TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
dEliA*s, Inc.		05/26/2011	CORPORATION: DELAWARE
dELiA*s Distribution Company		05/26/2011	CORPORATION: DELAWARE
Alloy Merchandise, LLC		05/26/2011	LIMITED LIABILITY COMPANY: DELAWARE
dELiA*s Operating Company		05/26/2011	CORPORATION: DELAWARE
dELiA*s Retail Company		05/26/2011	CORPORATION: DELAWARE
AMG Direct, LLC		05/26/2011	LIMITED LIABILITY COMPANY: DELAWARE
dELiA*s Group Inc.		05/26/2011	CORPORATION: DELAWARE
dELiA*s Brand LLC		05/26/2011	LIMITED LIABILITY COMPANY: DELAWARE
DACCS, Inc.		05/26/2011	CORPORATION: OHIO
dELiA*s Assets Corp.		05/26/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	General Electric Capital Corporation
Street Address:	201 Merritt Seven
City:	Norwalk
State/Country:	CONNECTICUT
Postal Code:	06851
Entity Type:	CORPORATION: DELAWARE

OP $590.00 3851901

PROPERTY NUMBERS Total: 23

Property Type	Number	Word Mark
Registration Number:	3851901	ALLOY
Registration Number:	2892305	ALLOY
Registration Number:	2104334	
Registration Number:	2907137	
Registration Number:	3884488	

Serial Number:	77901696	DAISY BY DELIA'S
Serial Number:	77901704	DAISY BY DELIA'S
Serial Number:	77904462	DAISY BY DELIA'S
Serial Number:	77904570	DAISY BY DELIA'S
Registration Number:	3636800	DAISY BY DELIA'S
Registration Number:	3362778	DELIA
Registration Number:	1908572	DELIA'S
Registration Number:	2011083	DELIA'S
Registration Number:	1997643	DELIA'S
Registration Number:	2076125	DELIA'S
Registration Number:	1943039	DELIA'S
Registration Number:	2092322	DELIA'S
Registration Number:	3392697	DELIA'S
Registration Number:	3360344	DELIA'S
Registration Number:	3265620	DELIA'S
Serial Number:	77901675	MALLORY
Serial Number:	77638478	MORGAN
Serial Number:	77607037	STYLE GOSSIP

CORRESPONDENCE DATA

Fax Number: (404)443-5697

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 404-443-5747

Email: lallen@mcguirewoods.com

Correspondent Name: Mike Parisi, Esq.

Address Line 1: McGuireWoods LLP

Address Line 2: 1230 Peachtree Street, N.E., Suite 2100

Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER:	2060238-0042 (DELIA*S)
NAME OF SUBMITTER:	Latosha E. Allen
Signature:	/Latosha E. Allen/
Date:	05/27/2011

Total Attachments: 22

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EXECUTION COPY

INTELLECTUAL PROPERTY SECURITY AGREEMENT

This **INTELELCTUAL PROPERTY SECURITY AGREEMENT**, dated as of May 26, 2011, is made by each of the entities listed on the signature pages hereof (each a "Grantor" and, collectively, the "Grantors"), in favor of General Electric Capital Corporation ("GE Capital"), as administrative agent (in such capacity, together with its successors and permitted assigns, "Agent") for the Secured Parties (as defined in the Credit Agreement referred to below).

W I T N E S S E T H:

WHEREAS, pursuant to the Credit Agreement, dated as of May 26, 2011 (as the same may be amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), by and among **DELIA*S, INC.**, a Delaware corporation, the other Borrowers and Credit Parties from time to time party thereto, the Lenders and the L/C Issuers from time to time parties thereto and **GENERAL ELECTRIC CAPITAL CORPORATION**, a Delaware corporation, acting in its capacity as Agent for the Lenders and the L/C Issuers have severally agreed to make extensions of credit to the Borrowers upon the terms and subject to the conditions set forth therein;

WHEREAS, each Grantor has agreed, pursuant to a Guaranty and Security Agreement of even date herewith in favor of Agent (as such agreement may be amended, restated, supplemented or otherwise modified from time to time, the "Guaranty and Security Agreement"), to guarantee the Obligations (as defined in the Credit Agreement) of each Credit Party (other than such Grantor) and

WHEREAS, all of the Grantors are party to the Guaranty and Security Agreement pursuant to which the Grantors are required to execute and deliver this Intellectual Property Security Agreement;

NOW, THEREFORE, in consideration of the premises and to induce the Lenders, the L/C Issuers and Agent to enter into the Credit Agreement and to induce the Lenders and the L/C Issuers to make their respective extensions of credit to the Borrowers thereunder, each Grantor hereby agrees with Agent as follows:

Section 1. Defined Terms. Capitalized terms used herein without definition are used as defined in the Guaranty and Security Agreement.

Section 2. Grant of Security Interest in Trademark Collateral. Each Grantor, as collateral security for the prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Secured Obligations of such Grantor, hereby mortgages, pledges and hypothecates to Agent for the benefit of the Secured Parties, and grants to Agent for the benefit of the Secured Parties a Lien on and security interest in, all of its right, title and interest in, to and under the following Collateral of such Grantor (the "Trademark Collateral"):

(a) all of its Trademarks and all IP Licenses providing for the grant by or to such Grantor of any right under any Trademark, including, without limitation, those Trademarks on Schedule 1 hereto;

TRADEMARK
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(b) all renewals and extensions of the foregoing;

(c) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and

(d) all income, royalties, proceeds and Liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.

