13-2009	Registered
FERRY MORSE SEEDS GUARANTEED TO GROW	Canada	--	1448264	08-14-2009	Pending
FERRY MORSE SEEDS GUARANTEED TO GROW	Mexico	31	1026449	08-13-2009	Pending
GARDENER'S HELPLINE	USA	44	77/673,702	02-19-2009	Pending 1A and 2F
GARDENER'S HELPLINE	Canada	--	1448268	04-14-2009	Pending
GARDENER'S HELPLINE	Mexico	44	1027749	08-19-2009	Pending
GREEN ARBOR	Canada	--	1371678	11-06-2007	Pending
GREEN ARBOR	USA	31	77/286,117	09-21-2007	Allowed Statement of Use filed
GREEN ARBOR KIDS	USA	31	77/328,609	11-13-2007	Allowed Statement of Use filed
GROW (and Design)	Canada	--	1441375	06-12-2009	Pending
GROW (and Design)	Mexico	31	1012797	06-15-2009	Pending
JIFFY ORGANIC GARDENS	USA	31	3,538,027	11-25-2008	Registered
JIFFY PROFESSIONAL GREENHOUSE	Canada	--	1418465	11-17-2008	Pending
JIFFY PROFESSIONAL GREENHOUSE	Mexico	21	974823	11-18-2008	Pending
JIFFY PROFESSIONAL GREENHOUSE	USA	31	3,546,816	12-16-2008	Registered
JIFFY SEED STARTER	Canada	--	1418466	11-17-2008	Pending
JIFFY SEED STARTER	Mexico	21	974825	11-18-2008	Pending

Mark	Country	IC	Serial/Reg. No.	Filing/Reg. Date	Status
JIFFY SEED STARTER	USA	31	3,546,817	12-16-2008	Registered
JIFFY TRANSPLANT KIT	USA	31	3,662,618	08-04-2009	Registered
MCFAYDEN	USA	35	3,380,361	02-12-2008	Registered
MCFAYDEN & Design	USA	35	3,380,363	02-12-2008	Registered
TASTE OF ASIA	USA		77/977,715	05-20-2008	Allowed 1A
THE ITALIAN CHOICE	USA	31	3,684,056	09-15-2009	Registered
THE PERFECT INDOOR START FOR YOUR GARDEN	USA	31	3,557,427	01-06-2008	Registered
WINDOWSILL GREENHOUSE	Canada	--	1418464	11-17-2008	Pending
WINDOWSILL GREENHOUSE	Mexico	21	974824	11-18-2008	Pending
WINDOWSILL GREENHOUSE	USA	31	3,553,980	12-30-2008	Registered