

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

05/17/2011
 900192043

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Professional Bull Riders, Inc.		05/04/2011	CORPORATION: COLORADO
RECEIVING PARTY DATA			
Name:	Webster Bank, National Association		
Street Address:	185 Asylum Strret		
City:	Hartford		
State/Country:	CONNECTICUT		
Postal Code:	06903		
Entity Type:	Association: UNITED STATES		
PROPERTY NUMBERS Total: 21			
Property Type	Number	Word Mark	
Registration Number:	2691460	PBR PROFESSIONAL BULL RIDERS	
Registration Number:	3092012	PBR PROFESSIONAL BULL RIDERS	
Registration Number:	3085917	PBR PROFESSIONAL BULL RIDERS	
Registration Number:	3216182	PBR PROFESSIONAL BULL RIDERS	
Registration Number:	3044118		
Registration Number:	3088091		
Registration Number:	3022769		
Registration Number:	3052710	PBR	
Registration Number:	2253100	TOURING PRO DIVISION PBR	
Registration Number:	2207333	PBR	
Registration Number:	3097240	PBR	
Registration Number:	3187818	PBR	
Registration Number:	3249568	PBR	
Registration Number:	2334299	PROFESSIONAL BULL RIDERS	

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TRADEMARK
 REEL: 004550 FRAME: 0895

Registration Number:	3115825	PROFESSIONAL BULL RIDERS
Registration Number:	3092112	PBR PROFESSIONAL BULL RIDERS
Registration Number:	2822593	PRO BULL RIDER
Registration Number:	3627366	8 SECOND HEROES
Registration Number:	3411947	TOUGHEST SPORT ON DIRT!
Serial Number:	76623037	:08 SECOND HEROES
Serial Number:	76623038	TOUGHEST TOYS ON DIRT

CORRESPONDENCE DATA

Fax Number: (302)636-5454
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 800-927-9801 x2348
 Email: jpaterso@cscinfo.com
 Correspondent Name: Corporation Service Co.- J. Paterson
 Address Line 1: 1090 Vermont Avenue NW, Suite 430
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER:	779446-10
NAME OF SUBMITTER:	Jean Paterson
Signature:	/jep/
Date:	05/17/2011

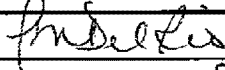
Total Attachments: 3
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 source=Allen Telecom Patent Cover Sheet 2#page3.tif

Form PTO-1594 (Rev. 08/08)
OMB Collection 0651-0027 (exp. 9/30/2008)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY




To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

<p>1. Name of conveying party(ies):</p> <p>PROFESSIONAL BULL RIDERS, INC.</p> <p><input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation- State: <u>COLORADO</u> <input type="checkbox"/> Other _____</p> <p>Citizenship (see guidelines) _____</p> <p>Additional names of conveying parties attached? <input type="checkbox"/> Yes <input type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies) <input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>Additional names, addresses, or citizenship attached? <input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>Name: <u>WEBSTER BANK, NATIONAL ASSOCIATION</u></p> <p>Internal Address: _____</p> <p>Street Address: <u>185 ASYLUM STREET</u></p> <p>City: <u>HARTFORD</u></p> <p>State: <u>CONNECTICUT</u></p> <p>Country: <u>USA</u> Zip: <u>06903</u></p> <p><input checked="" type="checkbox"/> Association Citizenship _____ <input type="checkbox"/> General Partnership Citizenship _____ <input type="checkbox"/> Limited Partnership Citizenship _____ <input type="checkbox"/> Corporation Citizenship _____ <input type="checkbox"/> Other _____ Citizenship _____</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No (Designations must be a separate document from assignment)</p>
<p>3. Nature of conveyance /Execution Date(s) :</p> <p>Execution Date(s) <u>MAY 4, 2011</u></p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____</p>	<p>4. Application number(s) or registration number(s) and identification or description of the Trademark.</p> <p>A. Trademark Application No.(s) _____</p> <p>B. Trademark Registration No.(s) <u>2,691,460</u></p> <p style="text-align: right;">Additional sheet(s) attached? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown): _____</p>
<p>5. Name & address of party to whom correspondence concerning document should be mailed:</p> <p>Name: <u>PATRICIA M. DEL RIO</u></p> <p>Internal Address: <u>EMMET, MARVIN & MARTIN LLP</u></p> <p>Street Address: <u>120 BROADWAY, 32ND FLOOR</u></p> <p>City: <u>NEW YORK</u></p> <p>State: <u>NEW YORK</u> Zip: <u>10270</u></p> <p>Phone Number: <u>212-238-3214</u></p> <p>Fax Number: <u>212-238-3100</u></p> <p>Email Address: <u>PDFRIO@EMMETMARVIN.COM</u></p>	<p>6. Total number of applications and registrations involved: 21</p> <p>7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ _____</p> <p><input type="checkbox"/> Authorized to be charged to deposit account <input type="checkbox"/> Enclosed</p> <p>8. Payment Information:</p> <p>Deposit Account Number _____</p> <p>Authorized User Name _____</p>
<p>9. Signature: <u></u> _____</p> <p style="text-align: center;">Signature Date</p> <p><u>PATRICIA M. DEL RIO</u> _____</p> <p style="text-align: center;">Name of Person Signing</p> <p style="text-align: right;">Total number of pages including cover sheet, attachments, and document: 7</p>	