Section 3. Guaranty and Security Agreement. The security interest granted pursuant to this Intellectual Property Security Agreement is granted in conjunction with the security interest granted to Agent pursuant to the Guaranty and Security Agreement and each Grantor hereby acknowledges and agrees that the rights and remedies of Agent with respect to the security interest in the TrademarkCollateral made and granted hereby are more fully set forth in the Guaranty and Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

Section 4. Grantor Remains Liable. Each Grantor hereby agrees that, anything herein to the contrary notwithstanding, such Grantor shall assume full and complete responsibility for the prosecution, defense, enforcement or any other necessary or desirable actions in connection with their Trademarks and IP Licenses subject to a security interest hereunder.

Section 5. Counterparts. This Intellectual Property Security Agreement may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart.

Section 6. Governing Law. THIS INTELLECTUAL PROPERTY SECURITY AGREEMENT AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES HERETO SHALL BE GOVERNED BY, AND CONSTRUED AND INTERPRETED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK.

[*SIGNATURE PAGES FOLLOW*]

IN WITNESS WHEREOF, each Grantor has caused this Intellectual Property Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

Very truly yours,

DELIA*S, INC.,
as Grantor

By: _____
Name: _____
Title: _____

DELIA*S DISTRIBUTION COMPANY,
as Grantor

By: _____
Name: _____
Title: _____

ALLOY MERCHANDISE, LLC,
as Grantor

By: _____
Name: _____
Title: _____

DELIA*S OPERATING COMPANY,
as Grantor

By: _____
Name: _____
Title: _____

DELIA*S RETAIL COMPANY,
as Grantor

By: _____
Name: _____
Title: _____

TRADEMARK
REEL: 004550 FRAME: 0520

AMG DIRECT, LLC,
as Grantor

By: _____
Name: _____
Title: _____

DELIA*S GROUP INC.,
as Grantor

By: _____
Name: _____
Title: _____

DELIA*S BRAND LLC,
as Grantor

By: _____
Name: _____
Title: _____

DACCS, INC.,
as Grantor

By: _____
Name: _____
Title: _____

DELIA*S ASSETS CORP.,
as Grantor

By: _____
Name: _____
Title: _____

ACCEPTED AND AGREED
as of the date first above written:

GENERAL ELECTRIC CAPITAL CORPORATION,
as Agent

By: _____
Name: Mark Forti
Title: Duly Authorized Signatory

ACKNOWLEDGMENT OF GRANTOR

State of NEW YORK)
) ss.
County of NEW YORK)

On this 25th day of May, 2014 before me personally appeared DAVID J. DICK, proved to me on the basis of satisfactory evidence to be the person who executed the foregoing instrument on behalf of dELiA*s, Inc., dELiA*s Distribution Company, Alloy Merchandise, LLC, dELiA*s Operating Company, dELiA*s Retail Company, AMG Direct, LLC, dELiA*s Group Inc., dELiA*s Brand LLC, DACCS, Inc., and dELiA*s Assets Corp., who being by me duly sworn did depose and say that he is an authorized officer of said corporation or limited liability company, as applicable, that the said instrument was signed on behalf of said corporation or limited liability company, as applicable, as authorized by its Board of Directors or Board of Managers and that he acknowledged said instrument to be the free act and deed of said corporation or limited liability company.

Ingrid A. Dixon
Notary Public

INGRID A. DIXON
Notary Public, State of New York
No. 03-4861070
Qualified in Westchester County
Commission Expires March 18, 2014

TRADEMARK
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SCHEDULE 1

to Intellectual Property Security Agreement

Trademark Records By Trademark

Owner	Trademark	Country	Application No.	Registration No	Registration Date	Classes	Status
ALLOY							
ALLOY MERCHANDISE, LLC	ALLOY	United States of America	75983698	3851901	Aug 17 2004	16,25,35	Registered
ALLOY MERCHANDISE, LLC	ALLOY ALLOY	United States of America	76327048	2892305	Oct 12 2004	16,25,35	Registered

TM Administrator - END OF REPORT

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Trademark Records By Trademark

Owner	Trademark	Country	Application No.	Registration No	Registration Date	Classes	Status
(Device Only)							
	(Device Only)						
dELiA*s		United States of America	75976254	2104334	Oct 7 1997	3	Registered
	(Device Only)						
dELiA*s		United States of America	76977059	2907137	Nov 30 2004	35	Registered
	(Device Only)						
dELiA*s Group, Inc.		United States of America	77634190	3884488	Nov 30 2010	25	Registered
DAISY BY DELIAS							
	DAISY BY DELIAS						
dELiA*s Group, Inc.	DAISY BY DELIAS	United States of America	77901696			9,14,20,24	Pending
DAISY BY DELIA'S							
	DAISY BY DELIA'S						
dELiA*s Group, Inc.	DAISY BY DELIA'S	United States of America	77901704			25,26,27	Pending
	DAISY BY DELIA'S						
dELiA*s Group, Inc.	DAISY BY DELIA'S	United States of America	77904462			3,4,8	Pending
	DAISY BY DELIA'S						

dELiA*s Group, Inc.	DAISY BY DELIA'S	United States of America	77904570			16,18	Pending
	DAISY BY DELIA'S						
dELiA*s	DAISY BY DELIA'S	United States of America	78677218	3636800	Jun 9 2009	25	Registered

