

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ferry-Morse Seed Company		05/25/2011	CORPORATION: KENTUCKY

RECEIVING PARTY DATA

Name:	Jiffy International AS
Street Address:	Markensgate 2A
City:	Kristiansand
State/Country:	NORWAY
Postal Code:	N-4610
Entity Type:	CORPORATION: NORWAY

PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Registration Number:	2827422	AMERICA'S SELECT
Registration Number:	2001111	CALIFORNIA CHOICE
Registration Number:	1934229	D.M. FERRY
Registration Number:	3360542	DISCOVERY GARDEN
Registration Number:	2707916	DROUGHT FIGHTER
Registration Number:	3126479	FERRY TALES
Registration Number:	1789573	GOLD TAG
Registration Number:	0192923	GOLDEN GATE PARK
Registration Number:	2885771	HEALTH SMART
Registration Number:	1011665	LET THE GOOD EARTH PRODUCE
Registration Number:	1819146	QUICK 'N' EASY
Registration Number:	2769719	QUICK 'N' EASY
Registration Number:	3265529	SEEDS OF JOY
Registration Number:	1610001	SHOWLAWN

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Registration Number:	1022198	SOW'N GRO
Registration Number:	2843762	START SMART
Registration Number:	1786946	THE SOURCE OF NATURE
Registration Number:	2762683	WILDGAME MAX

CORRESPONDENCE DATA

Fax Number: (312)706-9000
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 3127018601
Email: zbeal@mayerbrown.com, ipdocket@mayerbrown.com
Correspondent Name: Deborah Schavey Ruff
Address Line 1: P. O. Box 2828
Address Line 4: Chicago, ILLINOIS 606902828

ATTORNEY DOCKET NUMBER: 05146426 DSR

DOMESTIC REPRESENTATIVE

Name: Deborah Schavey Ruff
Address Line 1: P.O. Box 2828
Address Line 2: Mayer Brown LLP
Address Line 4: Chicago, ILLINOIS 606902828

NAME OF SUBMITTER: Deborah Schavey Ruff

Signature: /dsr/

Date: 05/26/2011

Total Attachments: 4
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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is between the FERRY-MORSE SEED COMPANY ("Assignor") and JIFFY INTERNATIONAL AS ("Assignee").

WHEREAS, ASSIGNOR is the Owner of all right, title and interest in and to all trademark registrations and applications listed on the attached Exhibit A (collectively, the "TRADEMARKS");

WHEREAS, ASSIGNOR is a wholly-owned subsidiary of ASSIGNEE; and

WHEREAS, ASSIGNOR desires to assign all right, title and interest in the TRADEMARKS and associated goodwill in the TRADEMARKS throughout the world to ASSIGNEE and ASSIGNEE desires to acquire all ASSIGNOR's right, title and interest in, to and under the TRADEMARKS, together with the goodwill of the business in connection with which the trademarks are used;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and set over to ASSIGNEE, its successors, legal representatives and assigns, all of ASSIGNOR's right, title and interest in and to the TRADEMARKS together with the goodwill and the business associated with said TRADEMARKS and registrations thereof, including any rights under common law, and including, without limitation, all claims, proceeds and causes of action relating to and the right to sue for past, present and future infringements of said Trademarks, the same to be held and enjoyed by ASSIGNEE,

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for its own use and on behalf of its successors, legal representatives and assigns, as fully and entirely as the same would have been held and enjoyed by ASSIGNOR, had this assignment not been made.

ASSIGNOR hereby requests the Commissioner of Patents and Trademarks, or the relevant foreign trademark office, to record ASSIGNEE, as assignee and owner of any and all of ASSIGNOR'S right in the Trademarks and to issue to ASSIGNEE any and all registrations resulting from said applications, or any renewals of said registrations.

ASSIGNOR agrees to execute and deliver at a future date, for no additional consideration, any additional documents that the ASSIGNEE reasonably determines are required to reflect the ASSIGNEE'S ownership of the Trademarks anywhere in the world.

ASSIGNOR will assist in obtaining or providing any further documents which may be required to confirm chain of title thereto.

This ASSIGNMENT may be signed in counterparts, each of which shall be deemed an original, but together shall constitute a single instrument.

In witness of this assignment, authorized representatives of ASSIGNOR and
ASSIGNEE have executed this ASSIGNMENT as of the 24 day of 05/2011.

FERRY-MORSE SEED COMPANY

Assignor

By: *Daniel M. Schrodt*
Name: Daniel M. Schrodt
Title: President

JIFFY INTERNATIONAL AS

Assignee

By: *Arstein Knutson*
Name: ARSTEIN KNOTSON
Title: PRESIDENT

**EXHIBIT A
TRADEMARKS OWNED BY FERRY-MORSE SEED COMPANY**

Mark	Country	Class(es)	Serial/Reg. No.	Filing Date/Reg. Date	Status / Next Renewal
AMERICA'S SELECT	USA	31	2,827,422	4-30-2004	Registered
AMERICA'S SELECT BLEND	USA	31	2,824,722	3-23-2004	Registered
CALIFORNIA CHOICE	USA	31	2,001,111	9-17-1996	Registered
D.M. FERRY	USA	31	1,934,229	11-7-1995	Registered
DISCOVERY GARDEN	USA	31	3,360,542	12-25-2007	Registered
DROUGHT FIGHTER	USA	31	2,707,916	4-15-2003	Registered
FERRY TALES	USA	16	3,126,479	8-8-2006	Registered
FERRY'S	MX	31	617,304	6-30-1999	Renewed
FLAVOR MORE	CA		460,947	8-9-1996	Registered
FOUR CROWNS (& Design)	USA	31	1,589,208	3-27-1990	Registered
GOLD TAG	USA	31	1,789,573	8-24-1993	Registered
GOLDEN GATE PARK (& Design)	USA	31	0,192,923	12-16-1924	Registered
HEALTH SMART	USA	31	2,885,771	9-21-2004	Registered
LET THE GOOD EARTH PRODUCE	USA	31	1,011,665	5-27-1975	Registered
QUICK 'N EASY	USA	31	1,819,146	2-1-1994	Registered
QUICK 'N EASY	USA	31	2,769,719	9-30-2003	Registered
SEEDS OF JOY	USA	31	3,265,529	7-17-2007	Registered
SHOWLAWN	USA	31	1,610,001	8-14-1990	Registered
SOW 'N GRO (Stylized)	USA	31	1,022,198	10-7-1975	Registered
START SMART	USA	31	2,843,762	5-18-2004	Registered
THE SOURCE OF NATURE	USA	31	1,786,946	8-10-1993	Registered
WILDGAME MAX	USA	31	2,762,683	9-9-2003	Registered