

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BROOKLYN BOTTLING OF MILTON, NY, INC.		04/25/2011	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	BALORU S.A.		
Street Address:	Km. 16 1/2, Via Daule		
City:	Guayaquil		
State/Country:	ECUADOR		
Entity Type:	SOCIEDAD ANONIMA(SA): ECUADOR		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1474395	TROPICAL PURO SABOR NACIONAL	
CORRESPONDENCE DATA			
Fax Number:	(631)476-8737		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	6314768734		
Email:	betty@intellectulaw.com		
Correspondent Name:	Panagiota Betty Tufariello, Esq.		
Address Line 1:	25 Little Harbor Rd.		
Address Line 4:	Mt. Sinai, NEW YORK 11766		
ATTORNEY DOCKET NUMBER:	7373-21		
DOMESTIC REPRESENTATIVE			
Name:	Panagiota Betty Tufariello, Esq.		
Address Line 1:	25 Little Harbor Road		
Address Line 4:	Mount Sinai, NEW YORK 11766		

OP \$40.00 1474395

NAME OF SUBMITTER:	Panagiota Betty Tufariello, Esq
Signature:	/panagiotabettytufariello/
Date:	05/27/2011
Total Attachments: 3 source=TRADEMARK ASSIGNMENT FROM BROOKLYN BOTTLING to BALORU#page1.tif source=TRADEMARK ASSIGNMENT FROM BROOKLYN BOTTLING to BALORU#page2.tif source=TRADEMARK ASSIGNMENT FROM BROOKLYN BOTTLING to BALORU#page3.tif	

TRADEMARK ASSIGNMENT

WHEREAS, BROOKLYN BOTTLING OF MILTON, NY, INC., a corporation organized and existing under the laws of the state of New York, having places of business at **1900 LINDEN BLVD. BROOKLYN, NY 11207** and **P.O. BOX 808, South Road, Milton, New York, 12457** (hereinafter "**Assignor**"), has adopted, owns, has used and is using the Mark

TROPICAL PURO SABOR NACIONAL

(hereinafter "**the Mark**") in connection with the following goods and/or services:

–SOFT DRINKS AND FLAVORED SYRUPS
USED IN THE PREPARATION OF MAKING
SOFT DRINKS IN INTERNATIONAL CLASS
032–

WHEREAS, Assignor is the owner of all rights, title and interest to U.S. Trademark Registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the above described goods and/or services, *i.e.*, U.S. Registration No. 1,474,395, registered on January 26, 1988; and

WHEREAS, BALORU S.A., a sociedad anonima(sa) of ECUADOR, having a principal place of business at **Km. 16 1/2, Via Daule, Guayaquil, Ecuador** (hereinafter "**Assignee**"), is desirous of acquiring the Mark and its corresponding, U.S. Registration No. 1,474,395;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign and transfer to Assignee, all right, title, and interest in and to the said Mark, together with the goodwill of the business symbolized by the Mark and its above-identified corresponding U.S. Registration.

BROOKLYN BOTTLING OF MILTON, NY INC.

E. J. Miller

By: Eric S Miller

Title: President

Date effective as of: 4/29/11

JURAT

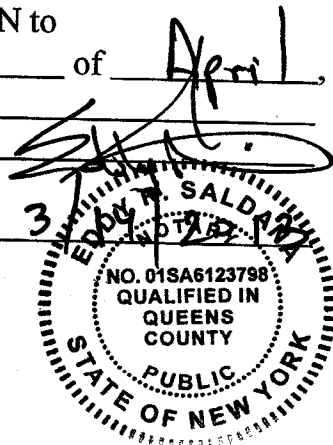
On April 29, 2011 before me, Eric Miller, personally appeared _____, personally known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity on behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

SUBSCRIBED and SWORN to
before me this 29 of April,
2011

Notary Public

My Commission Expires: 3/27/12



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