DELIA

	DELIA						
dELiA*s	delia	United States of America	76430925	3362778	Jan 1 2008	24	Registered

DELIA'S

dELiA*s Group, Inc.	**DELIA'S**	United States of America	74505280	1908572	Aug 1 1995	25,42	Registered
dELiA*s Brand, LLC	**DELIA'S**	United States of America	74644795	2011083	Oct 22 1996	14	Registered
dELiA*s Brand, LLC	**DELIA'S**	United States of America	74644797	1997643	Aug 27 1996	25	Registered
dELiA*s Brand, LLC	**DELIA'S**	United States of America	74644799	2076125	Jul 1 1997	18	Registered
dELiA*s Brand, LLC	**DELIA'S**	United States of America	74644800	1943039	Dec 19 1995	25	Registered
dELiA*s Group, Inc.	**DELIA'S**	United States of America	75976281	2092322	Aug 26 1997	42	Registered
dELiA*s Group, Inc.	**DELIA'S**	United States of America	78211546	3392697	Mar 4 2008	16,18,25,27	Registered
dELiA*s Group, Inc.	**DELIA'S**	United States of America	78215932	3360344	Dec 25 2007	18,20,24	Registered
dELiA*s Brand, LLC	**DELIA'S**	United States of America	78218010	3265620	Jul 17 2007	25	Registered

MALLORY

	MALLORY						
dELiA*s Group, Inc.	MALLORY	United States of America	77901675			25	Pending

MORGAN

	MORGAN				
dELiA*s Group, Inc.	MORGAN	United States of America	77638478	25	Pending

STYLE GOSSIP

	STYLE GOSSIP				
dELiA*s Group, Inc.	STYLE GOSSIP	United States of America	77607037	35	Pending

TM Administrator - END OF REPORT

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Domain Names

Owned
deliasweb.com
discountdomain.com
alloymerch.com
alloymerch.net
deliasholiday.com
deliasmerch.com
alloymailorder.com
alloyshopemail.com
deliasinc.com
deliasinc.net
deliasmailorder.com
deliasshopemail.com
deliashop.com
deliasshop.com

Right to Use (Pursuant to Amended and Restated Media Services Agreement with Alloy, Inc.)
The url store.alloy.com within the www.alloy.com domain name.
The url store.delias.com within the www.delias.com domain name.

Trademark Report by Country
Status: ACTIVE

dELIA*s Group, Inc.

