

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Heller Financial, Inc.		04/22/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Label Art, Inc.		
Street Address:	1102 Jefferson Street		
City:	Algoma		
State/Country:	WISCONSIN		
Postal Code:	54201		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1138370	LABEL ART	
Registration Number:	1107279		
Registration Number:	1711630	INFO/PRINT	
Registration Number:	2055474	QUALITY YOU CAN STICK WITH	
CORRESPONDENCE DATA			
Fax Number:	(414)298-8097		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	4142981000		
Email:	tadmin@reinhardtllaw.com		
Correspondent Name:	Leslie S. Miller		
Address Line 1:	1000 North Water Street		
Address Line 2:	Suite 1800		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	10416,10418, 10419, 10445		
NAME OF SUBMITTER:	Michele Dietz		

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TRADEMARK
REEL: 004551 FRAME: 0947

Signature:	/mld/
Date:	06/01/2011
Total Attachments: 4 source=Heller Financial to Label Art Release of Security Interest#page1.tif source=Heller Financial to Label Art Release of Security Interest#page2.tif source=Heller Financial to Label Art Release of Security Interest#page3.tif source=Heller Financial to Label Art Release of Security Interest#page4.tif	

**TRADEMARK SECURITY AGREEMENT
NOTICE OF TERMINATION AND RELEASE**

This NOTICE OF TERMINATION AND RELEASE ("Notice of Termination and Release") is dated as of April 22, 2011 and made by Wisconsin Label Corporation, a Wisconsin corporation ("Wisconsin Label"), successor in interest to Label Art, Inc., a Wisconsin corporation ("Label Art-WI"), and W/S Packaging Group, Inc., a Wisconsin corporation ("WSPG"), together with Wisconsin Label, the "Owners").

WITNESSETH

WHEREAS, pursuant to that certain credit agreement (the "Credit Agreement") dated as of June 28, 1996, among Label Art, Inc., a Delaware corporation ("Label Art-DE"), the lenders party thereto (the "Lenders") and Heller Financial, Inc. as agent for and on behalf of the Lenders ("Agent"), the Lenders agreed to provide extensions of credit to Label Art-DE;

WHEREAS, pursuant to the terms of that certain Security Agreement dated as of June 28, 1996, among Label Art-DE, each of its subsidiaries and Agent (the "Security Agreement"), Label Art-DE granted a security interest in intellectual property, including but not limited to the trademarks listed on Schedule A hereto (the "WSP Trademarks"), to secure the payment of all amounts owing by Label Art-DE under the Credit Agreement;

WHEREAS, on September 30, 1996, Label Art-DE merged into National Fiberstock Corporation ("NFC") with NFC surviving;

WHEREAS, on August 4, 1997, NFC changed its name to AmeriComm Direct Marketing, Inc. ("ACDM");

WHEREAS, pursuant to that certain Asset Purchase Agreement dated February 9, 2001, ACDM agreed to sell, assign and transfer to Label Art-WI all right, title and interest in and to all of its assets, including but not limited to the WSP Trademarks;

WHEREAS, on November 11, 2004, Label Art-WI assigned its entire interest in the INFO/PRINT trademark (Registration No. 1711630) to WSPG;

WHEREAS, on July 2, 2008, Label Art-WI merged into Wisconsin Label; and

WHEREAS, the security interest in the WSP Trademarks granted in the Security Agreement has been terminated and released.

NOW, THEREFORE, the Owners Declare as follows:

1. Incorporation of Prior Agreements. All terms capitalized but not otherwise defined herein shall have the same meanings herein as in the Security Agreement.
2. Release of Security Interests. The Owners hereby provide notice and affirm that (i) the Owners have no outstanding obligations under the Security Agreement or the Credit Agreement and (ii) the Lenders have terminated and released all security interests in all

of Label Art-DE's right, title and interest in, to and under any of the Owners' intellectual property, including, without limitation, the following, whether presently existing or hereafter created or acquired:

- (1) each Trademark, Trademark registration and Trademark application, including without limitation, the Trademarks, Trademark registrations (together with any renewals thereof) and Trademark applications referred to in Schedule A annexed hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark, Trademark registration and Trademark application;
- (2) each Trademark License and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark License; and
- (3) all products and proceeds of the foregoing, including, without limitation, any claim by Borrower against third parties for past, present or future (a) infringement, dilution or unfair competition of any Trademark or Trademark registration including, without limitation, the Trademarks and Trademark registrations referred to in Schedule A annexed hereto, the Trademark registrations issued with respect to the Trademark applications referred to in Schedule A and the trademarks licensed under any Trademark License, or (b) injury to the goodwill associated with any Trademark, Trademark registration or trademark licensed under any Trademark License.

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IN WITNESS WHEREOF, Wisconsin Label has duly executed this Notice of Termination and Release as of the above date.

**WISCONSIN LABEL CORPORATION,
Successor in Interest to LABEL ART, INC. and
W/S PACKAGING GROUP, INC.**



Jay K. Tomcheck
Chief Financial Officer

Schedule A

WSP TRADEMARKS

Reg. No.	Reg. Date	Country	Trademark
1138370	08/05/1980	U.S.	Label Art
1107279	11/28/1978	U.S.	Miscellaneous Design (Person operating hand press)
2055474	04/22/1997	U.S.	Quality You Can Stick With
1711630	09/01/1992	U.S.	Info/Print