

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Television Events and Marketing, Inc.		05/01/2011	CORPORATION: HAWAII

RECEIVING PARTY DATA

Name:	TEAM Unlimited, LLC
Street Address:	720 Iwilei Road, Suite 290
City:	Honolulu
State/Country:	HAWAII
Postal Code:	96817
Entity Type:	LIMITED LIABILITY COMPANY: HAWAII

PROPERTY NUMBERS Total: 22

Property Type	Number	Word Mark
Registration Number:	3618673	XTERRA ADVENTURES
Registration Number:	3458049	LIVE MORE
Registration Number:	3496895	XDURO
Registration Number:	3274818	XTERRA
Registration Number:	3334762	XTERRA PLANET
Registration Number:	3113040	XTERRA SCRAMBLE
Registration Number:	3118228	XTERRA TRAVEL
Registration Number:	2911500	XTERRA
Registration Number:	3729019	XTERRA
Registration Number:	3068544	XTERRA
Registration Number:	2503156	XTERRA
Registration Number:	2769865	XTERRA
Registration Number:	3001417	XTERRA
Registration Number:	2509404	XTERRA

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Registration Number:	2680131	XTERRA
Registration Number:	3082123	X XTERRA
Registration Number:	2670109	XTERRA
Registration Number:	2891502	XTERRA
Registration Number:	2985485	XTERRA
Registration Number:	3079156	X XTERRA
Registration Number:	3067883	XTERRA GEAR
Registration Number:	2237634	TEAM UNLIMITED

CORRESPONDENCE DATA

Fax Number: (808)523-8899
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (808) 523-8894
Email: bharada@lawhi.com
Correspondent Name: Bryan M. Harada
Address Line 1: 1003 Bishop Street, Suite 2300
Address Line 2: GODBEY GRIFFITHS LLLC
Address Line 4: Honolulu, HAWAII 96813

ATTORNEY DOCKET NUMBER:	TEAM - 22 ASSIGNMENTS
NAME OF SUBMITTER:	Bryan M. Harada
Signature:	/BRYAN M HARADA/
Date:	05/26/2011

Total Attachments: 2
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ASSIGNMENT OF TRADEMARK OWNERSHIP

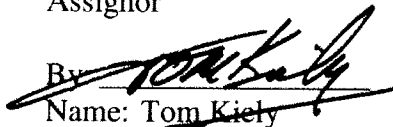
This Assignment of Trademark Ownership ("Assignment") is made effective as of May 1, 2011 (the "Effective Date"), between Television Events and Marketing, Inc. ("Assignor"), a Hawaii corporation with offices at 720 Iwilei Road, Suite 290, Honolulu, HI 96817, and TEAM Unlimited LLC ("Assignee"), a Hawaii limited liability company with offices at 720 Iwilei Road, Suite 290, Honolulu, Hawaii 96817.

In consideration of the mutual promises set forth in the Assignment, Assignor and Assignee (collectively, the "Parties") agree as follows:

1. Assignor assigns to Assignee, all of Assignor's rights, titles, and interests in the trademarks identified in Exhibit "A," applied for and/or registered with the United States Patent and Trademark Office, together with the entire goodwill of the businesses in connection with which the Marks are used.
2. Assignor is the successor to Assignee's businesses, to which the marks in Exhibit "A" pertain.
3. In consideration for this assignment of ownership of the Marks, Assignee has provided valuable consideration to Assignor, the receipt of which is acknowledged.
4. The commissioner of Patents and Trademarks is requested to issue the certificate of registration of such marks to Assignee, if such marks have not yet been registered, or amend the records of the United States Patent and Trademark Office to reflect this assignment to Assignee, if such marks have already been registered.

BY THEIR SIGNATURES BELOW, the parties have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

Television Events and Marketing, Inc.
Assignor

By: 
Name: Tom Kiely
Title: President
Date: May 1, 2011

TEAM Unlimited, LLC
Assignee


By: 
Name: Tom Kiely
Title: Chief Executive Officer
Date: May 1, 2011

EXHIBIT A
Trademarks Assigned

Trademark Name	Class(es)	Serial Number	Registration Number
XTERRA ADVENTURES	41	77/532,055	3,618,673
LIVE MORE	35 & 41	78/835,753	3,458,049
XDURO	25 & 41	77/300,736	3,496,895
XTERRA	41	78/861,203	3,274,818
XTERRA PLANET	41	78/861,209	3,334,762
XTERRA SCRAMBLE	41	78/543,498	3,113,040
XTERRA TRAVEL	39 & 41	78/499,368	3,118,228
XTERRA	3	76/507,901	2,911,500
XTERRA	28	77/318,621	3,729,019
XTERRA	9	76/314,251	3,068,544
XTERRA	9	76/030,116	2,503,156
XTERRA	12	76/314,250	2,769,865
XTERRA	14	78/437,358	3,001,417
XTERRA	18	76/110,602	2,509,404
XTERRA	25	76/312,272	2,680,131
X XTERRA	25	78/572,225	3,082,123
XTERRA	25	76/271,963	2,670,109
XTERRA	28	76/091,089	2,891,502
XTERRA	41	78/437,359	2,985,485
X XTERRA	41	78/572,236	3,079,156
XTERRA GEAR	35	78/572,213	3,067,883
TEAM UNLIMITED (design)	16	75/312,171	2,237,634