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REFERENCE	MARK	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
AUSTRALIA							
24243030AU	dELIA*s (Stylized)	1/3/1997	726063	1/3/1997	726063	REGISTERED	3,25,35
3 - Cosmetic, namely, lipstick, make-up in the form of liquid, cream, powder and stick, blush, eye shadow, mascara, eyeliner, lip pencil, after-sun lotion, bronzer, skin cleansers, skin moisturizer, skin moisturizer, skin lotion, make-up remover, body scrub, nail enamel and nail conditioners, perfume, cologne, toilet water, personal antiperspirant, after-bath, splash, body cream, cold cream, eye cream, hand cream, skin cleansing cream, vanishing cream, sun screen preparations, toners, beauty masks, skin and toilet soap, talcum powder, bath salts, shampoo, hair conditioner, hair spray, gel and mousse.						
25 - Clothing, namely shirts, jackets, coats, tank tops, t-shirts, skirts, blouses, suits, pants, leggings, jeans, vests, dresses, sweaters, swimsuits, pants, cover ups, sarongs, sweatshirts, sweatpants, tennis/golf dresses, warm up suits, rainwear, capes, ponchos, hats, scarves, shawls, belts jumpsuits, gloves, mittens, shoes, boots, sneakers, overalls, aprons, neckties, bowties, suspenders, camisoles, bowers, bodysuits, body liners, bras, panties, briefs, slippers, bath wraps, rompers, chemises, kimonos, bathrobes, sleeper, tights, socks,						
35 - Retail sale of clothing, accessories, cosmetics, jewelry, housewares and stationery.							
CANADA							
24243040CA	DAISY DESIGN	7/22/1997	861,837	10/22/1999	502,908	REGISTERED	25
25 - Clothing, namely shirts, jackets, coats, tank tops, t-shirts, skirts, dresses, pants, sweaters, vests, overalls, shorts, socks, headbands, swim suits, halter tops; shoes, scandals, sneakers, flip flops; cosmetics, namely nail polish, lipstick, make-up in the form of liquid, cream, powder and stick; bags, namely backpacks, tote bags, purses; jewelry, namely beaded jewelry, chokers, necklaces, anklets, bracelets, barrettes, rings, earrings; stickers; belts; watches; key chains; sunglasses and umbrellas.						
24243039CA	dELIA*s (Stylized)	8/25/1997	849,008	1/22/1999	509,959	REGISTERED	25
25 - Clothing, namely shirts, jackets, coats, tank tops, t-shirts, skirts, dresses, pants, sweaters, vests, overalls, shorts, socks, headbands, swim suits, halter tops; shoes, scandals, sneakers, flip flops; cosmetics, namely nail polish, lipstick, make-up in the form of liquid, cream, powder and stick; bags, namely backpacks, tote bags, purses; jewelry, namely beaded jewelry, chokers, necklaces, anklets, bracelets, barrettes, rings, earrings; stickers; belts; watches; key chains; sunglasses and umbrellas.						
CHINA							
24243047CN	DELIA'S (WORD MARK)	8/21/1997	970087858	10/14/1998	1218979	REGISTERED	35
35 - Mail order catalog services featuring clothing, accessories, cosmetics, jewelry, housewares and stationery.							
HONG KONG							
24243048HK	DELIA'S (word mark) and dELIA*s (Stylized) in Series	8/20/1997	11911/97	8/20/1997	08233(A-B)	REGISTERED	3
3 - Cosmetics, namely make-up in the form of liquid, cream, powder and stick, blushers, mascara, eyeliner, lip pencil, bronzing preparations after-sun lotion, skin cleansers, skin moisturizer, skin lotion, make-up remover, body scrub, perfume, cologne, toilet water, personal anti-perspirant, after-bath splash, body, cold, eye, hand, skin cleansing, and vanishing cream, toners, beauty masks, talcum powder, hair spray, gel and mousse.							
24243050HK	DELIA'S (word mark) and dELIA*s (Stylized) in Series	8/20/1997	11913/97	8/20/1997	02514(A-B)	REGISTERED	35
35 - Mail order catalog services relating to clothing, cosmetic, jewelry, housewares and stationary; all included in class 35. (AMENDED) The application was previously class 42.							
24243049HK	DELIA'S (word mark) and dELIA*s (Stylized) in Series	8/20/1997	11912/97	8/20/1997	2513 (A-B)	REGISTERED	25
25 - Clothing, namely shirts, blouses, suits, pants, leggings, jeans, vests, dresses, sweaters, swimsuits, cover ups, sarongs, sweatshirts, sweatpants, tennis/golf dresses, warm-up suits, rainwear, capes, ponchos, hats, scarves, shawls, belts, jumpsuits, gloves, mittens, shoes, boots, sneakers, overalls, aprons, neckties, bow ties and suspenders.							
JAPAN							
24243020JP	DAISY DESIGN	12/10/1996	08-138746	7/3/1998	4161941	REGISTERED	3
3 - Cosmetics, essential oils, hair lotions, soaps, perfumery, dentifrices.							
24243021JP	DAISY DESIGN	12/10/1996	08-138477	9/25/1998	4190968	REGISTERED	16
16 - Printed matter, namely, catalogs, magazines, brochures, promotional material, pamphlets, postcards, envelopes, stationery folders and posters.							
24243022JP	DAISY DESIGN	12/10/1996	08-138478	3/20/1998	4125848	REGISTERED	25
25 - Clothing, footwear and headwear.							

