

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CredenceHealth, Inc.		04/25/2011	CORPORATION: TENNESSEE
RECEIVING PARTY DATA			
<b>Name:</b>	ACS Marketing, LP		
<b>Composed Of:</b>	COMPOSED OF ACS Marketing, LLC, a Delaware Limited Liability Company		
<b>Street Address:</b>	2828 North Haskell Ave.		
<b>Internal Address:</b>	Building 1, Floor 9		
<b>City:</b>	Dallas		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75204		
<b>Entity Type:</b>	LIMITED PARTNERSHIP: DELAWARE		
PROPERTY NUMBERS Total: 1			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3819338	CREDENCEHEALTH	
CORRESPONDENCE DATA			
Fax Number:	(214)584-5525		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	214-584-5367		
Email:	tm.docket@acs-inc.com		
Correspondent Name:	Thomas Hilbun		
Address Line 1:	2828 North Haskell Ave.		
Address Line 2:	building 1, Floor 9		
Address Line 4:	Dallas, TEXAS 75042		
ATTORNEY DOCKET NUMBER:	CREDENCEHEALTH ASSIGN		
NAME OF SUBMITTER:	Thomas E. Hilbun		
Signature:	/thomas e hilbun/		
Date:	05/26/2011		
Total Attachments: 1 source=credencehealth tm assign#page1.tif			

CH \$40.00 3819338

ASSIGNMENT

This ASSIGNMENT is made effective as of April 25, 2011, between Credence Health, Inc., a Tennessee corporation having its principal place of business at 203 Lauderdale Road, Nashville, Tennessee 37205 ("Assignor") and ACS Marketing, L.P., a Delaware limited partnership, whose general partner is ACS Marketing, LLC, a Delaware limited liability corporation, located and doing business at 2828 N. Haskell, Dallas, Texas 75204 ("Assignee").

**WITNESSETH:**

WHEREAS, Assignor is the owner of the Intellectual Property, including but not limited to copyrights, patents, patent applications, service marks, trademarks, and the related trade dress listed on Schedule A hereto (collectively, the "IP"); and

WHEREAS, Assignor desires to assign the IP to Assignee, and Assignee desires to acquire the IP;

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of its right, title and interest in and to US Trademark Reg. No. 3,819,338 CREDENCEHEALTH, including all of its common law rights and registrations thereto, including:

- a) the entire worldwide interest and goodwill of the business symbolized by the service marks, trademarks;
- b) the right to sue and collect damages for past infringement of service marks, trademarks, and the related trade dress.

Credence Health, Inc.

By: Stephanie Grossman  
Stephanie Grossman, Asst. Secretary

ACS MARKETING, L.P.

By: Thomas E. Hilbun  
Thomas E. Hilbun  
Vice President