

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
VERTICAL PARTNERS WEST, LLC		10/15/2010	LIMITED LIABILITY COMPANY: IDAHO
RECEIVING PARTY DATA			
Name:	ECO ALKALINES INC.		
Street Address:	18 MOLLARD COURT, UNIT 8		
City:	BARRIE, ONTARIO		
State/Country:	CANADA		
Postal Code:	L4N 8Y1		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85067579	ECO ALKALINES ECO-RESPONSIBLE BATTERIES	
CORRESPONDENCE DATA			
Fax Number:	(440)684-1095		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	440-684-1090		
Email:	mkusner@kusnerjaffe.com, cgoellner@kusnerjaffe.com		
Correspondent Name:	Mark Kusner		
Address Line 1:	6151 Wilson Mills Road		
Address Line 2:	Highland Place - Suite 310		
Address Line 4:	Highland Heights, OHIO 44143		
ATTORNEY DOCKET NUMBER:	SW10211US		
DOMESTIC REPRESENTATIVE			
Name:	MARK KUSNER		
Address Line 1:	6151 WILSON MILLS ROAD, SUITE 310		

OP \$40.00 85067579

900192886

**TRADEMARK
 REEL: 004549 FRAME: 0233**

Address Line 4: HIGHLAND HEIGHTS, OHIO 44143

NAME OF SUBMITTER:

Mark Kusner

Signature:

/mark kusner/

Date:

05/26/2011

Total Attachments: 2

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SCHEDULE

**TRADEMARK ASSIGNMENT
USA & CANADA**

WHEREAS, Vertical Partners West, LLC, a Limited Liability Company legally organized under the laws of Idaho, with its principal place of business at 14028 N. Ohio Street, Rathdrum, Idaho 83858, U.S.A. ("Assignor"), has adopted, owns and is using the Mark **ECO ALKALINES ECO-RESPONSIBLE BATTERIES (& design)** ("the Mark") in connection with the following goods: "batteries," in Int'l Class 009; and

WHEREAS, Assignor has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the above-described goods,

U.S. Application Serial No. 85/067,579 filed on June 21, 2010; and,

Canadian Application Serial No. 1,489,155 filed on July 21, 2010 on the Canadian Register of Trade-marks in association with the above-described goods; and

WHEREAS, Eco Alkalines Inc., a Canadian Corporation, with its principal place of business at 18 Mollard Court, Unit 8, Barrie, Ontario, Canada, L4N 8Y1 ("Assignee"), desires to acquire the Mark, and the pending applications in the U.S.A. and Canada;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the pending applications for registration.

VERTICAL PARTNERS WEST, LLC (Assignor)

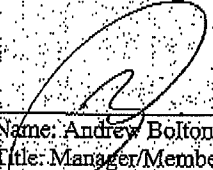


Name: Clint Bower

Title: Manager/Member

I have the authority to bind the company

VERTICAL PARTNERS WEST, LLC (Assignor)


Name: Andrew Bolton
Title: Manager/Member
I have the authority to bind the company

Dated effective as of: October 15th, 2010