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Trademark Report by Country

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REFERENCE	MARK	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
JAPAN continued . . .							
24243015JP	dELIA's (Stylized)	9/26/1996	07-096373	8/2/2000	4387892	REGISTERED	25
25 - Footwear, special footwear, sportshoes and headwear							
24243012JP	dELIA's (Stylized)	9/26/1996	7-96372	12/26/1997	4087175	REGISTERED	16
16 - Printed matter, namely, catalogs, brochures, promotional material, pamphlets, postcards, envelopes, stationery folders and posters.							
24243023JP	dELIA's (Stylized)	12/10/1998	09-138473	11/17/2000	4432792	REGISTERED	3
3 - Cosmetics, namely make-up in the form of liquid, cream, powder and stick, blush, mascara, eyeliner, lip pencil, after-sun lotion, bronzer, skin cleanser, skin moisturizer, skin lotion, make-up remover, body scrub, perfume, cologne, toilet water, personal anti-perspirant, after-bath splash, body, cold, eye, hand, skin cleansing, and vanishing cream, toners, beauty masks, talcum powder, hair spray, gel and							
24243024JP	dELIA's in Katakana	12/10/1998	09-138474	9/25/1998	4190967	REGISTERED	16
16 - Printed matter, namely, catalogs, magazines, brochures, promotional material pamphlets, postcards, envelopes, stationery folders and posters.							
24243025JP	dELIA's in Katakana	12/10/1998	09-138475	5/22/1998	4148465	REGISTERED	25
25 - Clothing, footwear and headwear.							
NEW ZEALAND							
24243061NZ	dELIA's (Stylized)	8/4/1997	280488	9/21/1998	B280488	REGISTERED	3
3 - Cosmetics, namely nail polish, lipstick, make-up in the form of liquid, cream, powder and stick, blush, eye shadow, mascara, eyeliner, lip pencil, after-sun bronzer, skin cleanser, skin moisturizer, skin lotion, make up remover, body scrub, nail enamel and nail conditioners, perfume, cologne, toilet water, personal anti-perspirant, after-bath splash, skin cleansing and vanishing cream, sun screen preparations, toners, beauty masks, skin and toilet soap, and talcum powder.							
24243063NZ	dELIA's (Stylized)	8/4/1997	280489	9/21/1998	B280489	REGISTERED	42
42 - Mail order catalogue services featuring clothing, accessories, cosmetics, jewelry, housewares and stationery.							
24243052NZ	dELIA's (Stylized)	8/4/1997	280487	9/21/1998	B280487	REGISTERED	25
25 - Clothing, namely shirts, jackets, coats, tank tops, t-shirts, skirts, dresses, pants, sweaters, vests, overalls, shorts, socks, headbands, swimsuits, halter tops, shoes, sandals, sneakers, flip flops, over ups, sarongs, warm-up suits, rainwear, capes, ponchos, hats, scarves, shawls, jumpsuits, gloves, mittens, aprons, neckties, bowties, and suspenders.							
SOUTH AFRICA							
24243054ZA	DELIA'S (WORD MARK)	8/5/1997	9711754	8/5/1997	97/11754	REGISTERED	3
3 - Cosmetics, namely nail polish, lipstick make-up in the form of liquid, cream, powder and stick, blush, eye shadow, mascara, eyeliner, lip pencil, after-sun lotion, bronzer, skin cleanser, skin moisturizer, skin lotion, make-up remover, body scrub, nail enamel and nail conditioners, perfume, cologne, toilet water, personal anti-perspirant, after-bath splash, skin cleansing and vanishing cream, sun screen preparations, toners, beauty masks, skin and toilet soap, and talcum powder.							
24243055ZA	DELIA'S (WORD MARK)	8/5/1997	9711755	8/5/1997	97/11755	REGISTERED	25
25 - Clothing, namely shirts, jackets, coats, tank tops, t-shirts, dresses, pants, sweaters, vests, overalls, shorts, socks, headbands, swimsuits, halter tops, shoes, sandals, sneakers, flip flops, cover ups, sarongs, warm-up suits, rainwear, capes, ponchos, hats, scarves, shawls, jumpsuits, gloves, mittens, aprons, neckties, bowties, and suspenders.							
24243056ZA	DELIA'S (WORD MARK)	8/5/1997	9711756	8/5/1997	97/11756	REGISTERED	42
42 - Mail order catalog services featuring clothing, accessories, cosmetics, jewelry, housewares and stationery.							
UNITED KINGDOM							
24243058GB	dELIA's (Stylized)	9/9/1997	2144538	9/9/1997	2144538	REGISTERED	3
3 - Soaps, perfumes, colognes, toilet waters; cosmetics; non-medicated preparations for the care of the skin; preparations for the nails and hair; cotton wool and artificial cotton wool for cosmetic purposes; essential oils; preparations for perfuming the atmosphere; perfumed articles; anti-perspirants and deodorants for personal use; dentifrices.							
24243059GB	DELIA'S (WORD MARK)	9/9/1997	2144538	9/9/1997	2144538	REGISTERED	3
3 - Soaps, perfumes, colognes, toilet waters; cosmetics; non-medicated preparations for the care of the skin; preparations for the nails and hair; cotton wool and artificial cotton wool for cosmetic purposes; essential oils; preparations for perfuming the atmosphere; perfumed articles; anti-perspirants and deodorants for personal use; dentifrices.							

DELIA'S CORP.

Trademark Report by Country
Status: ACTIVE

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REFERENCE	MARK	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
BRAZIL							
39460041BR	DELIA'S (Stylized)	11/18/2002	825126657			PUBLISHED	25
25 - Clothing, footwear and headgear							
39460042BR	DELIA'S (WORD MARK)	11/18/2002	825126665			PUBLISHED	25
25 - Clothing, footwear and headgear							
PERU							
39460058PE	DELIA'S (Stylized)	7/23/2004	215799-2004			PUBLISHED	25
25 - Clothing, footwear, headgear.							
PHILIPPINES							
39460060PH	DELIA'S (Stylized)	1/18/2006	4-2006-000594			PENDING	25
25 - Clothing, footwear and headgear.							
SOUTH KOREA							
39460036KR	dELIA's (Stylized)	5/21/2002	40-2002-23610	3/18/2004	577897	REGISTERED	03,16,25
03 - Nail polish, lipstick, lip gloss, blushers, mascara, eye shadow, eye liner, make-up powder, facepowder, compact powder, perfumed powder; essential oils, perfumed oils, bath oil, sun oil, baby oil, massage oil, hair oil, sunscreen lotions; hair lotions, hair moisturizers, hair gels, hair mouse, hair cream; cleansing cream; liquid soaps, deodorant soaps, medicated soaps, bath soaps, cosmetic soaps, shampoos, cream soaps, hair dyes; perfumes and compound perfumery.							
16 - Catalogs, magazines, brochures, pamphlets, postcards, books, diaries, albums, posters, calendar; envelopers, notebooks, memo paper, pocket-size notebooks, writing pads, stamp pads, stamping materials, pens, pencils, erasers, pen and pencil cases; and folders for							
25 - Socks and belts.							
UNITED KINGDOM							
39460034GB	dELIA's (Stylized)	10/30/2001	2284324	10/30/2001	2284324	REGISTERED	25,35
25 - Clothing, footwear and headgear							
35 - The bringing together for the benefit of others, a variety of goods enabling customers to conveniently view and purchase those goods from an Internet website of from a store, in each case specializing in matters relating to clothing, jewelry and cosmetics.							

