

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Creative Loafing, Inc.		05/27/2011	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	CL Charlotte, Inc.		
Street Address:	1911 N. 13th Street		
Internal Address:	Suite W200		
City:	Tampa		
State/Country:	FLORIDA		
Postal Code:	33605		
Entity Type:	CORPORATION: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85185914	BEST OF CHARLOTTE	
CORRESPONDENCE DATA			
Fax Number:	(407)843-4444		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	407-843-4600		
Email:	ipteam@lowndes-law.com		
Correspondent Name:	Lowndes, Drosdick, Doster, Kantor & Reed		
Address Line 1:	215 North Eola Drive		
Address Line 4:	Orlando, FLORIDA 32801		
ATTORNEY DOCKET NUMBER:	150092		
NAME OF SUBMITTER:	Angela M. Miller		
Signature:	/Angela M. Miller/		
Date:	05/31/2011		
Total Attachments: 2 source=RecAssign#page1.tif source=RecAssign#page2.tif			

OP \$40.00 85185914

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Creative Loafing, Inc.

- Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State: Florida
 Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) May 27, 2011

- Assignment Merger
 Security Agreement Change of Name
 Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes

No

Name: CL Charlotte, Inc.

Internal _____

Address: _____

Street Address: 1911 N. 13th Street, Suite W200

City: Tampa

State: Florida

Country: _____ Zip: 33605

Association Citizenship _____

General Partnership Citizenship _____

Limited Partnership Citizenship _____

Corporation Citizenship Georgia

Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)
85/185,914

B. Trademark Registration No.(s)

Additional number(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):
BEST OF CHARLOTTE (Filing Date: 11/29/2010)

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Angela M. Miller, Lowndes, Drosdick, Doster, Kantor & Reed, P.A.

Internal Address: _____

Street Address: P.O. Box 2809

215 North Eola Drive

City: Orlando

State FL Zip: 32802-2809

Phone Number: 407-418-6477

Fax Number: 407-843-4444

Email Address: angela.miller@lowndes-law.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40

- Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

Deposit Account Number _____

Authorized User Name _____

9. Signature: Angela M Miller

Signature

5/27/11

Date

Angela M. Miller

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

ASSIGNMENT OF PENDING TRADEMARK

This Assignment of Pending Trademark (this "Assignment"), is made and agreed to as of this 27 day of MAY, 2011, by and between, **CREATIVE LOAFING, INC.**, a Florida corporation, ("Assignor"), having a principal address of 1911 N. 13th Street, Suite W200, Tampa, Florida 33605, and **CL CHARLOTTE, INC.**, a Georgia corporation ("Assignee"), having a principal address of 1911 N. 13th Street, Suite W200, Tampa, Florida 33605.

WHEREAS, Assignor is the owner of the below noted pending trademark in the United States Patent and Trademark Office;

WHEREAS, Assignee is desirous of acquiring said trademark and all goodwill associated with the business thereof and confirming said assignment with the United States Patent and Trademark Office;

NOW, THEREFORE, for TEN AND NO/100 DOLLARS (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged Assignor does hereby sell, transfer, assign and deliver unto Assignee, all right, title and interest in and to the following pending trademark, together with the goodwill of the business connected with and symbolized by the trademark and trademark application, as well the right to bring any and all claims for infringement of said trademark which claims arose, or are in any way based on acts that occurred, prior to the date of this assignment and all rights to damages or profits, due or accrued, arising out of infringement of such trademark or injury to said goodwill occurring after the date hereof and the right to sue for and receive the same in the Assignee's own name.

Mark	Application Number	Filing Date
BEST OF CHARLOTTE	85/185,914	November 29, 2010

IN WITNESS WHEREOF, this Assignment has been executed on behalf of Assignor by its duly authorized officer this 27 day of MAY, 2011.

"Assignor"
Creative Loafing, Inc., a Florida corporation

By: Talmadge U. Bailey
Talmadge U. Bailey, VP/CFO

STATE OF Georgia
COUNTY OF Fulton

The foregoing instrument was acknowledged before me this 27 day of May, 2011 by Talmadge U. Bailey, who is personally known to me or has produced Driver's License as identification.

Signature: [Signature]
Printed Name: Bryann Benfite
Commission No. 1274211
Commission Expires: May 19 2013

(Notary Seal)