TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|------------------|----------|----------------|--|
| Guthy-Renker LLC | | 105/23/2011 | LIMITED LIABILITY COMPANY: DELAWARE |

RECEIVING PARTY DATA

| Name: | Vendor Services | | |
|-----------------|-------------------------------------|--|--|
| Street Address: | 41-550 Eclectic Street, Suite 200 | | |
| City: | Palm Desert | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 92260 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------------|---------|-----------|
| Registration Number: | 3796782 | TRIVEREX |

CORRESPONDENCE DATA

Fax Number: (858)456-4802

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 858-456-4801

Email:usdocketing@trademarkgroup.comCorrespondent Name:The Trademark Group, APLCAddress Line 1:1200 Prospect Street, Suite G-100Address Line 4:La Jolla, CALIFORNIA 92037

| ATTORNEY DOCKET NUMBER: | T13367US00 |
|-------------------------|-------------------------------|
| NAME OF SUBMITTER: | Marnie Wright Barnhorst, Esq. |
| Signature: | /MWB/ |
| Date: | 05/31/2011 |

Total Attachments: 1

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OF \$40.00 379673

TRADEMARK REEL: 004551 FRAME: 0475

ASSIGNMENT OF FEDERAL TRADEMARK REGISTRATION

WHEREAS, Guthy-Renker LLC ("Assignor"), a Delaware Limited Liability Company, having a place of business at 41-550 Eclectic Street, Suite 200, Palm Desert, CA 92260, is the owner of the trademark TRIVEREX registered in the United States Patent and Trademark Office on June 1, 2010 and assigned Registration No: 3,796,782;

WHEREAS, Vendor Services ("Assignee"), a Delaware Limited Liability Company, having a place of business at 41-550 Eclectic Street, Suite 200, Palm Desert, CA 92260, is desirous of acquiring said registered trademark;

NOW, THEREFOR, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademark together with all common law rights and the goodwill of the business symbolized by said trademark and registration thereof.

Signed at Sarta Marica, this 23 to day of Mary 2011

Guthy-Renker LLC

(Signature)

Dirk van de Bunt

Executive Vice President & Chief Administrative Officer

TRADEMARK REEL: 004551 FRAME: 0476

RECORDED: 05/31/2011