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AUSTRALIA							
24243030AU	dELIA*s (Stylized) / 1/3/2017 RENEWAL	1/3/1997	725053	1/3/1997	725053	REGISTERED	3,25,35

3 - Cosmetic, namely, lipstick, make-up in the form of liquid, cream, powder and stick, blush, eye shadow, mascara, eyeliner, lip pencil, after-sun lotion, bronzer, skin cleansers, skin moisturizer, skin moisturizer, skin lotion, make-up remover, body scrub, nail enamel and nail conditioners, perfume, cologne, toilet water, personal antiperspirant, after-bath, splash, body cream, cold cream, eye cream, hand cream, skin cleansing cream, vanishing cream, sun screen preparations, toners, beauty masks, skin and toilet soap, talcum powder, bath salts, shampoo, hair conditioner, hair spray, gel and mousse.
25 - Clothing, namely shirts, jackets, coats, tank tops, t-shirts, skirts, blouses, suits, pants, leggings, jeans, vests, dresses, sweaters, swimsuits, pants, cover ups, sarongs, sweatshirts, sweatpants, tennis/golf dresses, warm up suits, rainwear, capes, ponchos, hats, scarves, shawls, belts jumpsuits, gloves, mittens, shoes, boots, sneakers, overalls, aprons, neckties, bowties, suspenders, camisoles, boxers, bodysuits, body liners, bras, panties, briefs, slippers, bath wraps, rompers, chemises, kimonos, bathrobes, sleeper, tights, socks,
35 - Retail sale of clothing, accessories, cosmetics, jewelry, housewares and stationery.

CANADA							
24243040CA	DAISY DESIGN / 10/22/2013 RENEWAL	7/22/1997	851,837	10/22/1998	502,668	REGISTERED	25

25 - Clothing, namely shirts, jackets, coats, tank tops, t-shirts, skirts, dresses, pants, sweaters, vests, overalls, shorts, socks, headbands, swim suits, halter tops; shoes, scandals, sneakers, flip flops; cosmetics, namely nail polish, lipstick, make-up in the form of liquid, cream, powder and stick; bags, namely backpacks, tote bags, purses; jewelry, namely beaded jewelry, chokers, necklaces, anklets, bracelets, barrettes, rings, earrings; stickers; belts; watches; key chains; sunglasses and umbrellas.

24243039CA	dELIA*s (Stylized) / 1/22/2014 RENEWAL	6/25/1997	849,008	1/22/1999	508,959	REGISTERED	25

25 - Clothing, namely shirts, jackets, coats, tank tops, t-shirts, skirts, dresses, pants, sweaters, vests, overalls, shorts, socks, headbands, swim suits, halter tops; shoes, scandals, sneakers, flip flops; cosmetics, namely nail polish, lipstick, make-up in the form of liquid, cream, powder and stick; bags, namely backpacks, tote bags, purses; jewelry, namely beaded jewelry, chokers, necklaces, anklets, bracelets, barrettes, rings, earrings; stickers; belts; watches; key chains; sunglasses and umbrellas.

CHINA							
24243047CN	DELIA'S (WORD MARK) / 10/13/2018 RENEWAL	8/21/1997	970087558	10/14/1998	1215979	REGISTERED	35

35 - Mail order catalog services featuring clothing, accessories, cosmetics, jewelry, housewares and stationery.

HONG KONG							
24243048HK	DELIA'S (word mark) and dELIA*s (Stylized) in Series / 8/20/2014 RENEWAL	8/20/1997	11911/97	8/20/1997	06233(A-B)	REGISTERED	3

3 - Cosmetics, namely make-up in the form of liquid, cream, powder and stick, blushers, mascara, eyeliner, lip pencil, bronzing preparations after-sun lotion, skin cleansers, skin moisturizer, skin lotion, make-up remover, body scrub, perfume, cologne, toilet water, personal anti-perspirant, after-bath splash, body, cold, eye, hand, skin cleansing, and vanishing cream, toners, beauty masks, talcum powder, hair spray, gel and mousse.

24243050HK	DELIA'S (word mark) and dELIA*s (Stylized) in Series / 8/20/2014 RENEWAL	8/20/1997	11913/97	8/20/1997	02514(A-B)	REGISTERED	35

35 - Mail order catalog services relating to clothing, cosmetic, jewelry, housewares and stationary; all included in class 35.
(AMENDED) The application was previously class 42.

24243049HK	DELIA'S (word mark) and dELIA*s (Stylized) in Series / 8/20/2014 RENEWAL	8/20/1997	11912/97	8/20/1997	2513	REGISTERED	25

25 - Clothing, namely shirts, blouses, suits, pants, leggings, jeans, vests, dresses, sweaters, swimsuits, cover ups, sarongs, sweatshirts, sweatpants, tennis/golf dresses, warm-up suits, rainwear, capes, ponchos, hats, scarves, shawls, belts, jumpsuits, gloves, mittens, shoes, boots, sneakers, overalls, aprons, neckties, bow ties and suspenders.

