

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	05/25/2010

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Permar Systems, Inc.		05/25/2010	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Brady Worldwide, Inc.
Street Address:	6555 West Good Hope Road
City:	Milwaukee
State/Country:	WISCONSIN
Postal Code:	53223
Entity Type:	CORPORATION: WISCONSIN

PROPERTY NUMBERS Total: 26

Property Type	Number	Word Mark
Registration Number:	2997619	PERMAGRAVE
Registration Number:	3045016	PERMABOSS
Registration Number:	2653658	ASSETGUARD
Registration Number:	1889601	VISI/STRIP
Registration Number:	1902737	TIGER TAG
Registration Number:	2591227	THEFTGUARD
Registration Number:	3034695	THEFTGUARD
Registration Number:	1901768	SUNBRIGHT
Registration Number:	2976197	STRONGHOLDS
Registration Number:	2989447	STAKEOUTS
Registration Number:	1992373	SMART TAG
Registration Number:	3027349	SHOCK-IN-THE-BOX
Registration Number:	3298775	POST BLAZERS

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Registration Number:	2989457	POCKETPANELS
Registration Number:	1898939	METER READER
Registration Number:	2992195	GRIT-'N'-GLOW
Registration Number:	2531567	FIREFLY
Registration Number:	1883604	FIBRETEC
Registration Number:	1509925	ELECTROMARK
Registration Number:	1534285	ELECTROMARK
Registration Number:	2569898	ELECTROMARK
Registration Number:	1907050	
Registration Number:	2967185	EASYSTAKE
Registration Number:	2648629	E-GUARD
Registration Number:	2985476	DOWNUNDERS
Registration Number:	2614761	VOIDGUARD

CORRESPONDENCE DATA

Fax Number: (414)228-5728
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 414-228-5743
Email: cheryl_piefer-wachtel@bradycorp.com
Correspondent Name: Cheryl Piefer-Wachtel
Address Line 1: 6555 West Good Hope Road
Address Line 4: Milwaukee, WISCONSIN 53223

ATTORNEY DOCKET NUMBER:	PERMAR ASSIGNMENT TO BWWI
NAME OF SUBMITTER:	Cheryl Piefer-Wachtel
Signature:	/Cheryl Piefer-Wachtel/
Date:	05/27/2011

Total Attachments: 2

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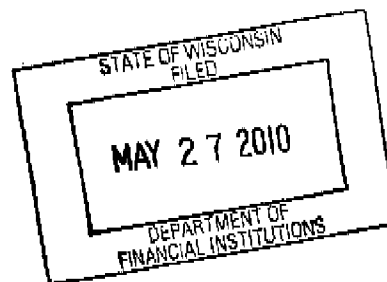
WISCONSIN
DFI

**ARTICLES OF MERGER
OF
PERMAR SYSTEMS, INC.
INTO
BRADY WORLDWIDE, INC.**

The undersigned, Brady Worldwide, Inc., a Wisconsin corporation ("Parent"), desiring to give notice of corporate action effectuating the merger of its wholly-owned subsidiary, Permar Systems, Inc., a New York corporation ("Subsidiary"), into Parent, and acting by its officers and pursuant to Section 180.1104 of the Wisconsin Business Corporation Law ("WBCL"), hereby certifies the following:

1. Stock Ownership. Parent owns all of the issued and outstanding stock of Subsidiary.
2. Plan of Merger. The Plan of Merger has been approved and adopted in accordance with Section 180.1104 of the WBCL. The Plan of Merger is on file at the principal place of business of Parent. Parent will provide a copy of the Plan of Merger, upon request and without cost, to any shareholder of Parent or Subsidiary or, upon payment to Parent of an amount equal to the cost of providing a copy, to any other interested person.
3. Surviving Corporation. The name of the surviving corporation is Brady Worldwide, Inc..
4. Real Estate. Subsidiary, which is the non-surviving party to the merger, does not have a fee simple ownership interest in any Wisconsin real estate.
5. Subsidiary. Subsidiary is a direct, wholly-owned subsidiary of Parent; therefore, the provisions of Section 180.11045 of the WBCL are not applicable to this merger.
6. Effective Time. The Effective Time of the Merger shall be 12:01 a.m. on June 1, 2010.
7. Articles of Incorporation. The Articles of Incorporation of Parent shall not be affected by the Merger.


[signature appears on next page]



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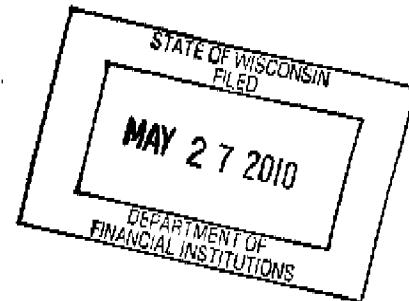
IN WITNESS WHEREOF, the undersigned Corporation has caused these Articles of Merger to be executed in its name this 25th day of May, 2010

BRADY WORLDWIDE, INC.

By: 
Name: Thomas J. Felmer
Title: Vice President

This instrument was drafted by:

Hoyt R. Stastney
Quarles & Brady LLP
411 East Wisconsin Avenue
Milwaukee, WI 53202-4497



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