

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	8255 Las Vegas Marketing, LLC	FORMERLY 8255 Las Vegas Marketing Corporation	05/26/2011
			Entity Type
			LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	JEC II LLC		
Street Address:	411 WEST 14TH STREET		
Internal Address:	2ND FLOOR		
City:	NEW YORK		
State/Country:	NEW YORK		
Postal Code:	10014		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3706944	ONE LAS VEGAS
CORRESPONDENCE DATA			
Fax Number:	(732)636-4550		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	mkenney@gilmanpergament.com		
Correspondent Name:	Michael Gilman		
Address Line 1:	1480 Route 9 North		
Address Line 2:	Suite 204		
Address Line 4:	Woodbridge, NEW JERSEY 07095		
ATTORNEY DOCKET NUMBER:	484-030		
NAME OF SUBMITTER:	Michael P. Kenney		
Signature:	/Michael P. Kenney/		
Date:	05/26/2011		
Total Attachments: 1 source=Executed_Assignment#page1.tif			

OP \$40.00 3706944

ASSIGNMENT

THIS ASSIGNMENT is effective as of the date executed below.

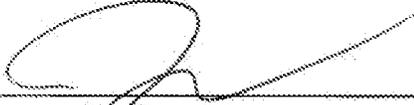
WHEREAS, 8255 Las Vegas Marketing, LLC (hereinafter "Assignor"), a limited liability company of the state of Delaware, having a place of business at 175 W. Jackson Blvd., Suite 540, Chicago, IL 60604, is the owner of all right, title and interest in and to the service mark ONE LAS VEGAS and U.S. Service Mark Registration No. 3,706,944 for the mark ONE LAS VEGAS (hereinafter collectively referred to as the "Mark"), including the goodwill of the business symbolized by the Mark;

WHEREAS, Assignor represents and warrants that it has not transferred any rights in the Mark to any third party, that it knows of no claims against the Mark by any third party, that it has never abandoned use of the Mark and that it agrees to be bound by the terms and conditions of the Settlement Agreement entered into between Midbar Condo Development, L.P., on the one hand, and JEC II LLC, The One Group LLC and One Marks LLC, on the other hand, executed February 22, 2009, and the Assignment of Settlement Agreement entered into between Midbar Condo Development, L.P., and 8255 Las Vegas Marketing Corporation and executed April 28, 2009; and

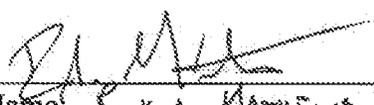
WHEREAS, Assignor agrees to assign to JEC II LLC (hereinafter "Assignee"), a limited liability company of the state of Delaware, having a place of business at 411 West 14th Street, 2nd Floor, New York, NY 10014, all of Assignor's right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark;

NOW, THEREFORE, in part based upon the above representations and warrants by Assignor, and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, and Assignee accepts such assignment of, all of Assignor's right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark.

8255 LAS VEGAS MARKETING, LLC

By: 
Name: Jon Pertchik
Title: Executive Vice President

Dated: May 26, 2011

Witnessed by: 
Name: Rika A. Marzella