JAPAN							
24243020JP	DAISY DESIGN / 7/3/2018 RENEWAL	12/10/1996	08-138746	7/3/1998	4161941	REGISTERED	3

3 - Cosmetics, essential oils, hair lotions, soaps, perfumery, dentifrices.

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JAPAN continued . . .							
24243021JP	DAISY DESIGN *9/25/2018* *RENEWAL*	12/10/1998	08-138477	9/25/1999	4190968	REGISTERED	16
16 - Printed matter, namely, catalogs, magazines, brochures, promotional material, pamphlets, postcards, envelopes, stationery folders and posters.							
24243022JP	DAISY DESIGN *3/20/2018* *RENEWAL*	12/10/1998	08-138478	3/20/1998	4128846	REGISTERED	25
25 - Clothing, footwear and headwear.							
24243015JP	dELIA*s (Stylized) *6/2/2010* *RENEWAL*	9/28/1995	07-098373	6/2/2000	4387892	REGISTERED	25
25 - Footwear, special footwear, sportshoes and headwear							
24243012JP	dELIA*s (Stylized) *12/26/2017* *RENEWAL*	9/28/1995	7-98372	12/26/1997	4097178	REGISTERED	16
16 - Printed matter, namely, catalogs, brochures, promotional material, pamphlets, postcards, envelopes, stationery folders and posters.							
24243023JP	dELIA*s (Stylized) *11/17/2010* *RENEWAL*	12/10/1998	08-138473	11/17/2000	4432792	REGISTERED	3
3 - Cosmetics, namely make-up in the form of liquid, cream, powder and stick, blush, mascara, eyeliner, lip pencil, after-sun lotion, bronzer, skin cleansers, skin moisturizer, skin lotion, make-up remover, body scrub, perfume, cologne, toilet water, personal anti-perspirant, after-bath splash, body, cold, eye, hand, skin cleansing, and vanishing cream, toners, beauty masks, talcum powder, hair spray, gel and							
24243024JP	dELIA*s in Katakana *9/25/2018* *RENEWAL*	12/10/1998	08-138474	9/25/1998	4190967	REGISTERED	16
16 - Printed matter, namely, catalogs, magazines, brochures, promotional material pamphlets, postcards, envelopes, stationery folders and posters.							
24243025JP	dELIA*s in Katakana *5/22/2018* *RENEWAL*	12/10/1998	08-138475	5/22/1998	4148465	REGISTERED	25
25 - Clothing, footwear and headwear.							
NEW ZEALAND							
24243061NZ	dELIA*s (Stylized) *8/4/2014* *RENEWAL*	8/4/1997	280488	9/21/1998	B280488	REGISTERED	3
3 - Cosmetics, namely nail polish, lipstick, make-up in the form of liquid, cream, powder and stick, blush, eye shadow, mascara, eyeliner, lip pencil, after-sun bronzer, skin cleanser, skin moisturizer, skin lotion, make up remover, body scrub, nail enamel and nail conditioners, perfume, cologne, toilet water, personal anti-perspirant, after-bath splash, skin cleansing and vanishing cream, sun screen preparations, toners, beauty masks, skin and toilet soap, and talcum powder.							
24243063NZ	dELIA*s (Stylized) *8/4/2014* *RENEWAL*	8/4/1997	280489	9/21/1998	B280489	REGISTERED	42
42 - Mail order catalogue services featuring clothing, accessories, cosmetics, jewelry, housewares and stationery.							
24243052NZ	dELIA*s (Stylized) *8/4/2014* *RENEWAL*	8/4/1997	280487	9/21/1998	B280487	REGISTERED	25
25 - Clothing, namely shirts, jackets, coats, tank tops, t-shirts, skirts, dresses, pants, sweaters, vests, overalls, shorts, socks, headbands, swimsuits, halter tops, shoes, sandals, sneakers, flip flops, over ups, sarongs, warm-up suits, rainwear, capes, ponchos, hats, scarves, shawls, jumpsuits, gloves, mittens, aprons, neckties, bowties, and suspenders.							
SOUTH AFRICA							
24243054ZA	DELIA'S (WORD MARK) *8/5/2017* *RENEWAL*	8/5/1997	9711764	8/5/1997	97/11764	REGISTERED	3
3 - Cosmetics, namely nail polish, lipstick make-up in the form of liquid, cream, powder and stick, blush, eye shadow, mascara, eyeliner, lip pencil, after-sun lotion, bronzer, skin cleanser, skin moisturizer, skin lotion, make-up remover, body scrub, nail enamel and nail conditioners, perfume, cologne, toilet water, personal anti-perspirant, after-bath splash, skin cleansing and vanishing cream, sun screen preparations, toners, beauty masks, skin and toilet soap, and talcum powder.							