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 004550 FRAME: 0897

Schedule ATrademark Collateral

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
PBR PROFESSIONAL BULL RIDERS	2,691,460	02/25/2003
PBR PROFESSIONAL BULL RIDERS	3,092,012	05/16/2006
PBR PROFESSIONAL BULL RIDERS	3,085,917	04/25/2006
PBR PROFESSIONAL BULL RIDERS	3,216,182	03/06/2007
	3,044,118	01/17/2006
	3,088,091	05/02/2006
	3,022,769	12/06/2005
PBR	3,052,710	01/31/2006
TOURING PRO DIVISION PBR	2,253,100	06/15/1999

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
PBR	2,207,333	12/01/1998
PBR	3,097,240	05/30/2006
PBR	3,187,818	12/19/2006
PBR	3,249,568	06/05/2007
PROFESSIONAL BULL RIDERS	2,334,299	03/28/2000
PROFESSIONAL BULL RIDERS	3,115,825	07/18/2006
PBR PROFESSIONAL BULL RIDERS	3,092,112	05/16/2006
PRO BULL RIDER	2,822,593	03/16/2004
:08 SECOND HEROES	76/623,037	Filing Date: 12/03/2004
8 SECOND HEROES	3,627,366	05/26/2009
TOUGEST TOYS ON DIRT	76/623,038	Filing Date: 12/03/2004
TOUGHEST SPORT ON DIRT!	3,411,947	04/15/2008

ASSIGNMENT OF TRADEMARK SECURITY AGREEMENT

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, **CIT LENDING SERVICES CORPORATION**, with an office at One CIT Drive, Livingston, New Jersey 07039, as resigning administrative agent (in such capacity, the "*Original Agent*") under the Loan Agreement, dated as of April 23, 2007, among Professional Bull Riders, Inc. (successor-by-merger to PBR Merger Co.), the Lenders party thereto (the "*Lenders*") and **CIT LENDING SERVICES CORPORATION**, as Administrative Agent, hereby assigns to **WEBSTER BANK, NATIONAL ASSOCIATION**, as Administrative Agent and as successor to the interest of the Original Agent pursuant to Section 10.08 of said Loan Agreement, with an office at 185 Asylum Street, Hartford, Connecticut 06903 (in such capacity, the "*Successor Agent*"), all of the Original Agent's right, title and interest in, to and under that certain Trademark Security Agreement, dated as of April 23, 2007 (the "*Agreement*"), executed by **PROFESSIONAL BULL RIDERS, INC.**, a Colorado corporation, with its principal office at 101 West Riverwalk, Pueblo, Colorado 81003 (the "*Grantor*"), in favor of Original Agent, granting a security interest in those trademarks set forth on Schedule A attached hereto and recorded in the United States Patent and Trademark Office on April 26, 2007, Reel/Frame 003530/0117.


The Grantor hereby acknowledges and agrees that after giving effect to this Assignment, the security interests and assignments previously granted by Grantor in favor of Original Agent, in its capacity as administrative agent for the benefit of the Lenders, pursuant to the Agreement shall continue in full force and effect for the benefit of Successor Agent in its capacity as administrative agent for the benefit of the Lenders, and Grantor hereby reaffirms all such security interest grants and assignments and its obligations under the Agreement.

[Remainder of this page intentionally left blank; signature page follows.]

IN WITNESS WHEREOF, the undersigned have executed this Assignment of Grant of Security Interest in Trademarks as of the 4th day of May, 2011.

GRANTOR:

PROFESSIONAL BULL RIDERS, INC,

By:  _____

Name: Sean Gleason

Title: President

ORIGINAL AGENT:

**CIT LENDING SERVICES CORPORATION, as
resigning Administrative Agent**

By: _____

Name:

Title:

SUCCESSOR AGENT:

**WEBSTER BANK, NATIONAL ASSOCIATION,
as successor Administrative Agent**

By: _____

Name:

Title:

IN WITNESS WHEREOF, the undersigned have executed this Assignment of Grant of Security Interest in Trademarks as of the 4th day of May, 2011.

GRANTOR:

PROFESSIONAL BULL RIDERS, INC,

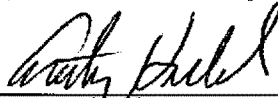
By: _____

Name:

Title:

ORIGINAL AGENT:

**CIT LENDING SERVICES CORPORATION, as
resigning Administrative Agent**

By:  _____

Name: Anthony Holland

Title: Vice President

SUCCESSOR AGENT:

**WEBSTER BANK, NATIONAL ASSOCIATION,
as successor Administrative Agent**

By: _____

Name:

Title:

IN WITNESS WHEREOF, the undersigned have executed this Assignment of Grant of Security Interest in Trademarks as of the 4th day of May, 2011.

GRANTOR:

PROFESSIONAL BULL RIDERS, INC,

By: _____

Name:

Title:

ORIGINAL AGENT:

**CIT LENDING SERVICES CORPORATION, as
resigning Administrative Agent**

By: _____

Name:

Title:

SUCCESSOR AGENT:

**WEBSTER BANK, NATIONAL ASSOCIATION,
as successor Administrative Agent**

By: *Peter T. Hicks*

Name: **PETER T. HICKS**

Title: **V. P.**