

**TIS/MADRID ASSIGNMENT**

Electronic Version v1.0  
 Stylesheet Version v1.0

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	<b>APPLICATION NUMBER</b> <b>79023368</b>
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>		
	<b>Name</b>	<b>Execution Date</b>
	GENERALE CONSERVE S.P.A.	02/16/2011
<b>RECEIVING PARTY DATA</b>		
<b>Name:</b>	NEW GE. CO. s.r.l.	
<b>Address:</b>	Via C.R. Ceccardi, 4/41 GENOVA	
<b>Country:</b>	IT	
<b>Entity Type:</b>	S.R.L. (Limited liability company Italy)	
<b>Entity Country:</b>	ITALY	
<b>CORRESPONDENCE DATA</b>		
<b>Correspondent Name:</b>	NEW GE. CO. s.r.l. c/o GENERALE CONSERVE	
<b>Address:</b>	Piazza Borgo Pila, 39-26 I-16129 GENOVA	
<b>Country:</b>	IT	

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