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SOUTH AFRICA continued . . .							
24243055ZA	DELIA'S (WORD MARK) 8/5/2017 *RENEWAL*	8/5/1997	9711755	8/5/1997	97/11755	REGISTERED	25
	25 - Clothing, namely shirts, jackets, coats, tank tops, t-shirts, dresses, pants, sweaters, vests, overalls, shorts, socks, headbands, swimsuits, halter tops, shoes, sandals, sneakers, flip flops, covers ups, sarongs, warm-up suits, rainwear, capes, ponchos, hats, scarves, shawls, jumpsuits, gloves, mittens, aprons, neckties, bowties, and suspenders.						
24243056ZA	DELIA'S (WORD MARK) 8/5/2017 *RENEWAL*	8/5/1997	9711756	8/5/1997	97/11756	REGISTERED	42
	42 - Mail order catalog services featuring clothing, accessories, cosmetics, jewelry, housewares and stationery.						
UNITED KINGDOM							
24243058GB	dELIA*s (Stylized) 9/9/2017 *RENEWAL*	9/9/1997	2144536	9/9/1997	2144536	REGISTERED	3
	3 - Soaps, perfumes,colognes, toilet waters; cosmetics; non-medicated preparations for the care of the skin; preparations for the nails and hair; cotton wool and artificial cotton wool for cosmetic purposes; essential oils; preparations for perfuming the atmosphere; perfumed articles; anti-perspirants and deodorants for personal use; dentifrices.						
24243059GB	DELIA'S (WORD MARK) 9/9/2017 *RENEWAL*	9/9/1997	2144538	9/9/1997	2144538	REGISTERED	3
	3 - Soaps, perfumes,colognes, toilet waters; cosmetics; non-medicated preparations for the care of the skin; preparations for the nails and hair; cotton wool and artificial cotton wool for cosmetic purposes; essential oils; preparations for perfuming the atmosphere; perfumed articles; anti-perspirants and deodorants for personal use; dentifrices.						

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BRAZIL							
39460041BR	DELIA*S (Stylized) 5/2/2009 STATUS CHECK	11/18/2002	825126657			PUBLISHED	25
25 - Clothing, footwear and headgear							
39460042BR	DELIA'S (WORD MARK) 5/9/2009 STATUS CHECK	11/18/2002	825126658			PUBLISHED	25
25 - Clothing, footwear and headgear							
PERU							
39460058PE	DELIA*S (Stylized) 5/28/2009 STATUS CHECK	7/23/2004	215709-2004			PUBLISHED	25
25 - Clothing, footwear, headgear.							
PHILIPPINES							
39460060PH	DELIA*S (Stylized) 5/18/2009 STATUS CHECK	1/18/2008	4-2008-000594			PENDING	25
25 - Clothing, footwear and headgear.							
SOUTH KOREA							
39460036KR	dELIA*s (Stylized) 3/18/2014 RENEWAL	8/21/2002	40-2002-23610	3/18/2004	577897	REGISTERED	03,16,25
03 - Nail polish, lipstick, lip gloss, blushers, mascara, eye shadow, eye liner, make-up powder, facepowder, compact powder, perfumed powder; essential oils, perfumed oils, bath oil, sun oil, baby oil, massage oil, hair oil, sunscreen lotions; hair lotions, hair moisturizers, hair gels, hair mouse, hair cream; cleansing cream; liquid soaps, deodorant soaps, medicated soaps, bath soaps, cosmetic soaps, shampoos, cream soaps, hair rinses; perfumes and compound perfumery.							
16 - Catalogs, magazines, brochures, pamphlets, postcards, books, diaries, albums, posters, calendar; envelopers, notebooks, memo paper, pocket-size notebooks, writing pads, stamp pads, stamping materials, pens, pencils, erasers, pen and pencil cases; and folders for							
25 - Socks and belts.							
UNITED KINGDOM							
39460034GB	dELIA's (Stylized) 10/30/2011 RENEWAL	10/30/2001	2284324	10/30/2001	2284324	REGISTERED	25,35
25 - Clothing, footwear and headgear							
35 - The bringing together for the benefit of others, a variety of goods enabling customers to conveniently view and purchase those goods from an Internet website of from a store, in each case specializing in matters relating to clothing, jewelry and cosmetics.							

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CHINA							
24243048CN	DELIA'S (WORD MARK)	8/21/1997	970087857			ABANDONED	3

3 - Cosmetics, namely make-up in the form of liquid, cream, powder and stick, blush, mascara, eyeliner, lip pencil, after-sun lotion, bronzer, skin cleanser, skin moisturizer, skin lotion, make-up remover, body scrub, perfume, cologne, toilet water, personal anti-perspirant, after-bath splash, body, cold, eye, hand, skin cleansing, and vanishing cream, toners, beauty masks, talcum powder, hair spray, gel and

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BRAZIL							
39460039BR	DELIA'S (Stylized)	11/18/2002	825126649			ABANDONED	03
03 - Bleaching preparations and other substances for laundry use; cleaning, polishing, scouring and abrasive preparations; soaps; perfumery, essential oils, cosmetics, hair lotions; dentifrices.							
39460040BR	DELIA'S (WORD MARK)	11/18/2002	825126673			ABANDONED	03
03 - Bleaching preparations and other substances for laundry use; cleaning, polishing, scouring and abrasive preparations; soaps; perfumery, essential oils, cosmetics, hair lotions; dentifrices.							

SCHEDULE 1

to Intellectual Property Security Agreement (continued)

1. Master License Agreement dated as of February 24, 2003 between dELiA*s Brand LLC, as Licensor and JLP Daisy LLC, as Licensee.

2. Amended and Restated Media Services Agreement dated as of November 8, 2010 between Alloy, Inc. and dELiA*s, Inc.